6 Projects

# INTERIOR DESIGN PORTFOLIO

Chaowei Wang(Jason)

For Job Application From Bachelor To Master

## **CHAOWEI WANG**

AKA JASON



## Who am I?

I am a passionate person when it comes to design and art, it will always put a smile on my face. During my 7 years of interior design study experience in four different countries, I formed a deep and clear understanding of interior design's essence. Among all of my specialties, communication, analysis, and idea generation are the best of them. I am a grateful person in many ways of art and design. For example, I took a whole year photography class, and I have a 4-year art training experience.

#### **Contact Information**



cwang31@pratt.edu wcwsuper@163.com



490 Myrtle Avenue 6G, Brooklyn, NY, 11205

## **Education**



#### Bachelor in Design 2014-2018

University of Edinburgh(2014-2018) Bachelor Degree of Interior Design



#### Exchange Program 2019

DIS Copenhagen Program 2 month Interior architecture program

Pratt

#### Master in Design 2018-2021

Pratt Institute Master Degree(2018-2021) Master Degree of Interior Design

## Experience



Pratt

Interior Designer Internship Core 2017 summer

I did a summer internship in a international company which based in Germany for 3 month. Mainly took charge one of their store design in China and also the furniture design for the store. Including the com-munication between different departments and parties. The project was almost finished before I finished the internship.

#### Academic tutor Pratt Institute 2019-2021

I was hired by the Learning access Center (L/AC) of Pratt as a aca-demic tutor for the students at Pratt. As the tutor, my job was help-ing students with most of the problem they meet at school, mostly are tutoring and helping students to develop their school projects. But it also include software tutoring or even time management.

I won the Outstanding Student Worker Award of 2020.



## What I am good at other than design

Photography	
Traveling	——Been to 23 countries
History	——— Huge history fan
Drawing	
Analysis	One of my speciality
Learning	———I am a fast learner

## Skills

#### Design

Design thinking		
Communication		
analysis		
Research and Study		

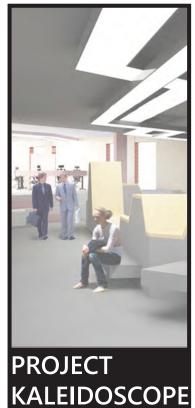
#### Software

Adobe InDesign	Sketch Up
Adobe Illustrator	FormZ
Adobe Photoshop	Rivet
Adobe Acrobat	Rhino
Adobe Lightroom	Vray

Expression Graphic Story Telling Teamwork

#### Maxwell Render Lumion Keyshot Enscape

**P3** Co-working Project



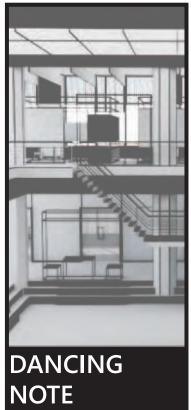
**P7 Co-Creating Project** 



P25 Architecture Project



#### P20 Office Project



#### P34 Atelier Project



PROJECT TREE HOUSE

P42 Street Project



# PROJECT KALEIDOSCOPE

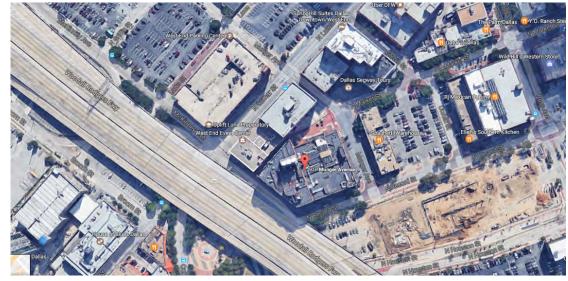
CO-WORKING SPACE DALLAS

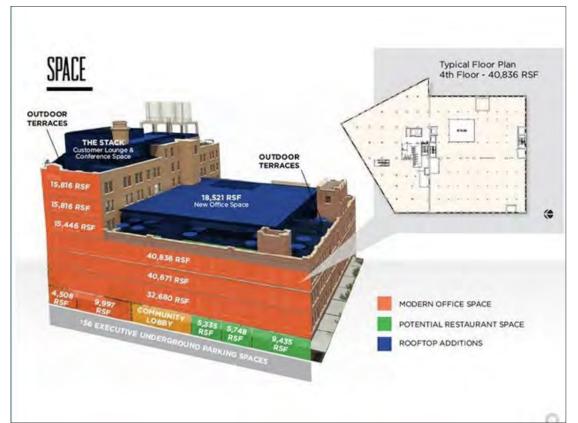
## DESIGN STATEMENT

Kaleidoscopes have the magic to create numerous combinations by hexagonal action and turn the normal shape into an increde beautiful pattern. Changing and transforming is the most fascinating point of kaleidoscopes. also it is the concept of the space we designed. Kaleidoscope Social Station is a place catering for the new working trend and requirement, which can transforms between a co-working social station and a retail space. The diverse needs and distinct skills of the workers here make the space full of unexpected possibilities by collaborating and it is just like a kaleidoscope A cotton screens can be pulled down from the ceiling to prevent people from accessing the working area at night so that the security of co-working space is ensured when the place is opened to public . Module Kaleidoscope co-working station adopts module system to create various functions that could satisfy the needs of both office and retail space Different Jobs have different requirements for cowork-ing space, the module office tables could offer various choices and make the space more organized and effective because of the free combinations of modular The module installation in the public space consists of many movable small modules.The small pieces of installation body can be pulled out by hand and from numerous shapes. It could be the showcase of products, could be the seating for people, even il could be a small bar which serves food and mini buffet during night.

## SITE INFORMATION

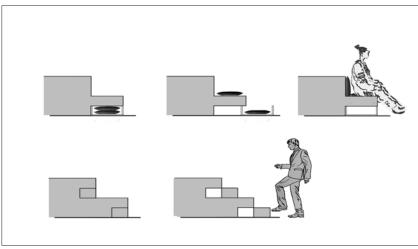








Furniture



Different heights of space can devide the whole working space into two parts,one is private area which is for the staff of the company. is public area, we want to create a interactive public space to encourage the engagement among the employees from different company, different back ground and different fileds in to the spcae so they can insprie each other.



