

20

20

chaeyoung park

Capstone Design Studio

20/SP-IND-402-03

Professor Kate Hixon

Pratt Institute



designed by

chaeyoung park

our play ,

our party ,

our work ;

〔 Bauhaus Design/Ballet Exhibition 〕

TABLE OF CONTENTS

06	INTRODUCTION	DESIGN	20
08	STORY	ELEVATION	24
10	CONCEPT	FLOORPLAN	26
14	Bauhaus ? !	RENDERINGS	34
16	MOODBOARD	ENTRANCE / TICKET	44
18	COLOR & MATERIALS		

INTRODUCTION

“

Play becomes celebration; celebration becomes work; work becomes play.

”

Our play should become work; our work, a celebration; and our celebration, play.

- Oskar Schlemmer

* The exhibition's title is inspired by this quote by Schlemmer. The phrase perfectly matches the theme and the purpose of the exhibition where audience can play, party and work.

STORY



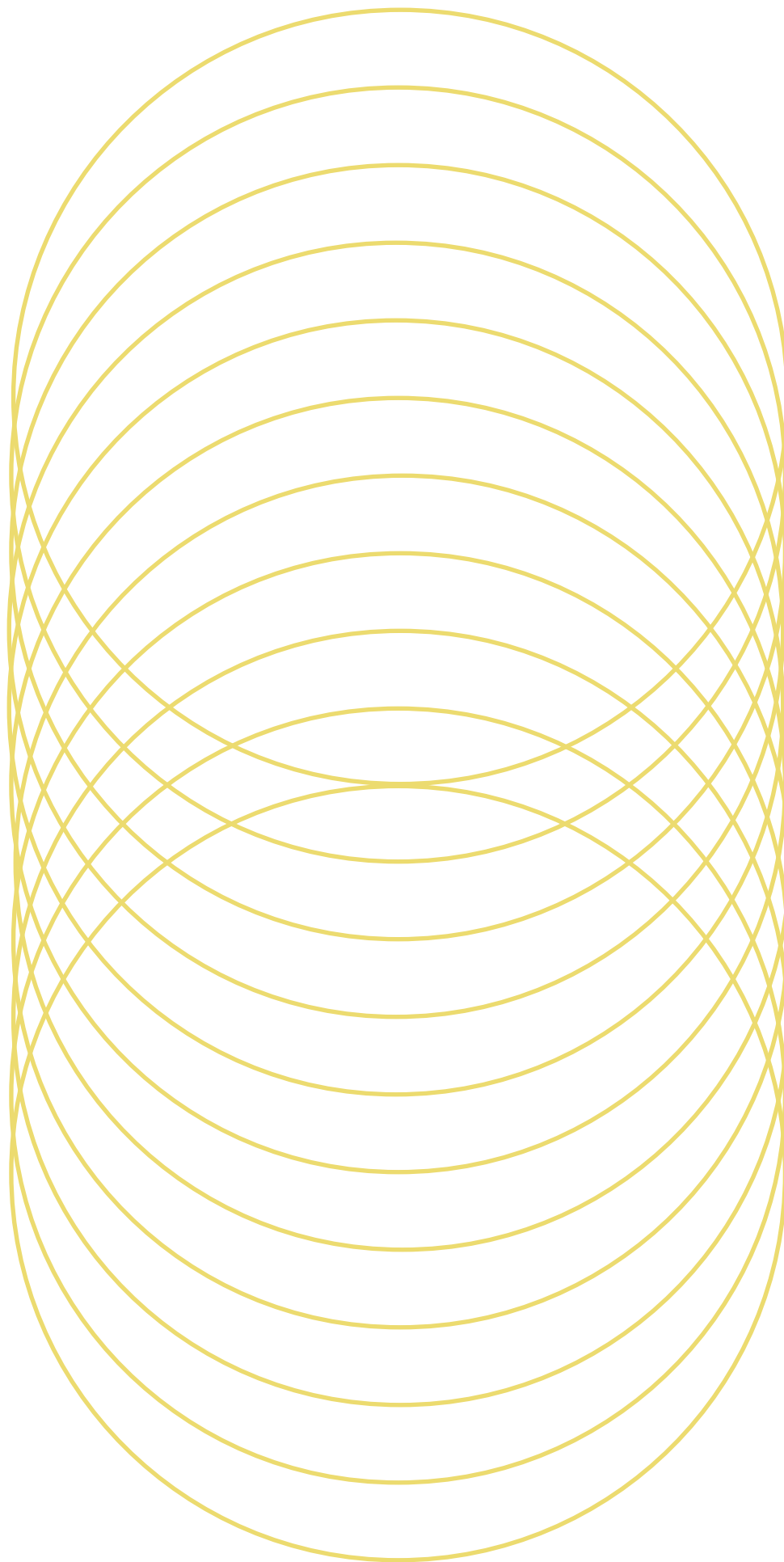
The Bauhaus was presumably the most important avant-garde school of the twentieth century. The Bauhaus provide insight into the central task of design and also illustrate the triadic ballet's diverse possibilities and many faceted approach to it at the Bauhaus.

Oskar Schlemmer saw the modern world driven by two main currents, the mechanised (man as machine and the body as a mechanism) and the primordial impulses (the depths of creative urges). He claimed that the choreographed geometry of dance offered a synthesis. The triadic ballet is one of the main successful outcome of bauhaus design and this is why this exhibition came alive.

“our play, our party, our work” is an exhibition space that provides new perspectives on bauhaus ballet, and the design aesthetics of the bauhaus design.

Every moment spent in this exhibition, audiences explore both educational pieces of information and enlightening inspirations of Bauhaus design. Especially youngsters and their parents can be fond of bauhaus triadic ballet play and experience to make take-home mobile with the shapes influenced by bauhaus ballet costumes.