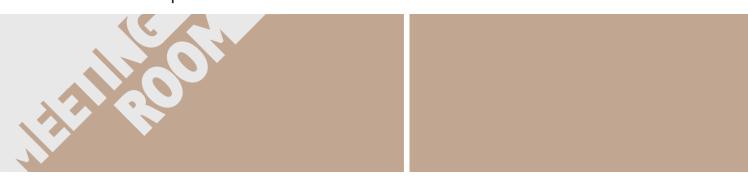
Table-EN-T16096DF4

Utility Installation

Furniture



1 Mini bar



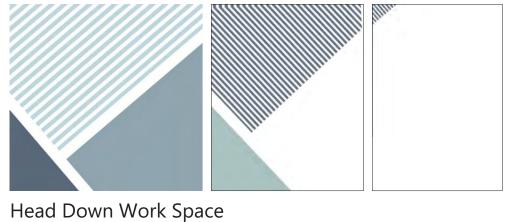
Meeting Room



Meeting Room



Head Down Work Space



## ENVIRONMENTAL GRAPHIC DESIGN

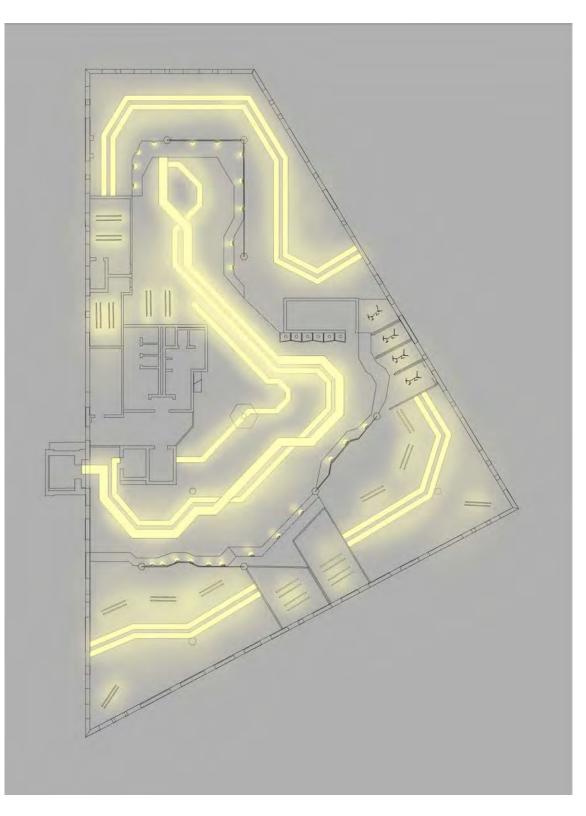


Head Down Work Space

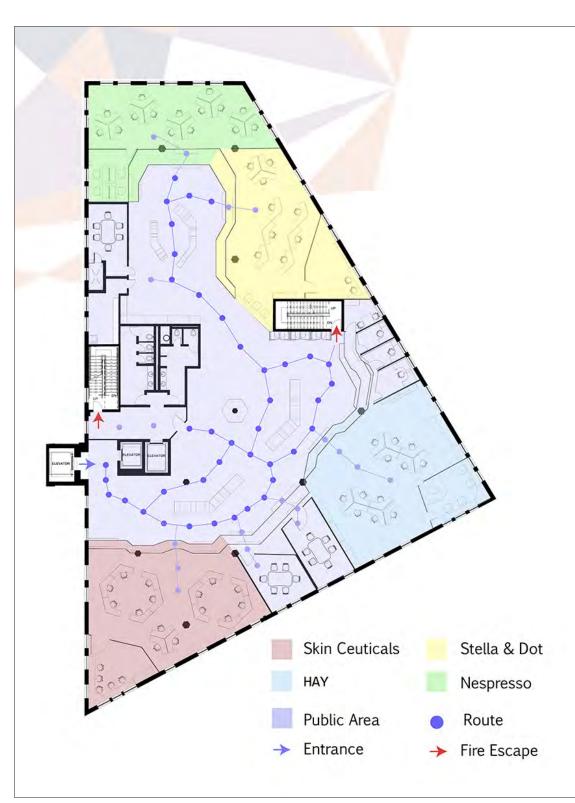




## LIGHTING PLAN



## ZOING DIAGRAM&ROOT

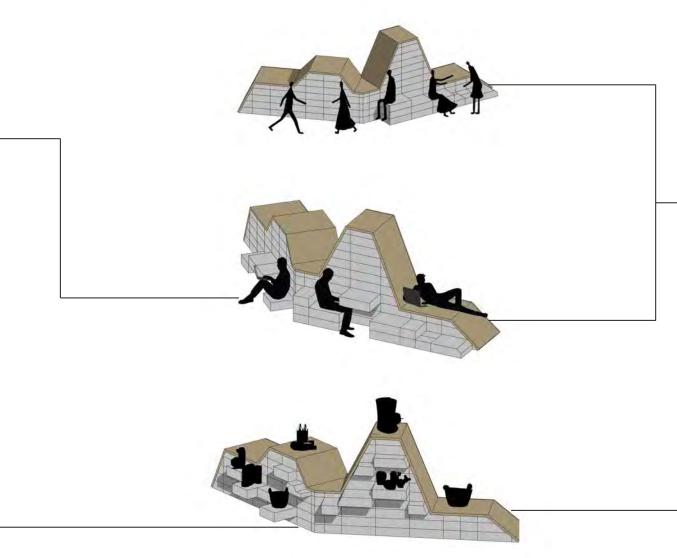


## SECTION



The space is divided into two parts: a public area and an office area consisting of four co-working areas by difference in height. The Office aea is one meter higher than the public area. And there are steps using as seating and stair, which is 0.5 meter higher than the public area. Drawers, which store cushions, can be pulled from the steps so that the 0.5 meter high steps could be used as seating for people to relax and chat. Furthermore, when people walk up and down, different heights of space can help remind them when they enter different function areas. The Office area is much higher than the public space and between these two spaces, the long irregular steps provide a lounge area for the employees. At the same time. two levels height can be a subconscious partition when the social stat1on transforms into social retail space in the evening.





#### How to transform

The four companies represent four potential clients of co-working space, which are related to food and drink, fashion, furniture and cosmetics. The four corners are the co-working space for companies, which are private area and not opened to the public at night. Therefore only the public space where is lower than private area is for the retailers in the evening During the day, the steps and installation in the public space can be used as lounge area where people talk and relax, while at night, it could be used as display counter presenting retailers'products Also, the cotton screen will be pulled down to stop people from entering the working space, which is a part of security. The movable kitchen will be moved to center of the space at night, serving food and drink.



# THE MAKERHOOD

#### CREATIVE COMMUNITY

Makerhood is a place which located in 215 Moore Street in Bushwich Brooklyn. In the past decades, Bushiwick was known as a place of crime, drug and vilonce. The infamous reptation reached to the peak when the blackout happend in 1977, 40 years ago. Since then it became one of the most unstable areas in New York City for more than 30 years. But now, the city have a second chance by a gentrification. One of the most important part of it is the Bushwick Generator. It aims to takes a coordinated approach to neighborhood planning through a diverse set of strategies to preserve affordable commercial program, housing and infrastructure to foster economic opportunity, and implement targeted investments in neighborhood infrastructure and community services in tandem with zoning changes to encourage new housing,

As the core project of the Bushwick Generator, Makerhood is a lab and a schoole for fabricator and innovator to learn, enhance and realize their creativity and innovation. By introducing eduactional program to the local neighborhood, the project can cultivate great amount of creative talent for the design industry. On the other hand it give the local community members a new type of skill to improve their imcome level and ecnomical situation. The program itself also acts as the hub of the community for the community members to engage with the creative industry and interact with each other. The project will provide a public area for the comminity to have food and exhibition. Members of the community can enjoy the cafe and an exhibition area/ gift store on the first floor. Besides, the members who applied the membership can not only have various of classes , advance equipment for prototyping, but also can use the co working area alone with the private booth for daily working. the project encourages every member to work in the place together to generate a creating atmosphere and teamwork chemestry in order to enhance the peformance. The site can be shifted in to a exhibition/event place during different time period.



# **CLIENT**



The Bushwick Generator is an ideas lab and incubator for urban tech, including AR, VR and gaming. Their vision is stated as: "Changing the future by creating new ways of integrating technology into neighborhoods; rewarding contributions to community; and doing business with spacetime markets."