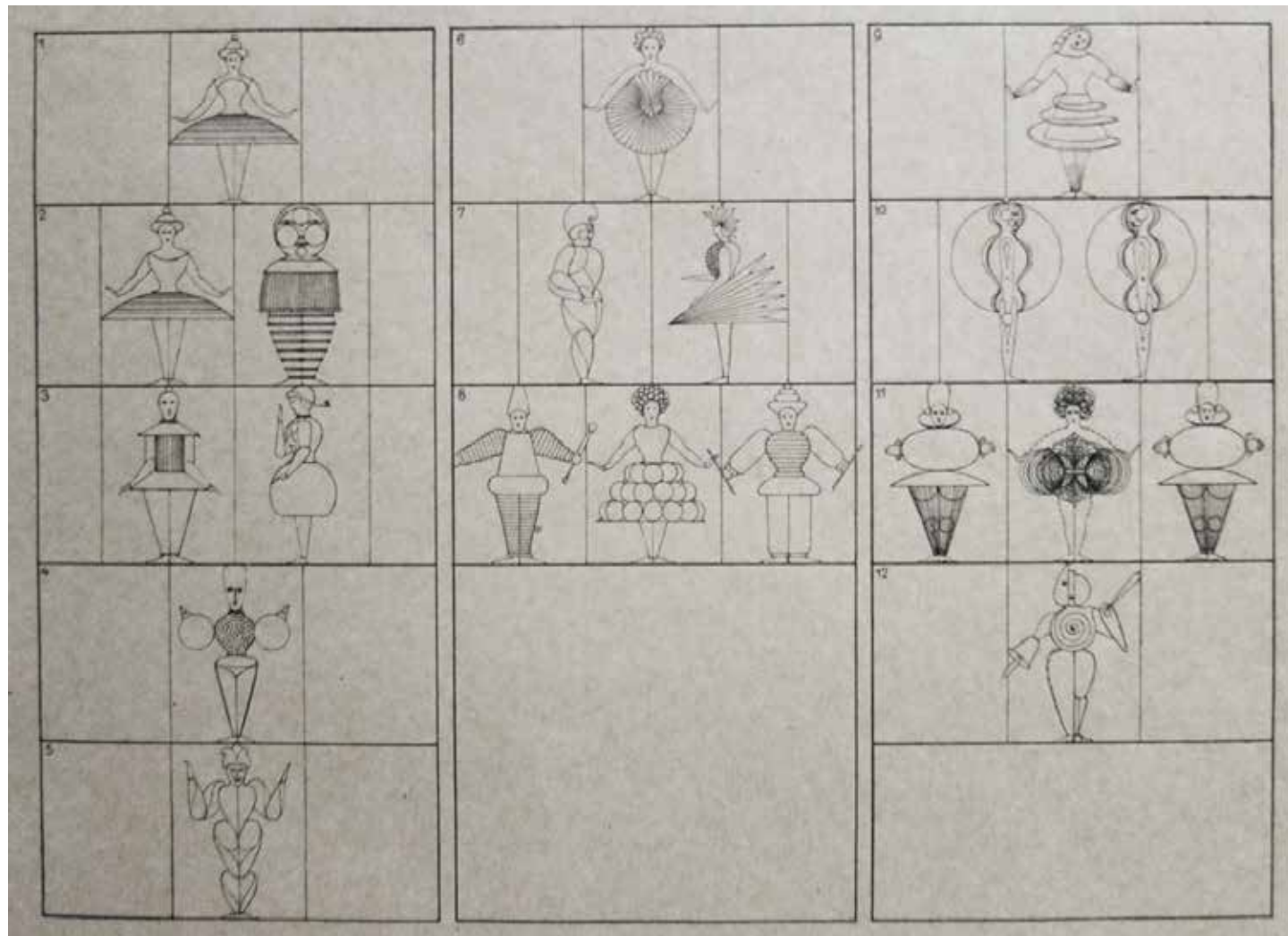
Furthermore, resting on the stair bench while looking out the view, overwhelmed by the bauhaus design works on the upper observational deck, and watching through the hole of the mini booth, are all enjoyable activities in this gallery. The retail space with gift shop and archives can be seen on the lower level. This exhibition is a place where bauhaus designs come together to share culture and inspiration to the audience.



CONCEPT



our **play** ,
 our **party** ,
 our **work**



The Triadic Ballet, Oskar Schlemmer pushed dance into the 20th century, using cartoonish costumes and bright colours in a bizarre exploration of modernity – and a new exhibition shows off his unique imagination.

The first three scenes, against a lemon yellow background to affect a cheerful, burlesque mood; the two middle scenes, on a pink stage, Festive and solemn and the final three scenes, on black, were intended to be mystical and Fantastic.

In this exhibition, “our play, our party, our work”, The bauhaus triadic ballet performance is shown twice a day and the audience seating is limited and reservation is highly recommended. The audience can experience that bauhaus design characteristics are influenced in costumes and movements and how the director, Oscar Schlemmer, has produced in the play.

After the play, the audience can make mobile with the shapes inspired by the ballet costumes and take home, remembering the memory of the play and the bauhaus design.

Bauhaus ? !

“ The Bauhaus was Founded in 1919 in the city of Weimar by German architect, Walter Gropius (1883-1969). Its core objective was a radical concept: to reimagine the material world to reflect the unity of all the arts. ”

Today Bauhaus influences can be seen everywhere from Furniture to graphic design. An instigator in the minimalism trend which is still one of the most popular styles to date, Bauhaus helped the design world step away from the ornate designs of the early 20th century with its emphasis on Function before Form.



Uniting art with craft and mass-production

Walter Gropius defined the school's goal as to “create a new guild of craftsmen, without the class distinctions which raise an arrogant barrier between craftsman and artist”. Essentially, craft tradition was merged with modern technology, in to the needs of the system of mass-production.

Form Follows Function

This simple phrase became one of the fundamental ideas of Bauhaus. It means that in design, a form should always be used for its function instead of its aesthetic appeal. The utility should come first and excessive ornamentations were avoided.

Honest materials

Materials should reflect the true nature of objects and buildings. The construction of an object or building was not hidden but was made an integral part of the design.