# **END USERS**

#### COMMUNITY MEMBER



Dominican

YOUTH AND ACDAMIC STUDNET



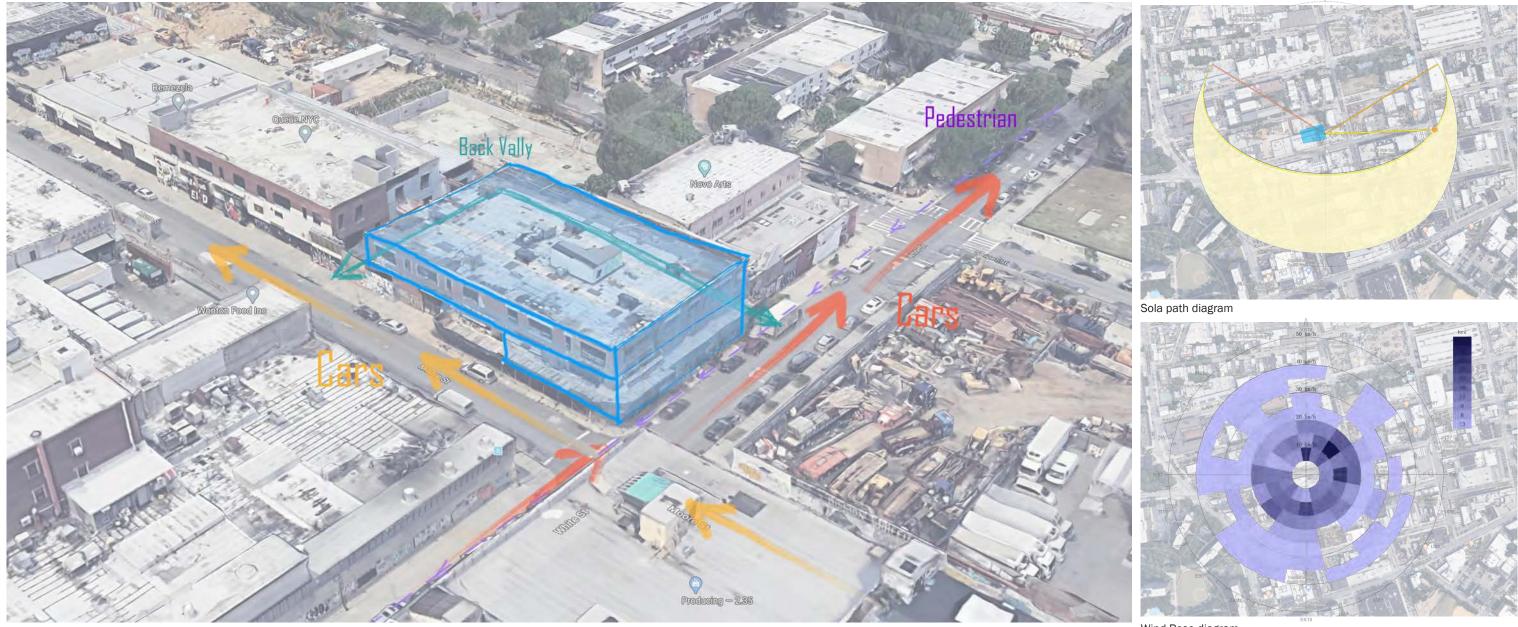
Bard College



#### Puerto Rican



#### Parsons

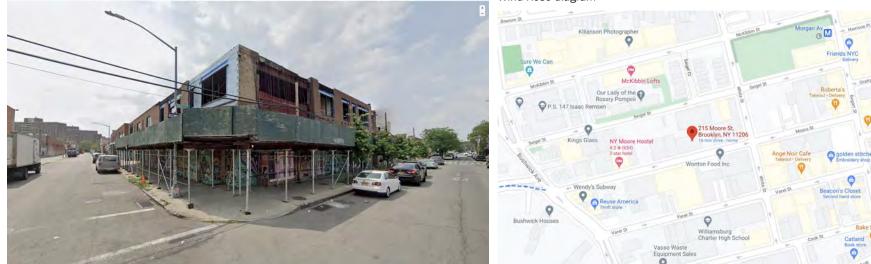


# **SITE ANALYSIS**

The site is located in the cross of White street and Moore street in Bushwick. The surrounding industural distrect is about to be renovated into a commerical distrect.

It is a two level building that has 2 exsits. It takes half of the first floor and the whole second floor.

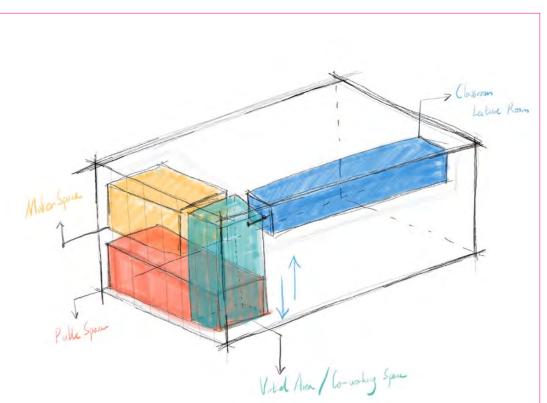
The two streets are both one-way street which means veacles can only approace the site in certain direction. However, the subway station is on the north side of the site so the pedestrian or the people who travels by public transportation will approach the building the other way.



Wind Rose diagram

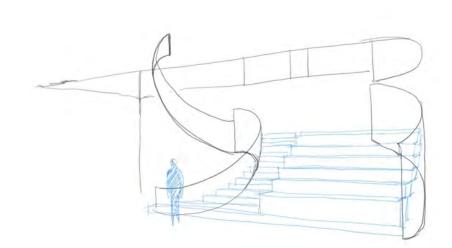
# **KEY CONCEPT**





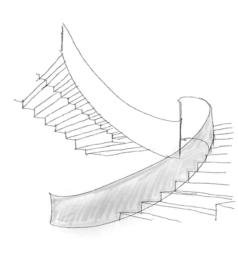
#### A VIRTICAL SPACE

The height of the first floor is massive and the first floor will have a gaint scale and will create a depressive feeling to the people in the spce. So the smart way to solve this is creating a vertical space that go though borh floors and connect them into one single volumn. All the program in the space is connected to this central volumn that go through both floor. Users can use the space to easily reach any other finctional area thrugh this space.



The site contextis very regular and geometrical, the origional staircase is too bulky and regular. The basic shape will not bring any dynamic flow to the central element that connect the whole project. Inspired by flowing curvy paper strip I designed this staircase as the main element for the space.







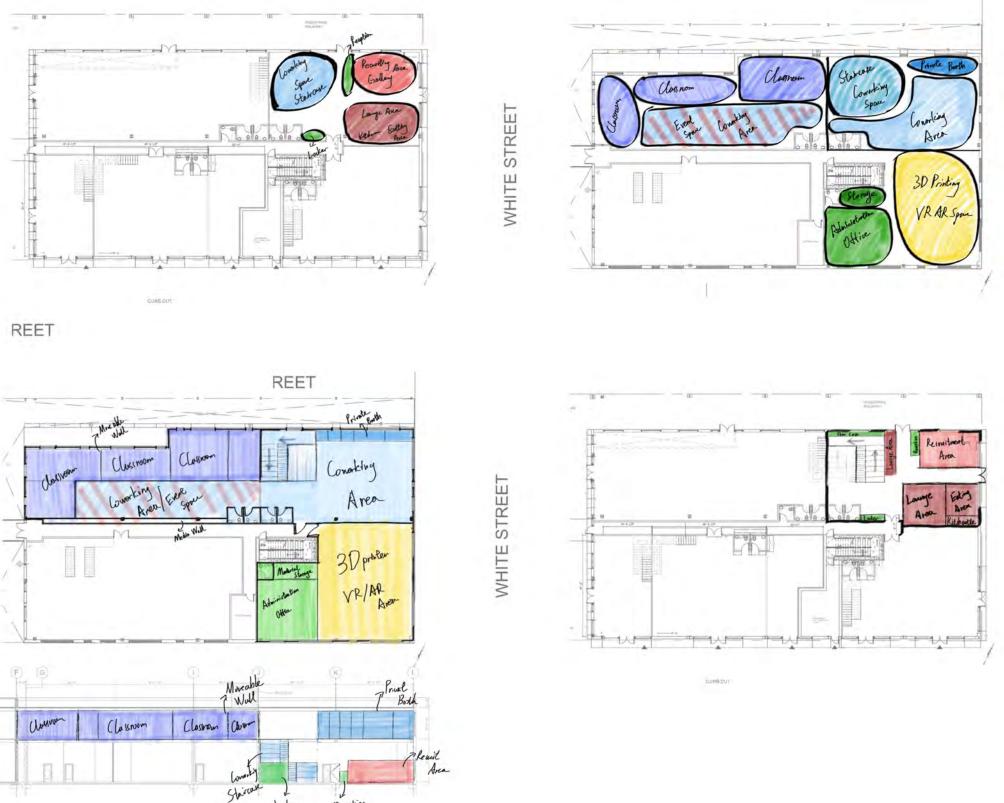
#### FLOWING STAIRCASE

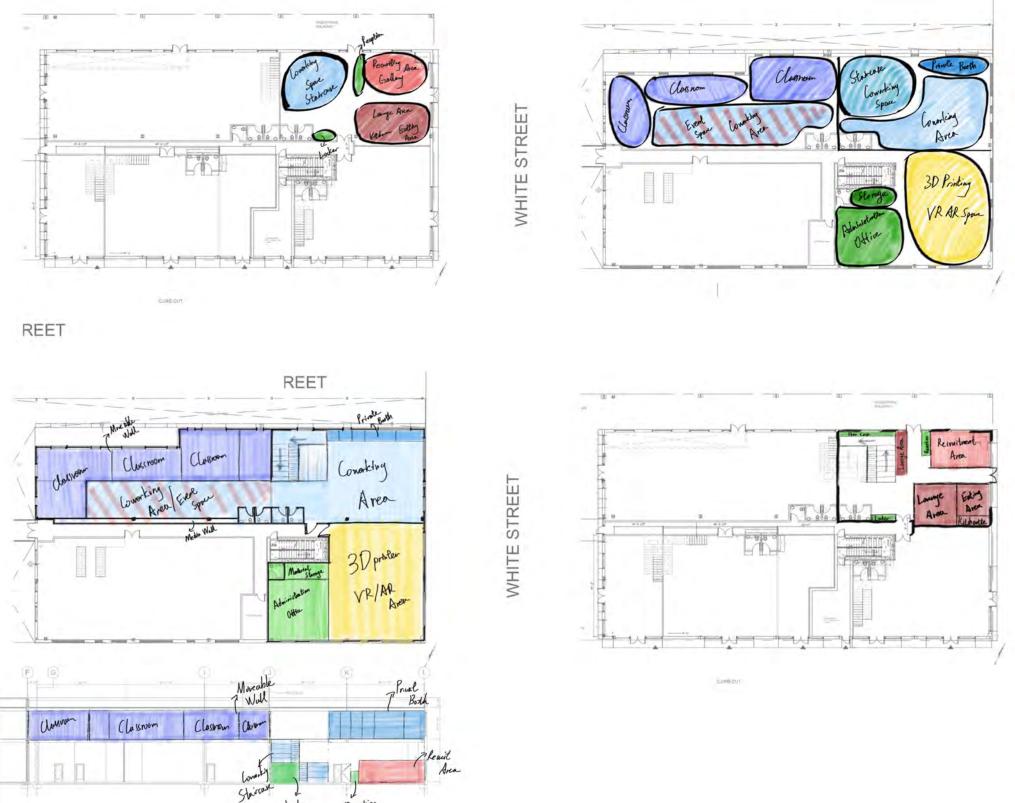
HISPANIC ARCHITECTURAL ELEMENT

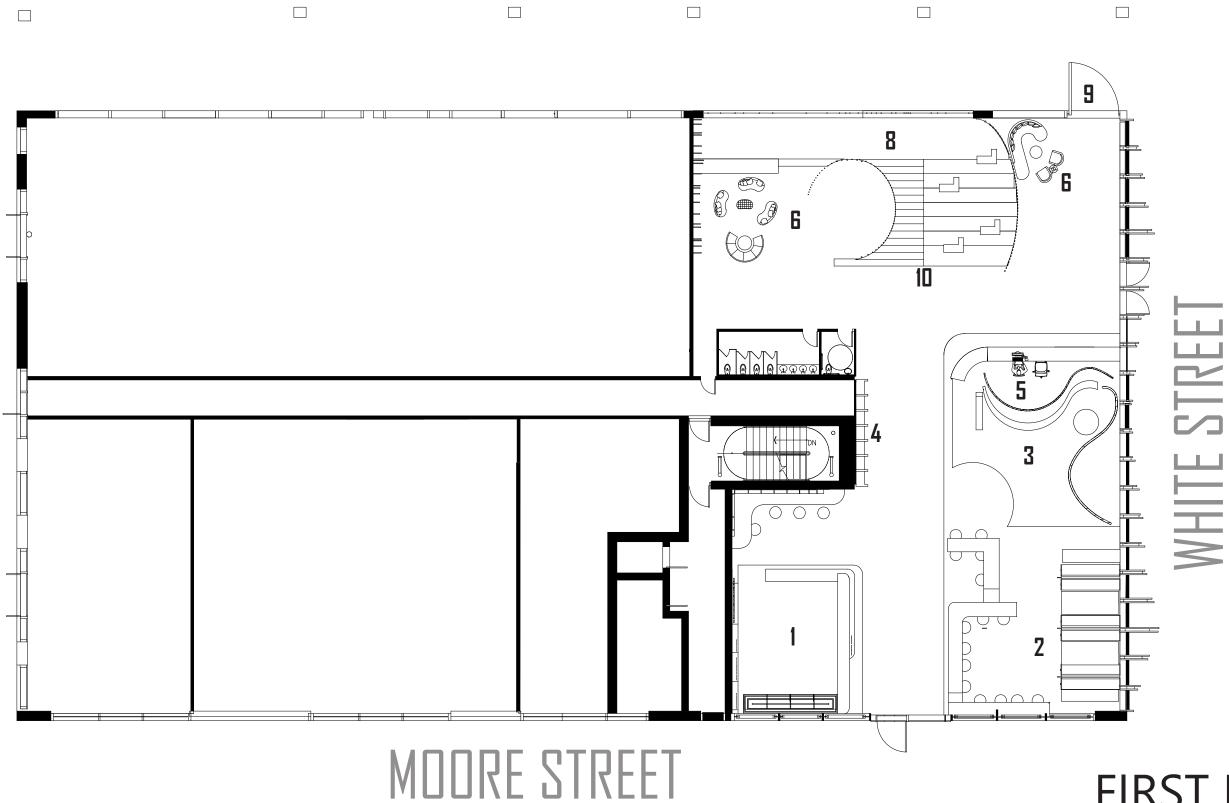
ASAIN ARCHITECTURAL ELEMENT

HISPANIC PATTERRN AND COLOR