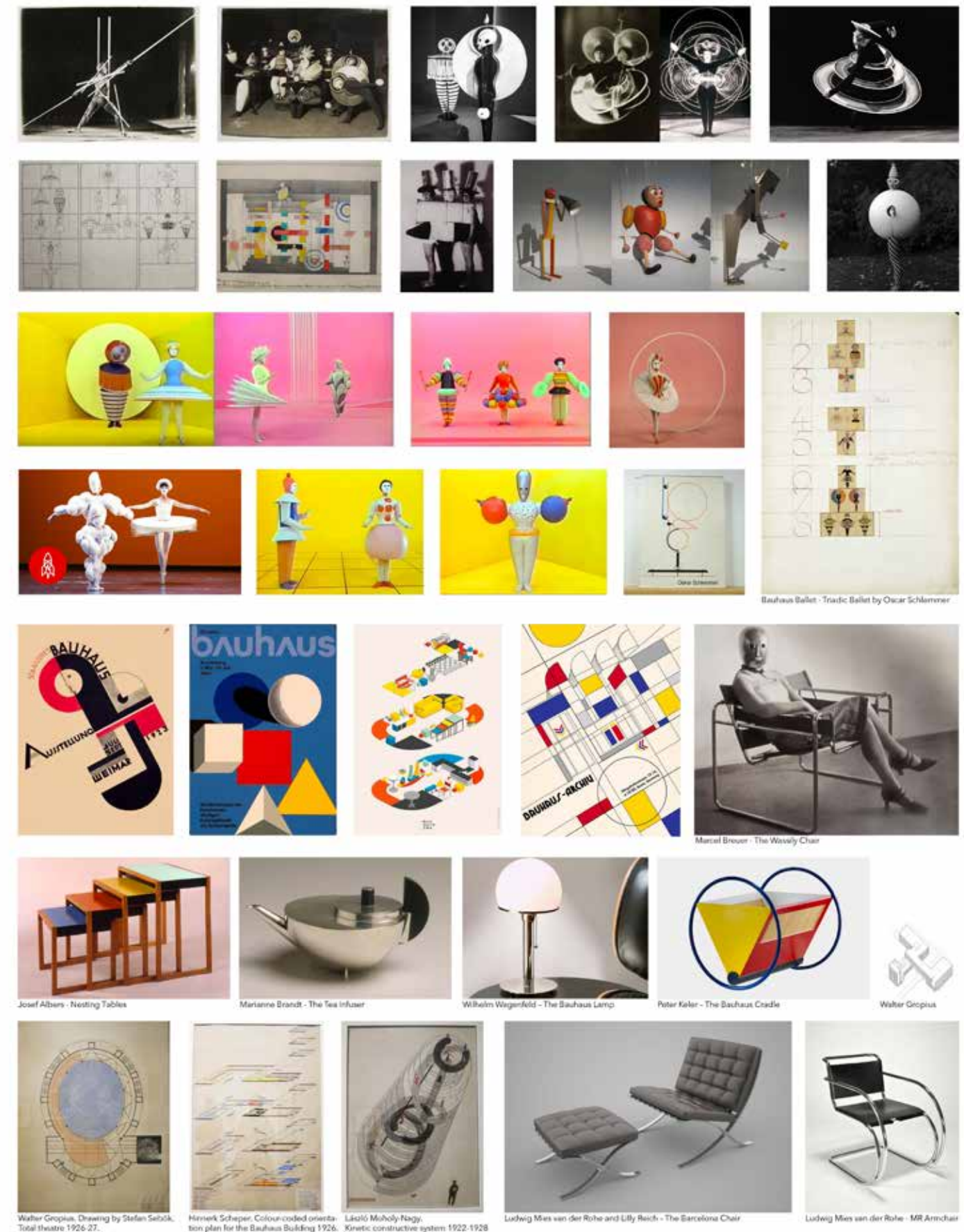
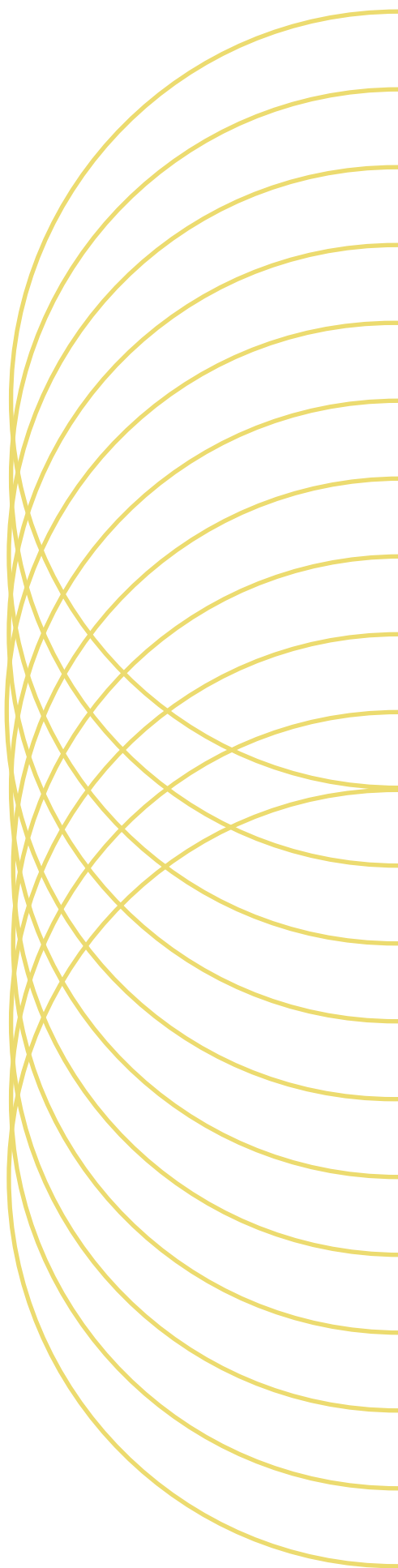
Minimalism

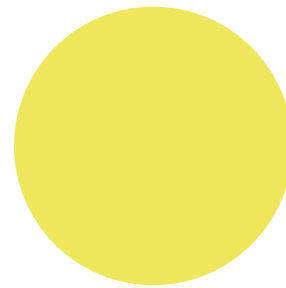
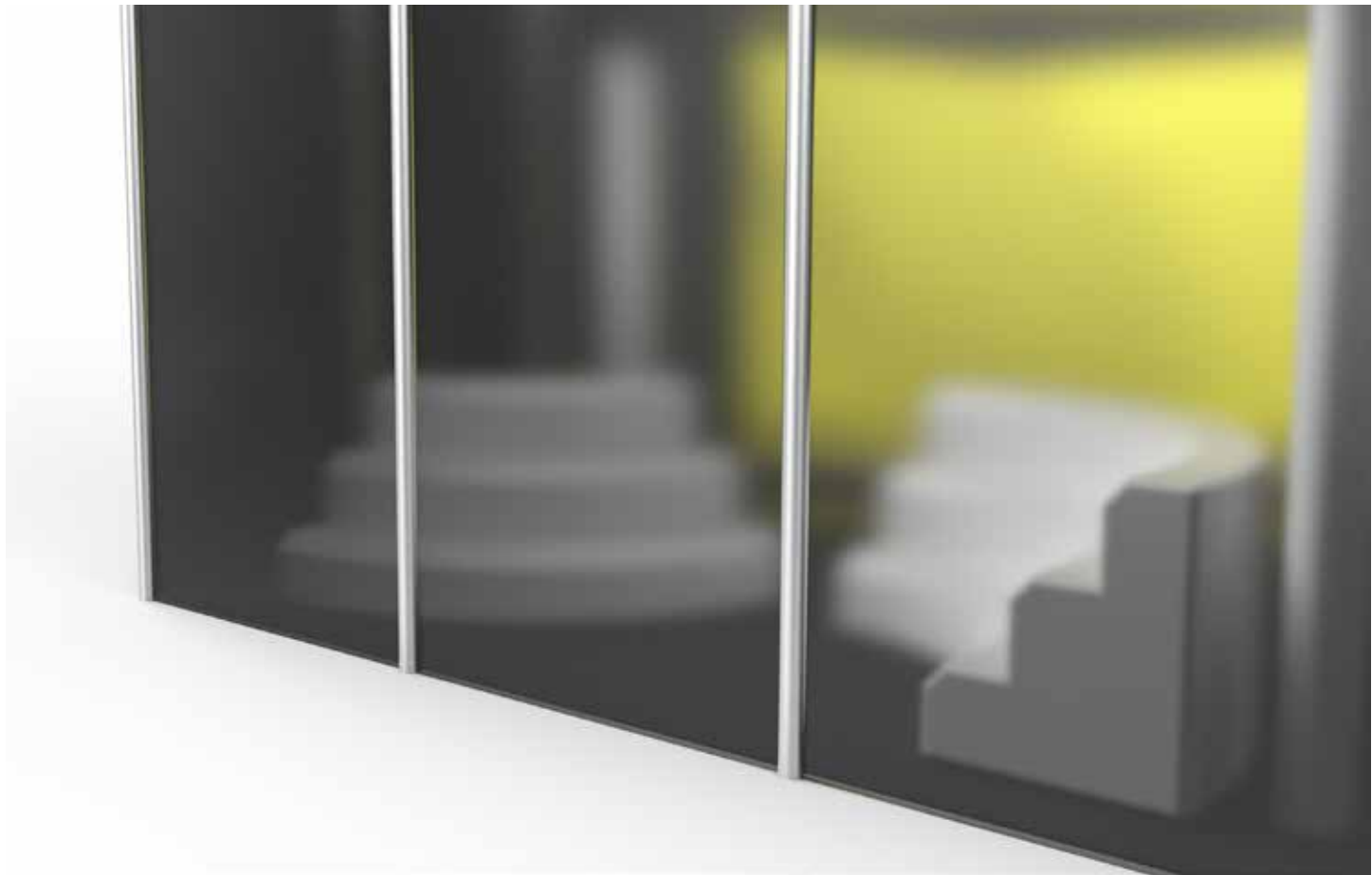
Bauhaus artists Favoured linear and geometrical forms, while Floral or curvilinear shapes were avoided. Only line, shape and colour mattered. Anything else was unnecessary and needed to be reduced.

Gesamtkunstwerk

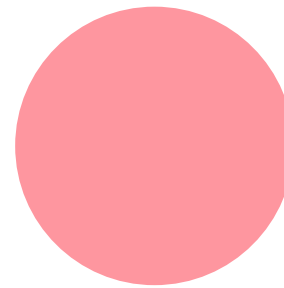
Bauhaus core, a synthesis in which multiple art forms are unified through architecture. A building was not just an empty vessel for the Bauhaus school, it was one element of the total design, and everything inside added to the overall concept.

moodboard

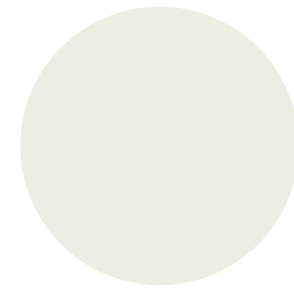




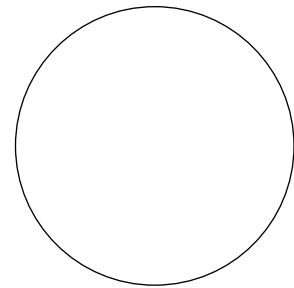
C : 9
M : 1
Y : 78
K : 0



C : 0
M : 52
Y : 22
K : 0



C : 7
M : 3
Y : 10
K : 0



C : 0
M : 0
Y : 0
K : 0



Glass



Aluminum



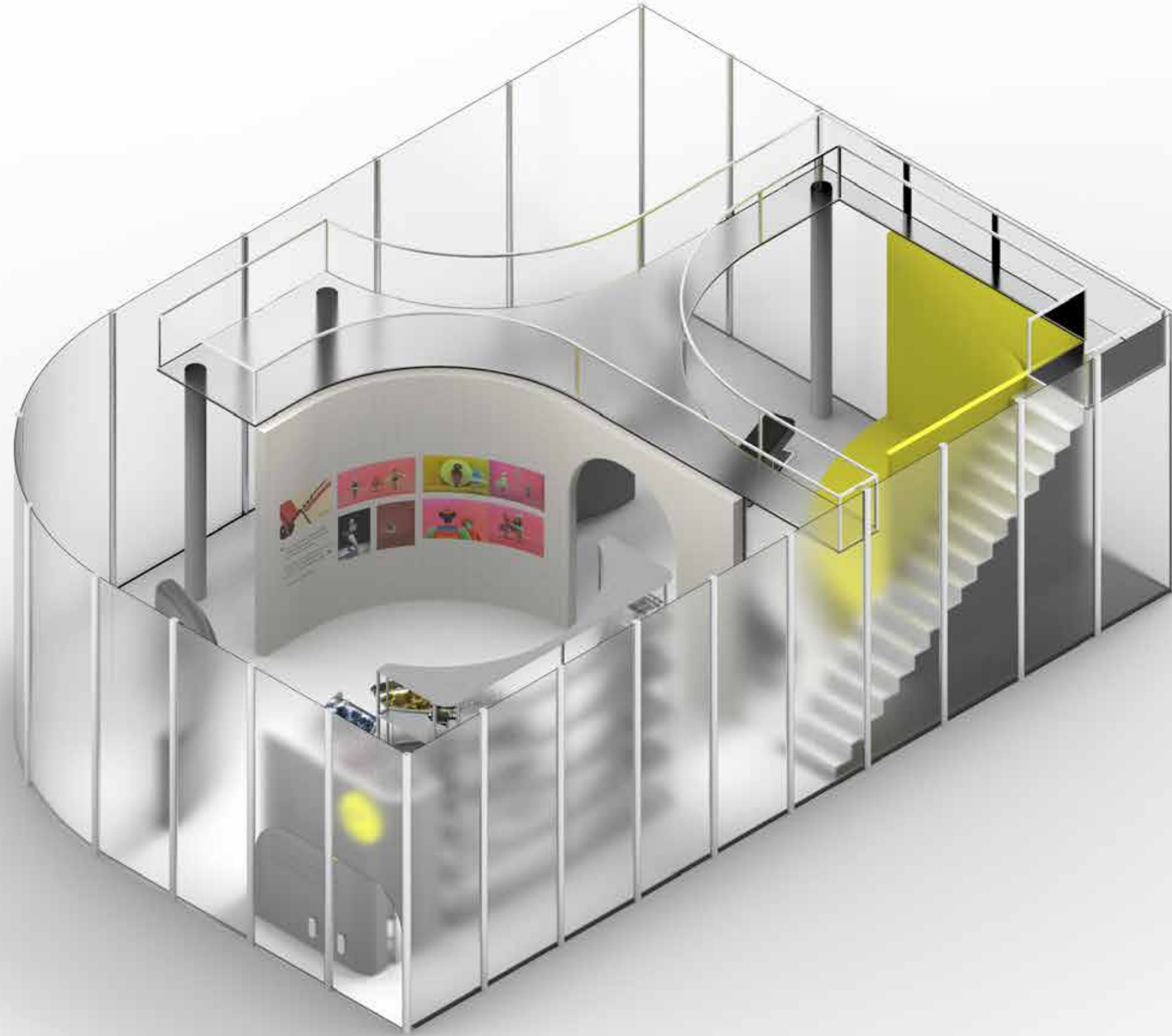
drywall

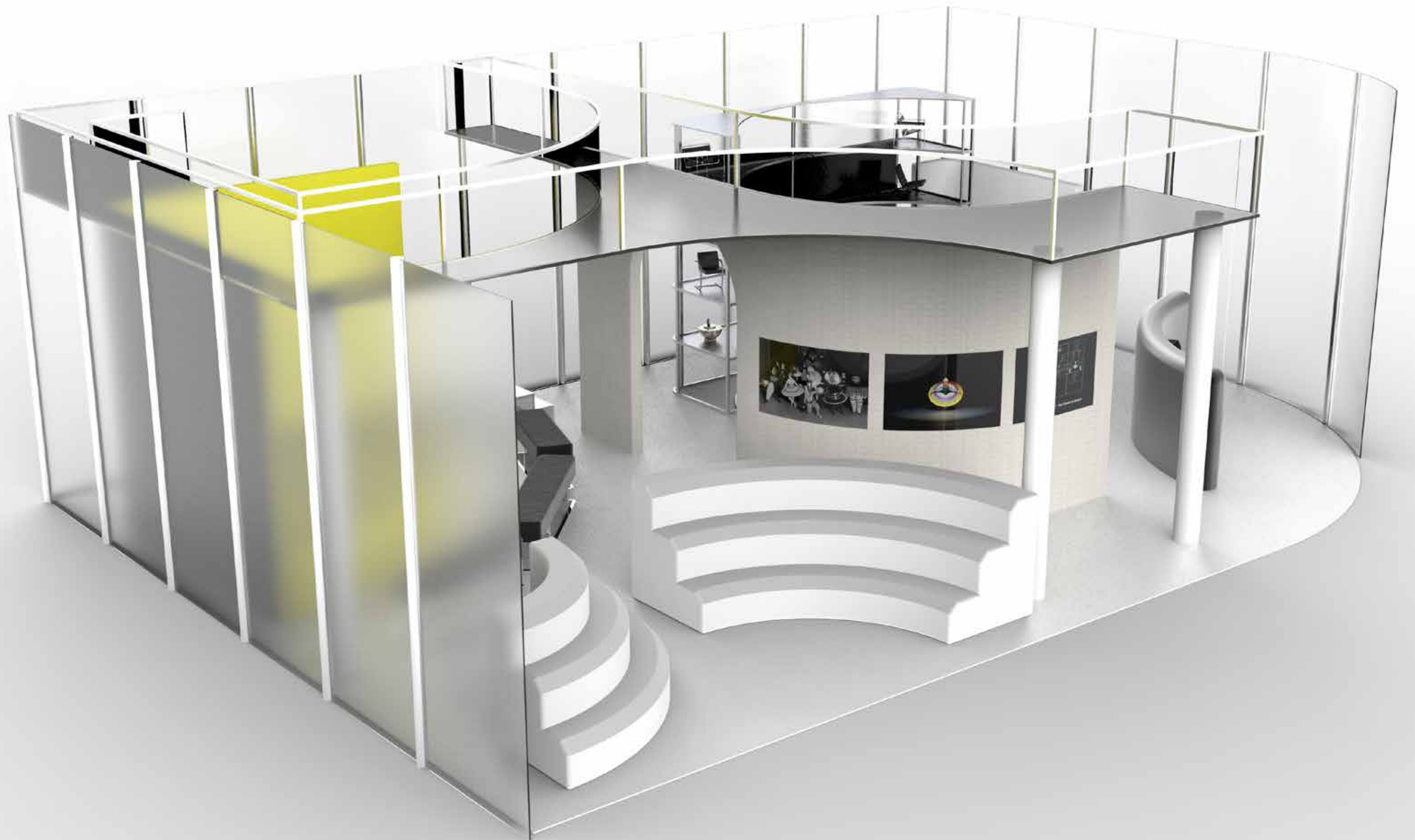


leather

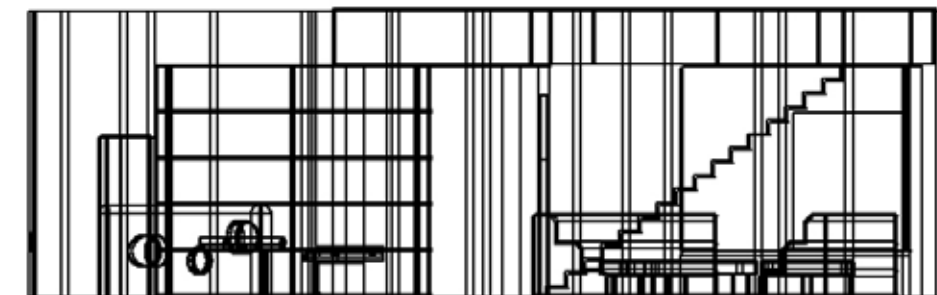
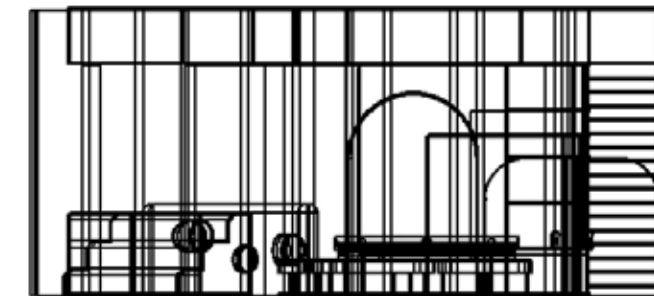
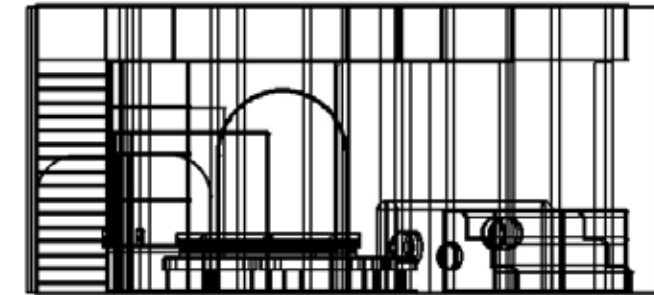
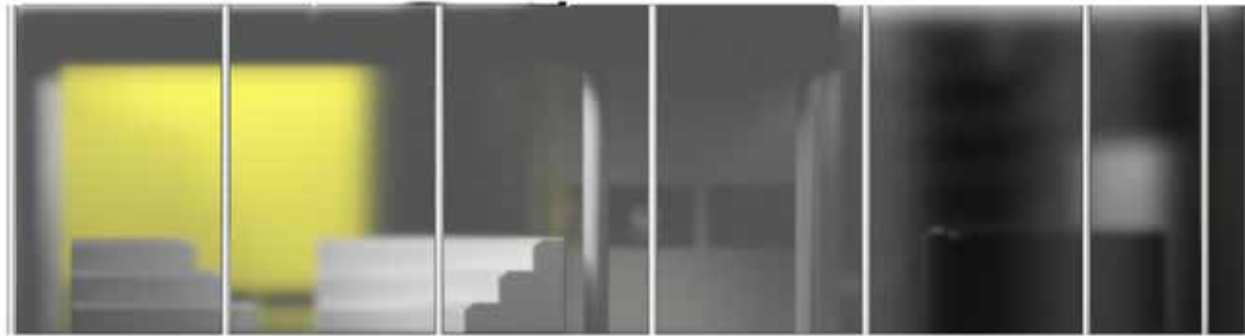
COLOR & MATERIALS