# BOUBBLE DIAGRAM **SCMATIC PLAN & SECTION**



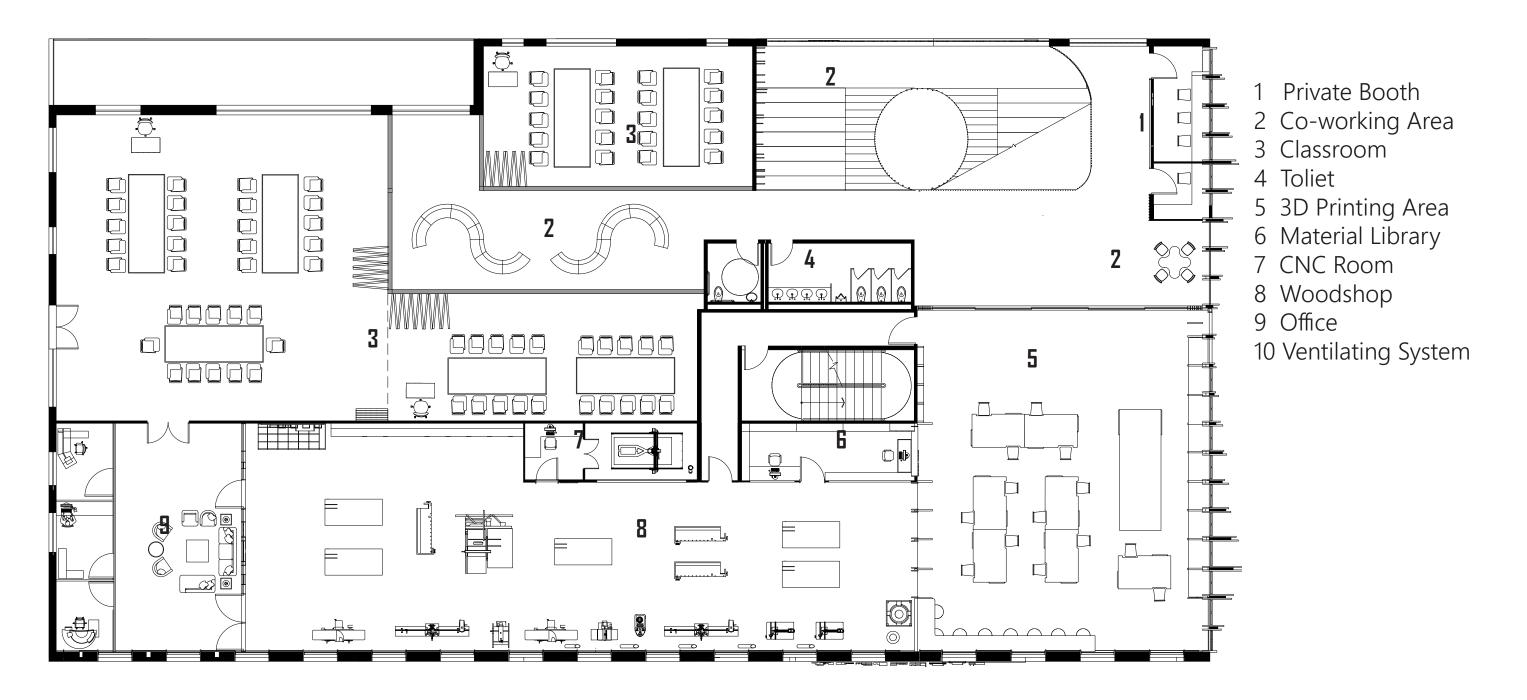




2 Booth 3 Store

1 Cafe

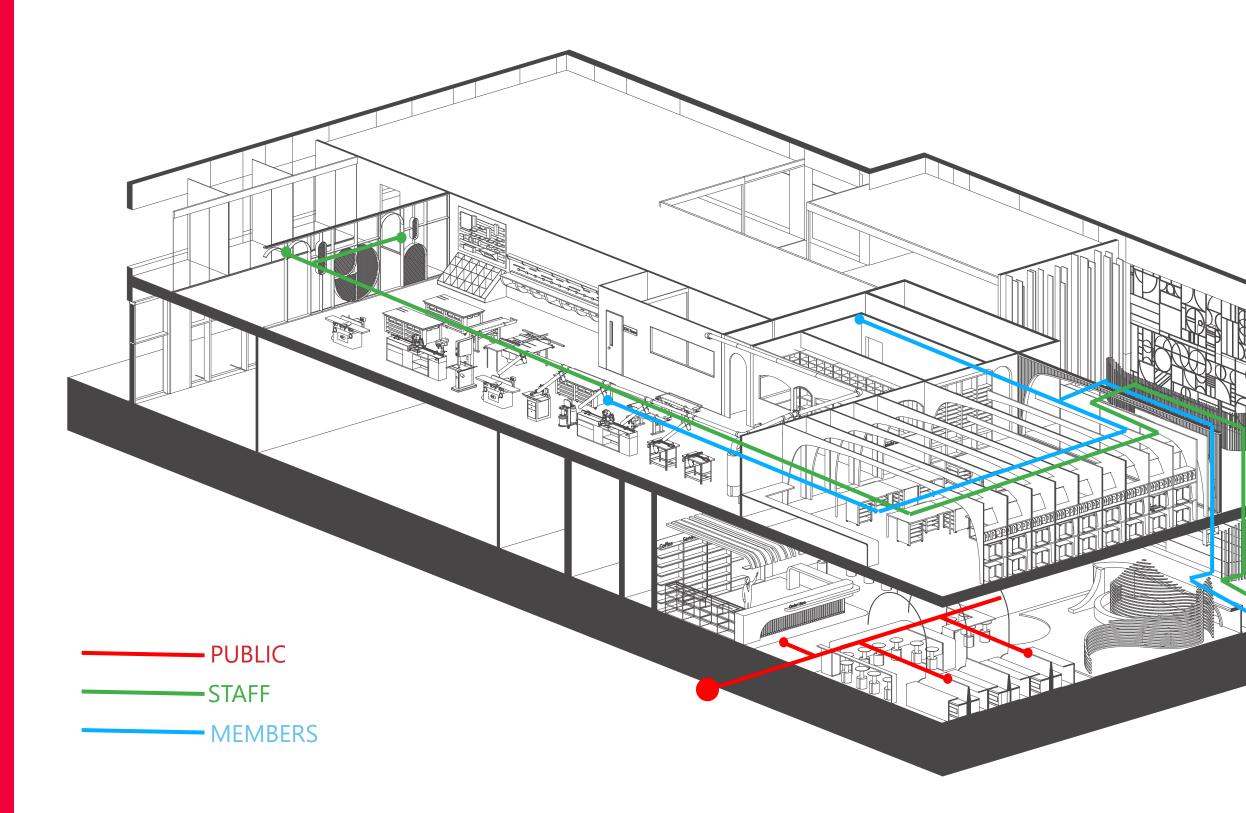
- 4 Display Shelfs
- 5 Counter
- 6 Lounge Area
- 7 Toliet
- 8 Staircase
- 9 Back Door
- 10 Co-working Area



# FIRST FLOOR PLAN

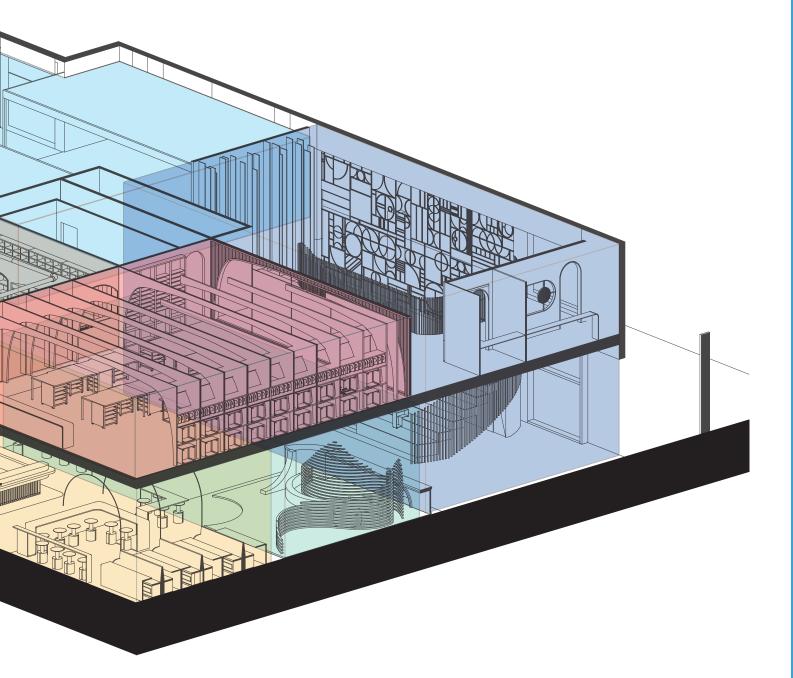
# SECOND FLOOR PLAN

# **AXONOMERTIC-CIRCULATION**

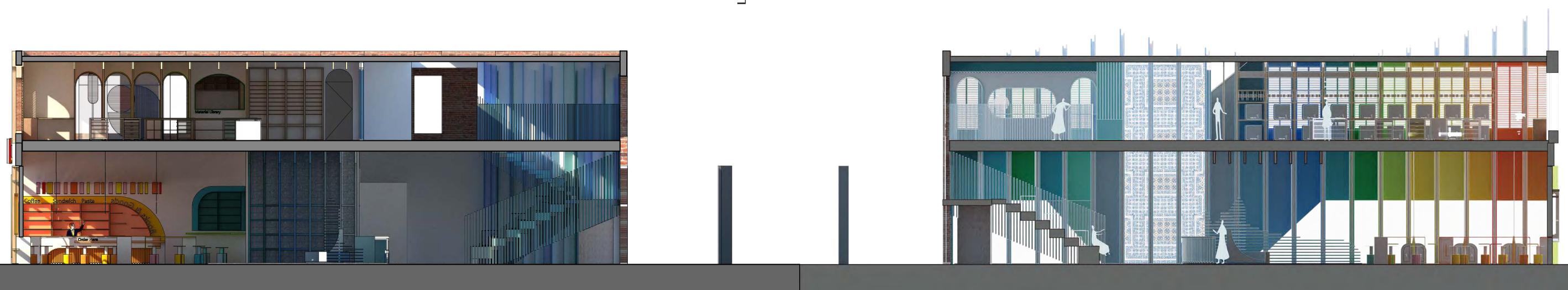


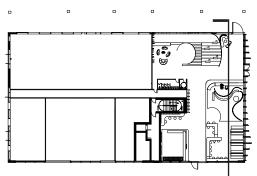
# AXONOMERTIC-ZONING DIAGRAM

CAFE/ FOOD AREA SHOP/RECEPTION CO-WORKING AREA CARPENTRY WORKSHP CLASS ROOM 3D PRINTING AREA

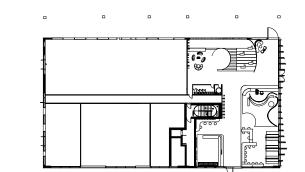


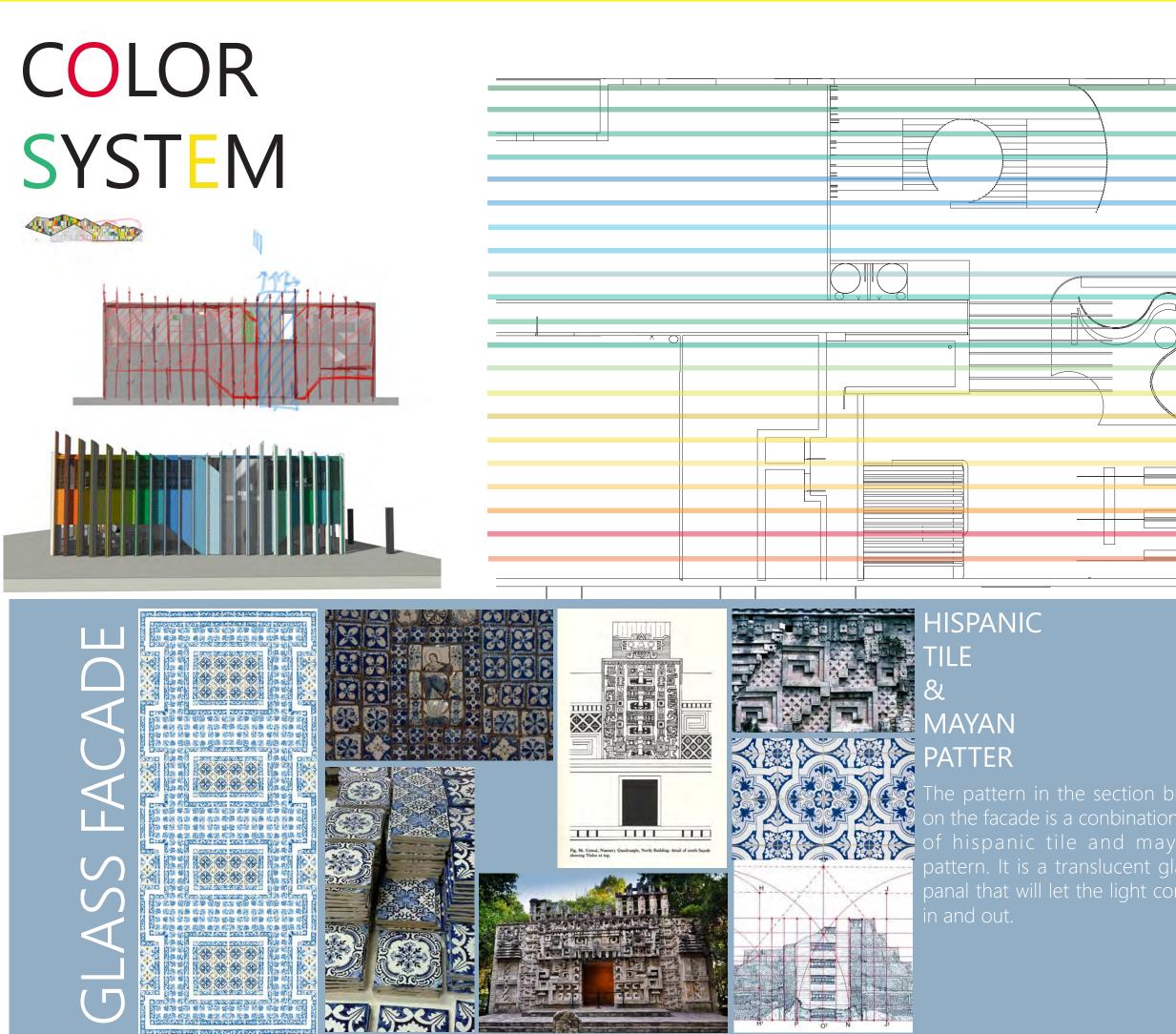
# SECTION 1



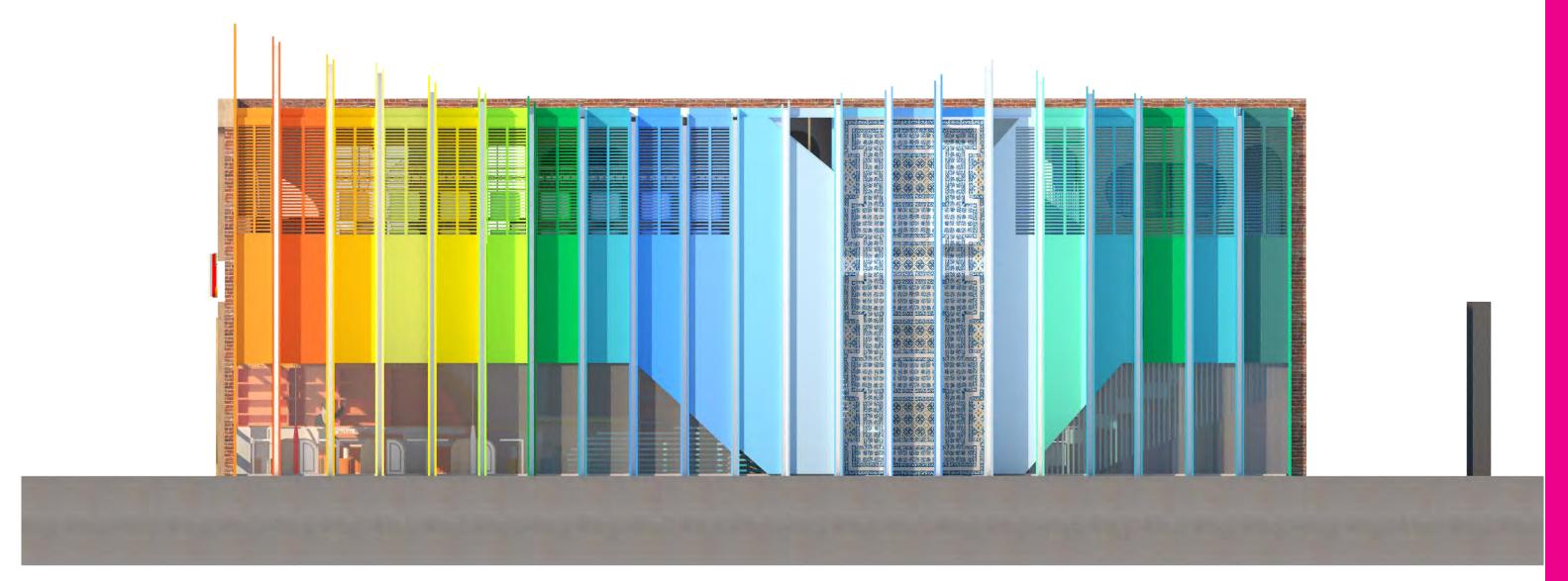


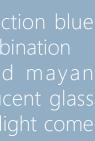
SECTION 2

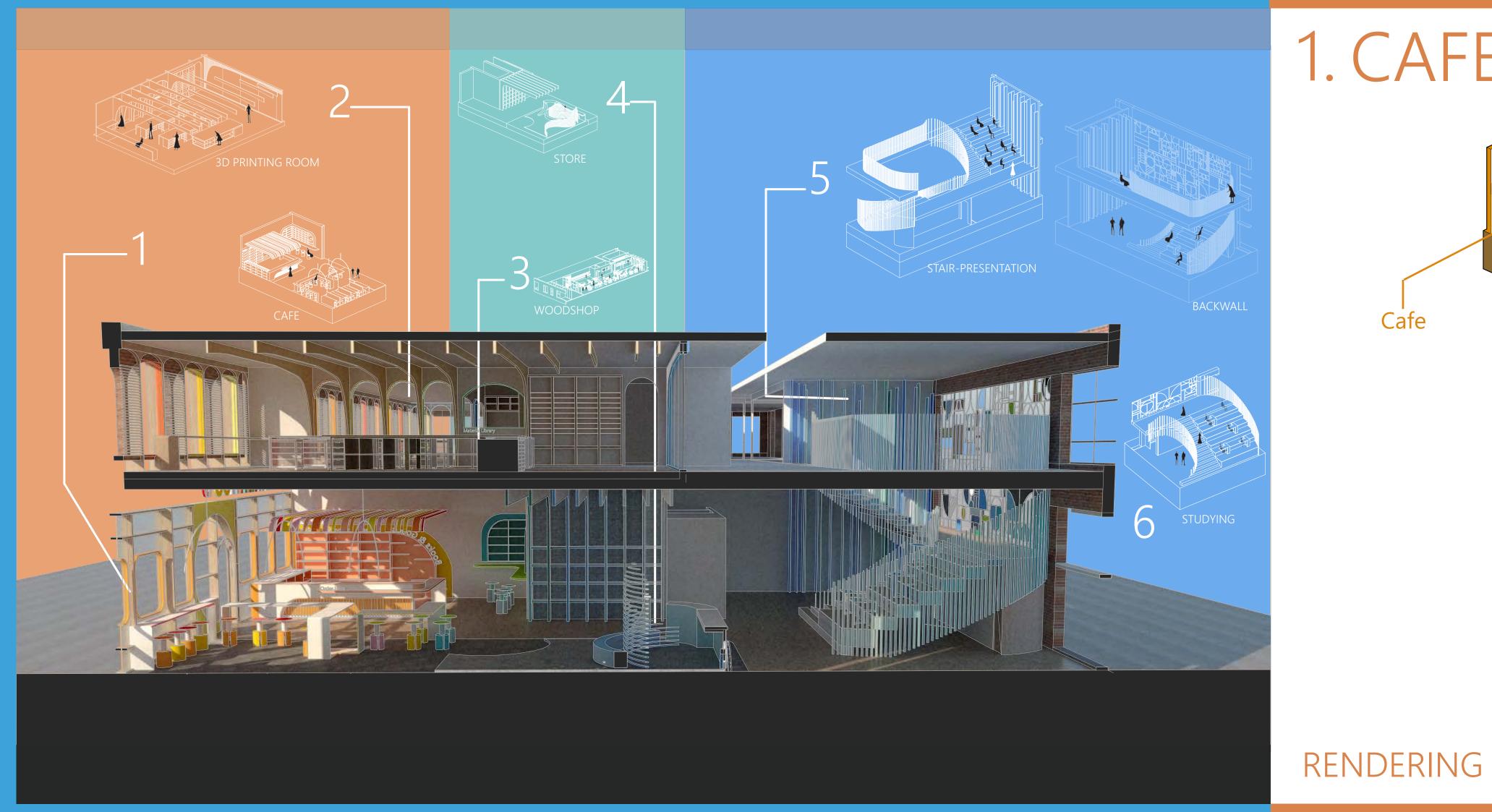