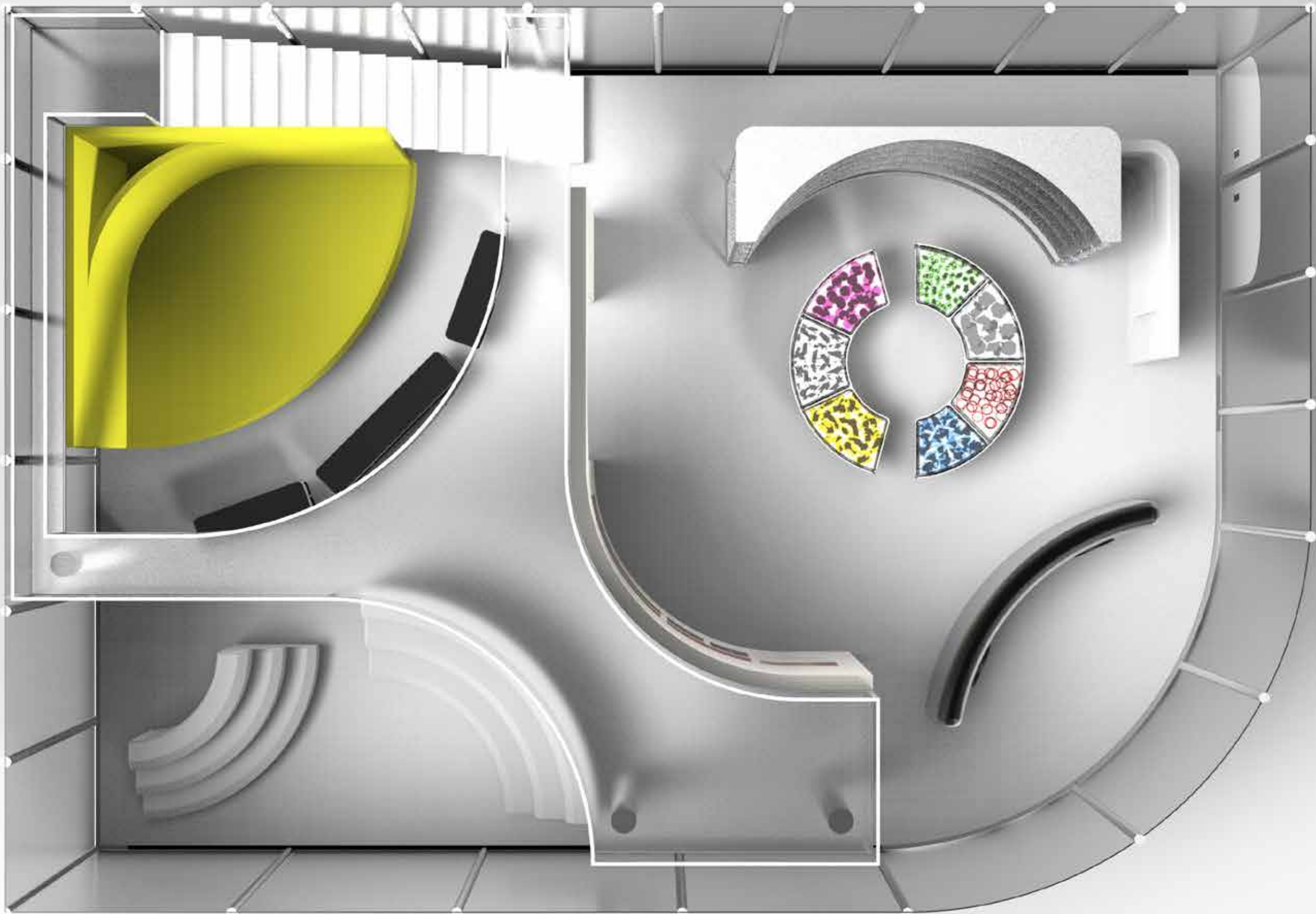
DESIGN



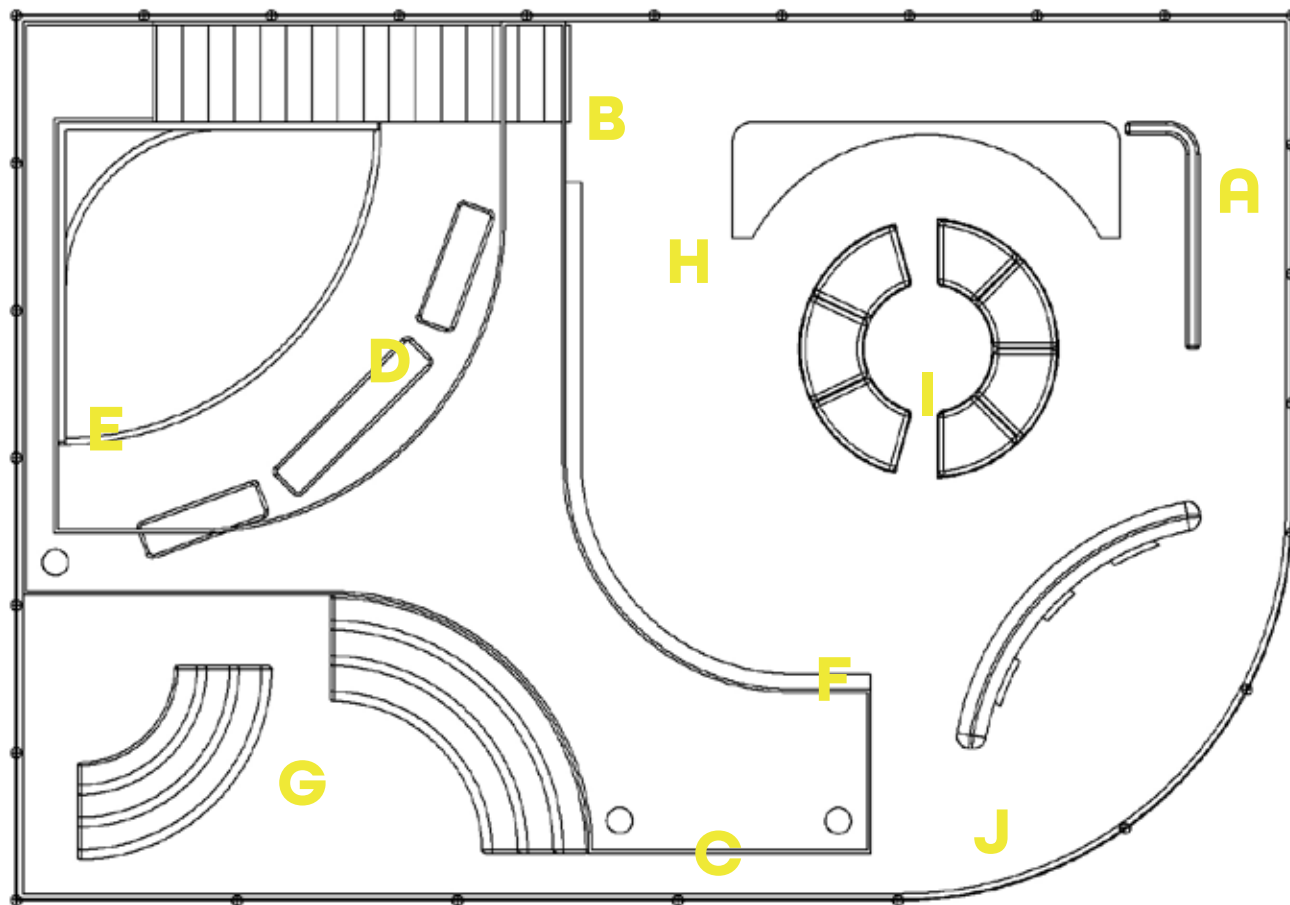


ELEVATION

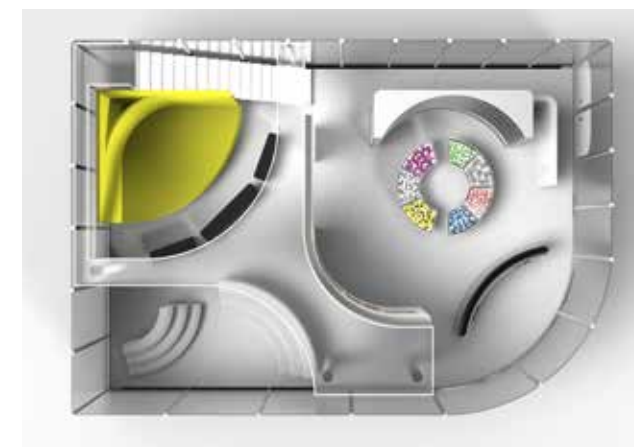




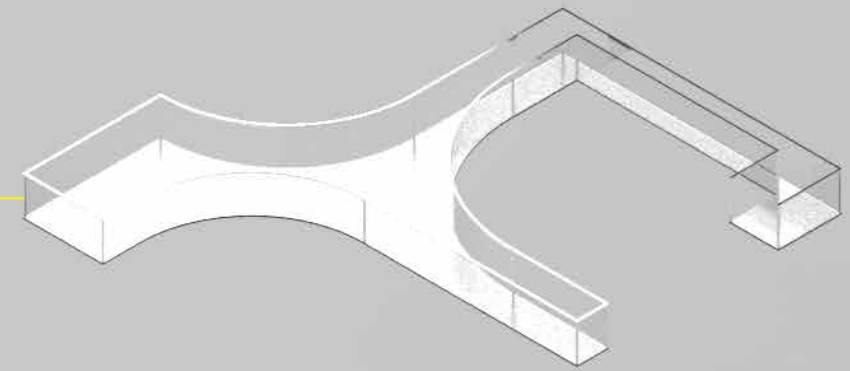
FLOORPLAN



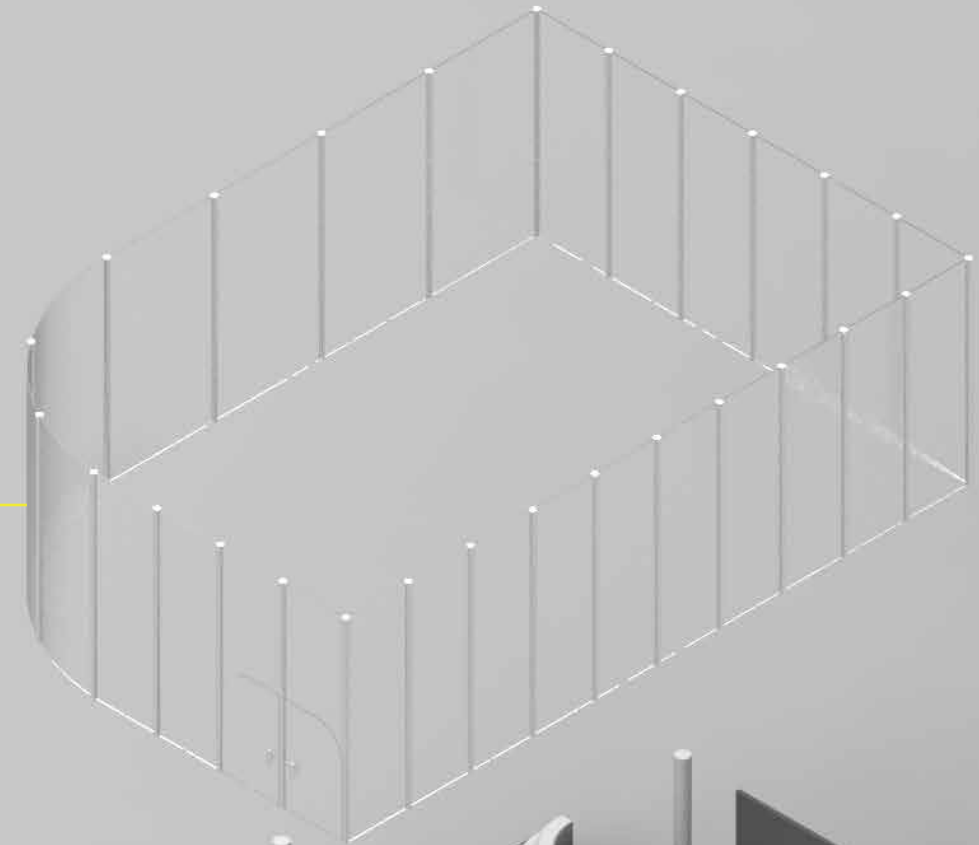
- A** entrance / information wall
- B** stair (to 2nd fl.)
- C** 2nd Floor / observation deck
- D** bench for viewers
- E** stage for bauhaus ballet
- F** gallery wall
- G** seating / resting area
- H** display shelf for bauhaus design object
- I** mobile making area
- J** mini booth play