# FACADE ELEVATION WHITE STREET







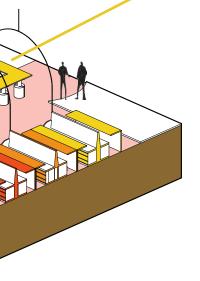
# 1. CAFE

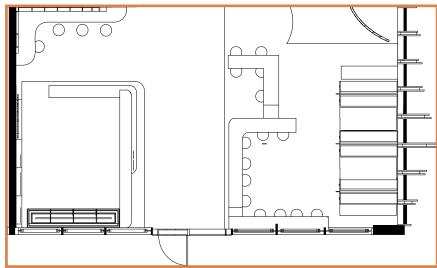
Booth



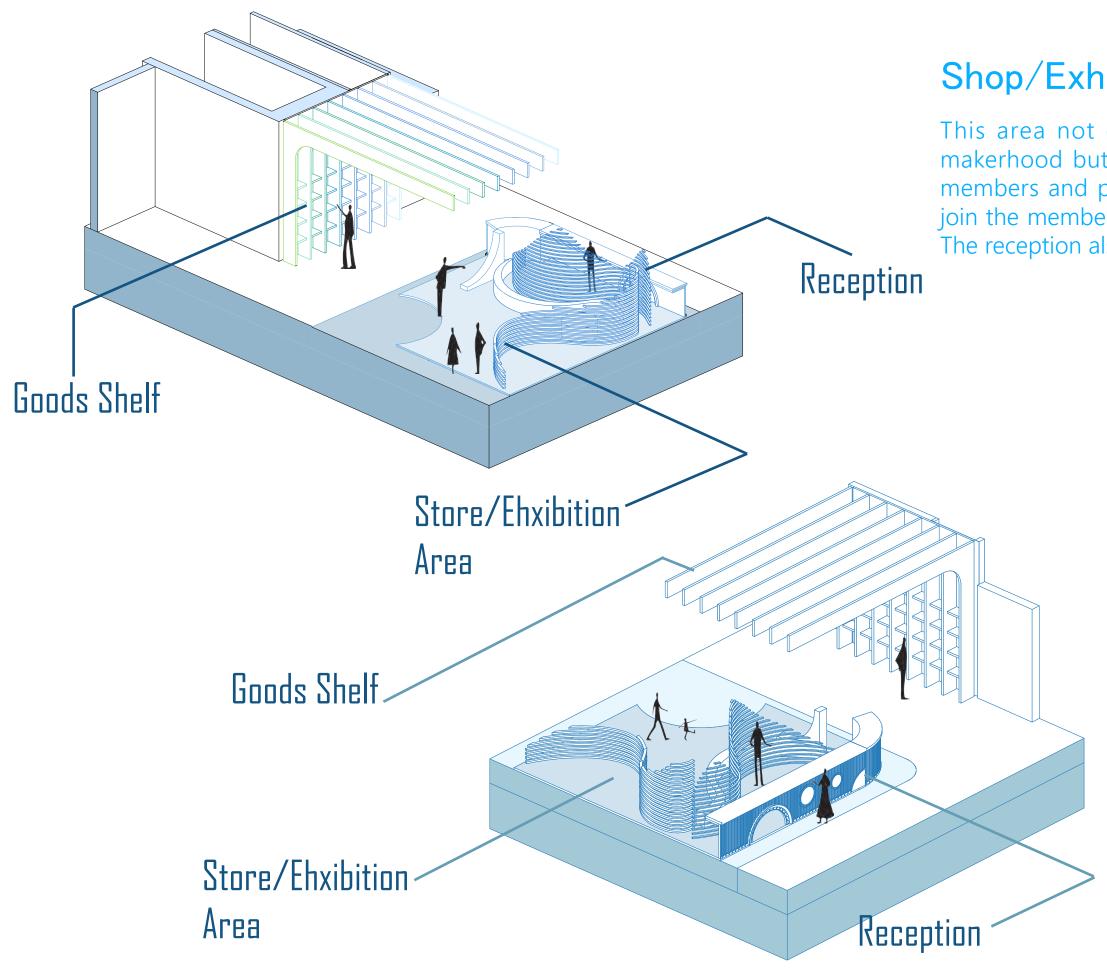






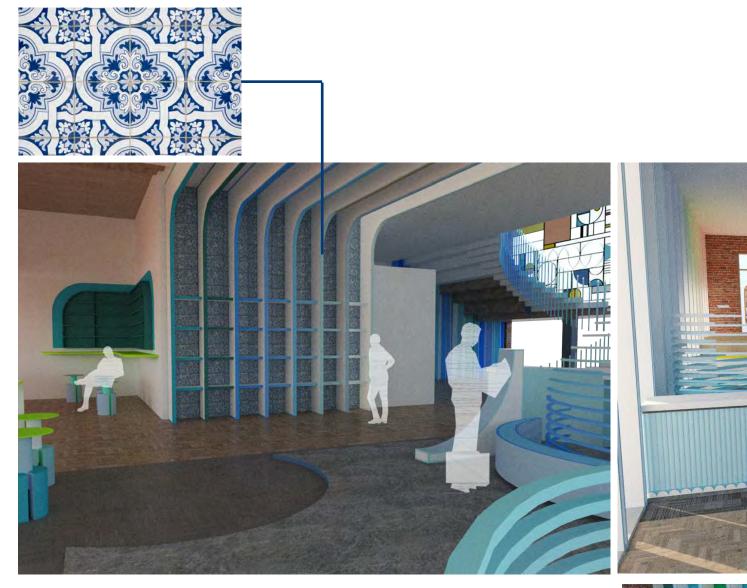


# 2. STORE/RECEPTION

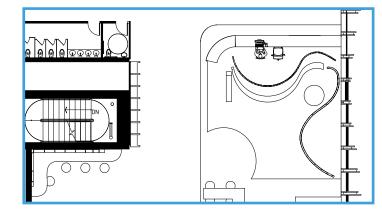


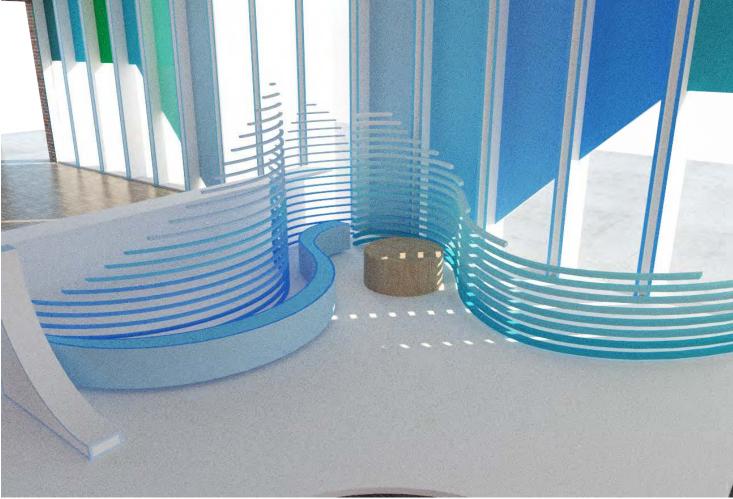
## Shop/Exhibition Area

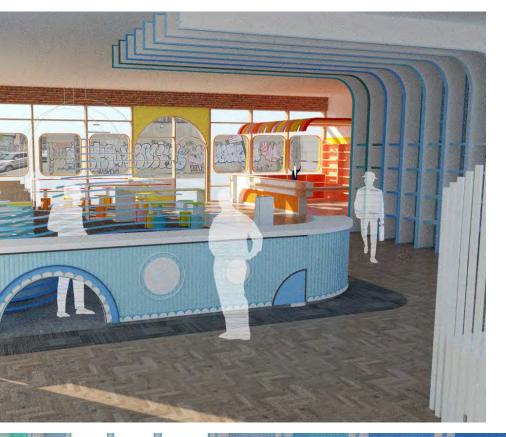
This area not only is the gift shop of the makerhood but also is the reception for the members and potentional users who want to join the membership or know about the place. The reception also is the cashier for the shop.