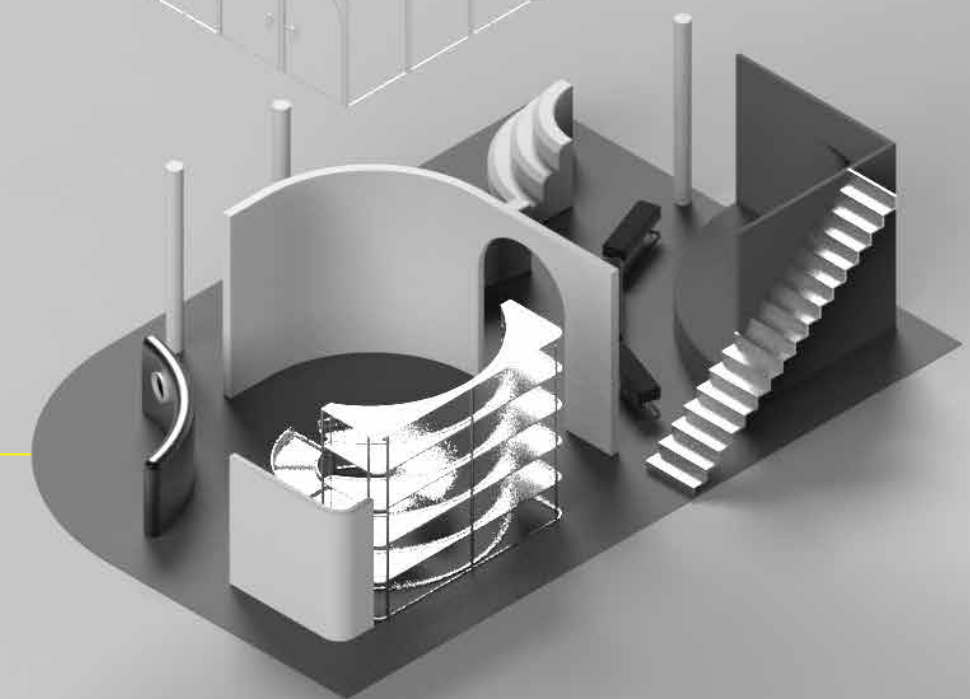
2nd Floor / observation deck

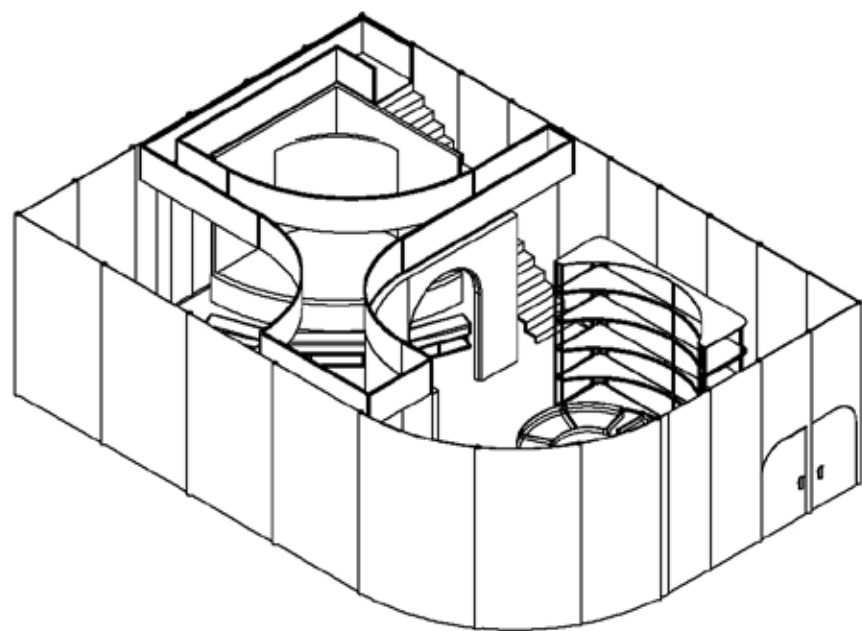


exterior / Façade

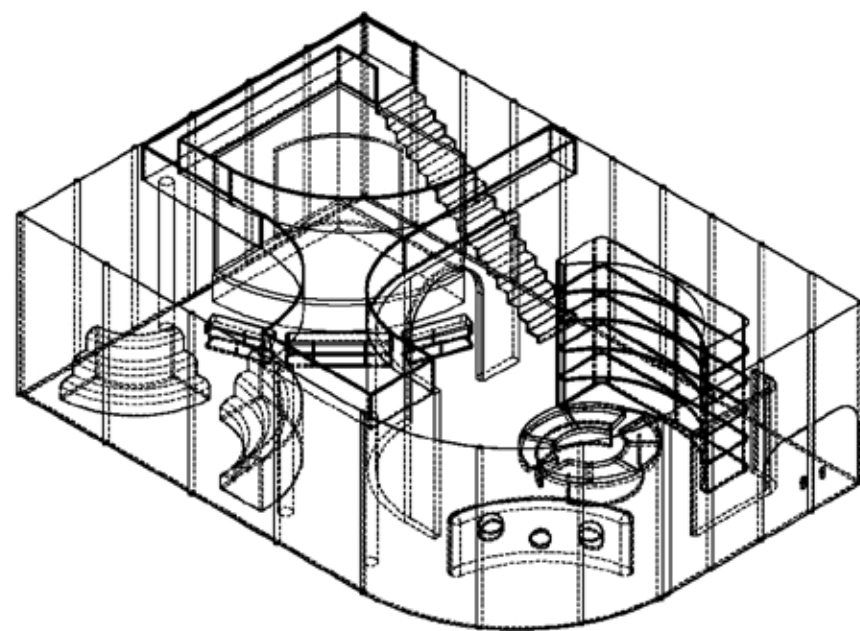


ground floor / major attraction

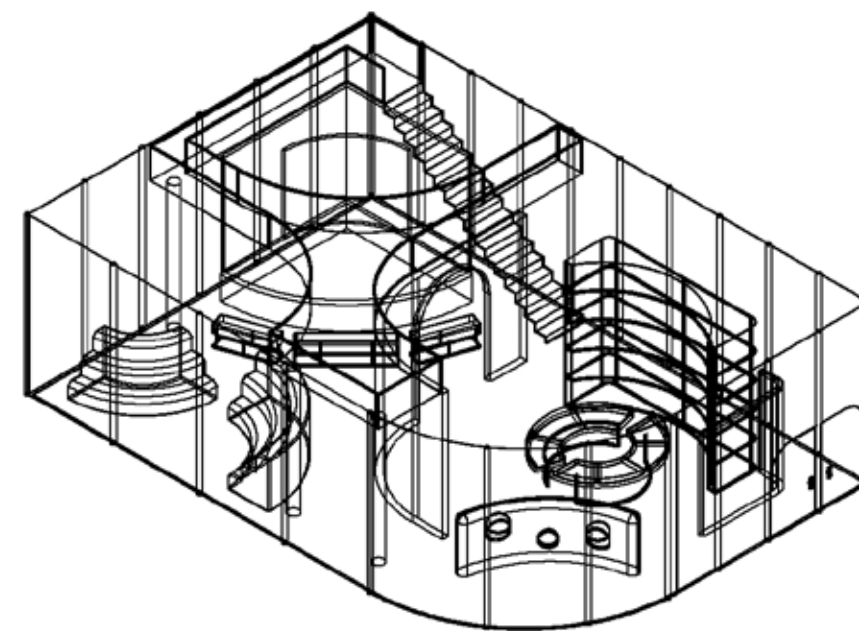




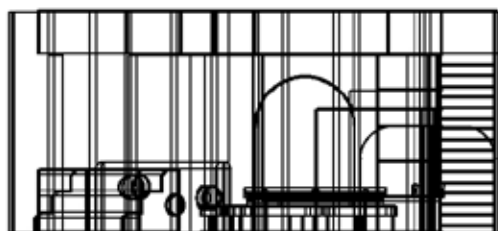
shaded



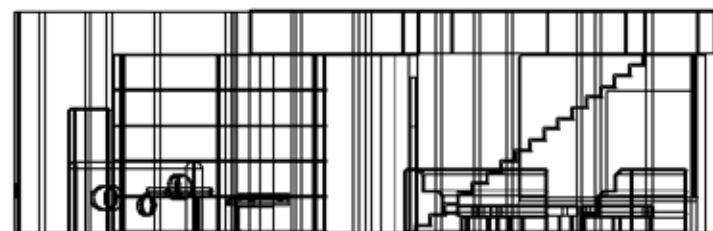
drawings



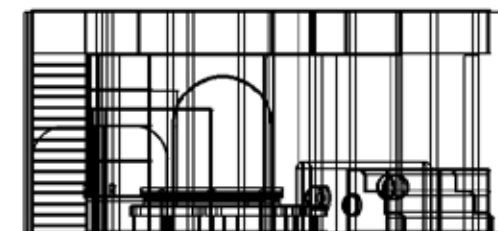
lined



east elevation view



north elevation view



west elevation view







“Play becomes celebration;
celebration becomes work;
work becomes play.
Our play should become work;
our work, a celebration,
and our celebration, play.”
- Oscar Schlemmer





< mobile making area (interactive art space)



mini booth play scene of bauhaus design >



< observational deck (2nd floor)

entrance / ticket