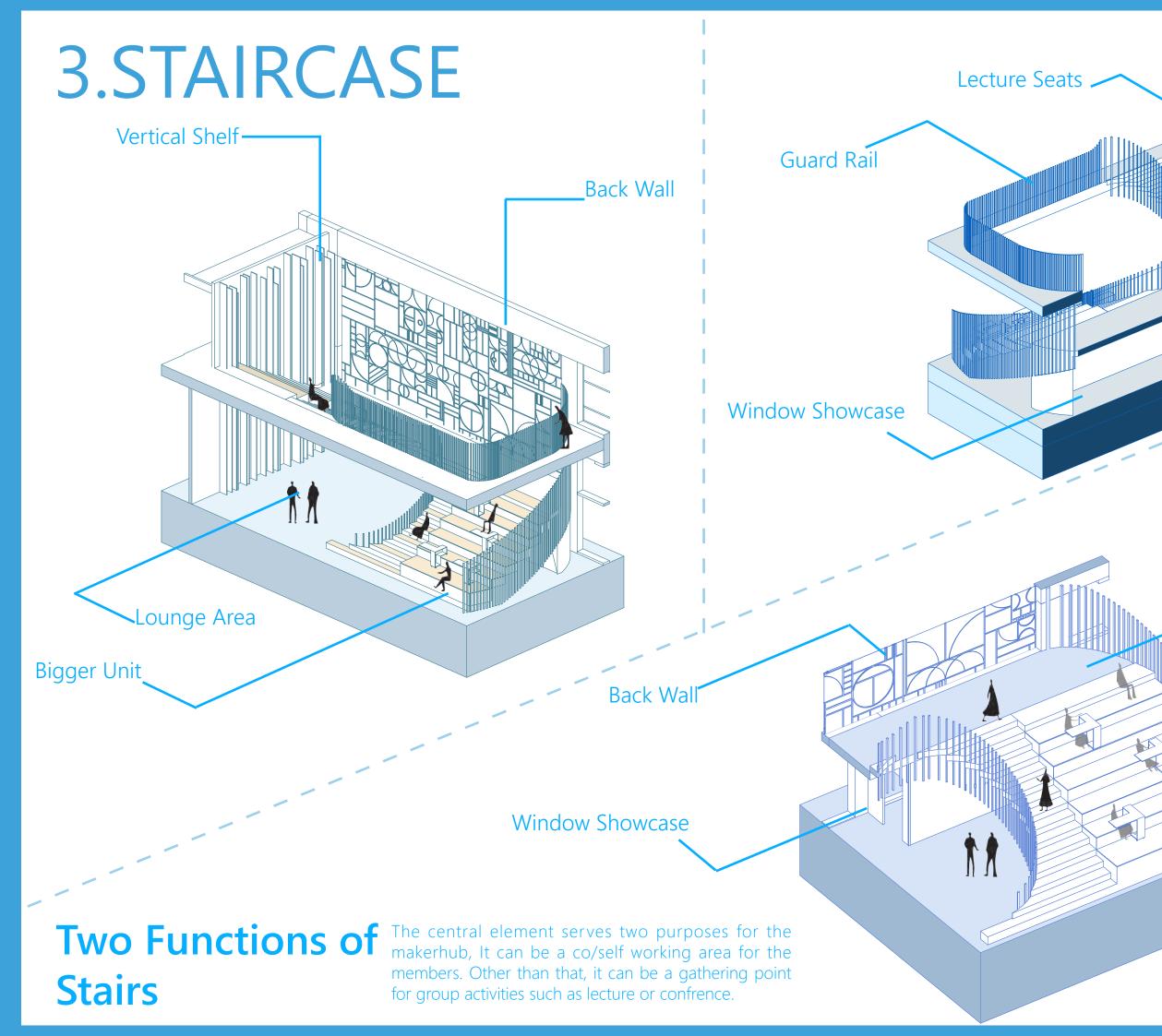


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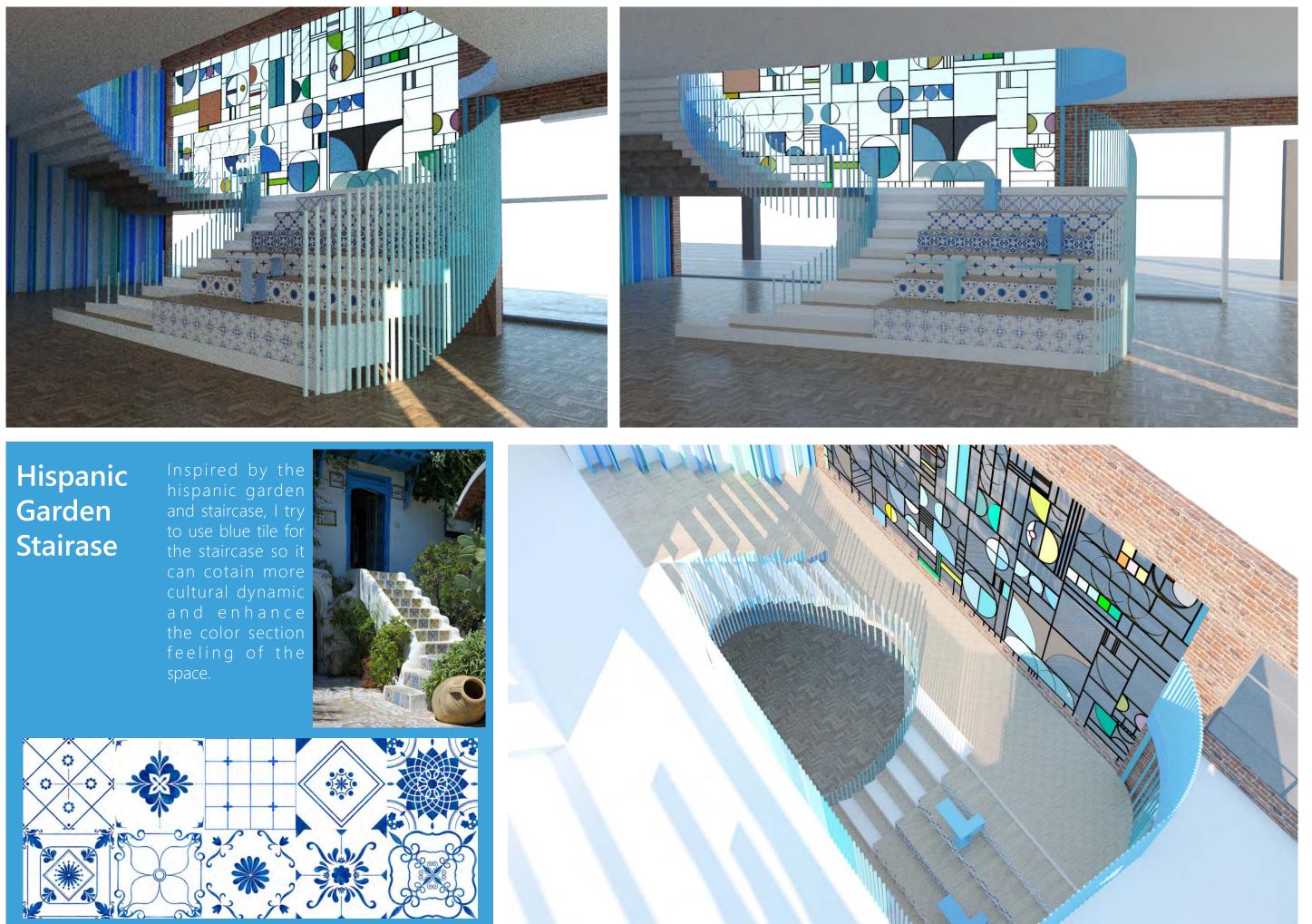




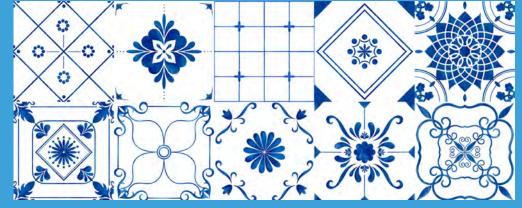




Moving Modual







# 4.3D Printing Farm

Modular System



Individual Working Table

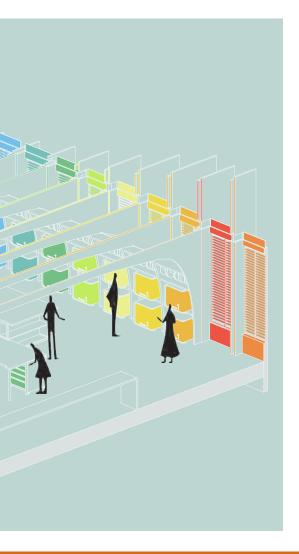
Material Shelf

Moveable Ta

## **3D Printing Farm and Color System**

The shelf on the east side of the room has a corresponding fin system aline with the facade and the color is also mach the exterior color system. The shelf contaions 18 3D Printers that can be taken by individuals for perosonal use. When it is assemble on the shelf, It can compose a 3D printing farm for bigger project and manufactor. The portable unit which serves as the cart and material storage for the 3D printer is also has the some color system.

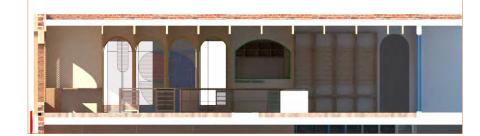
Assemble Table

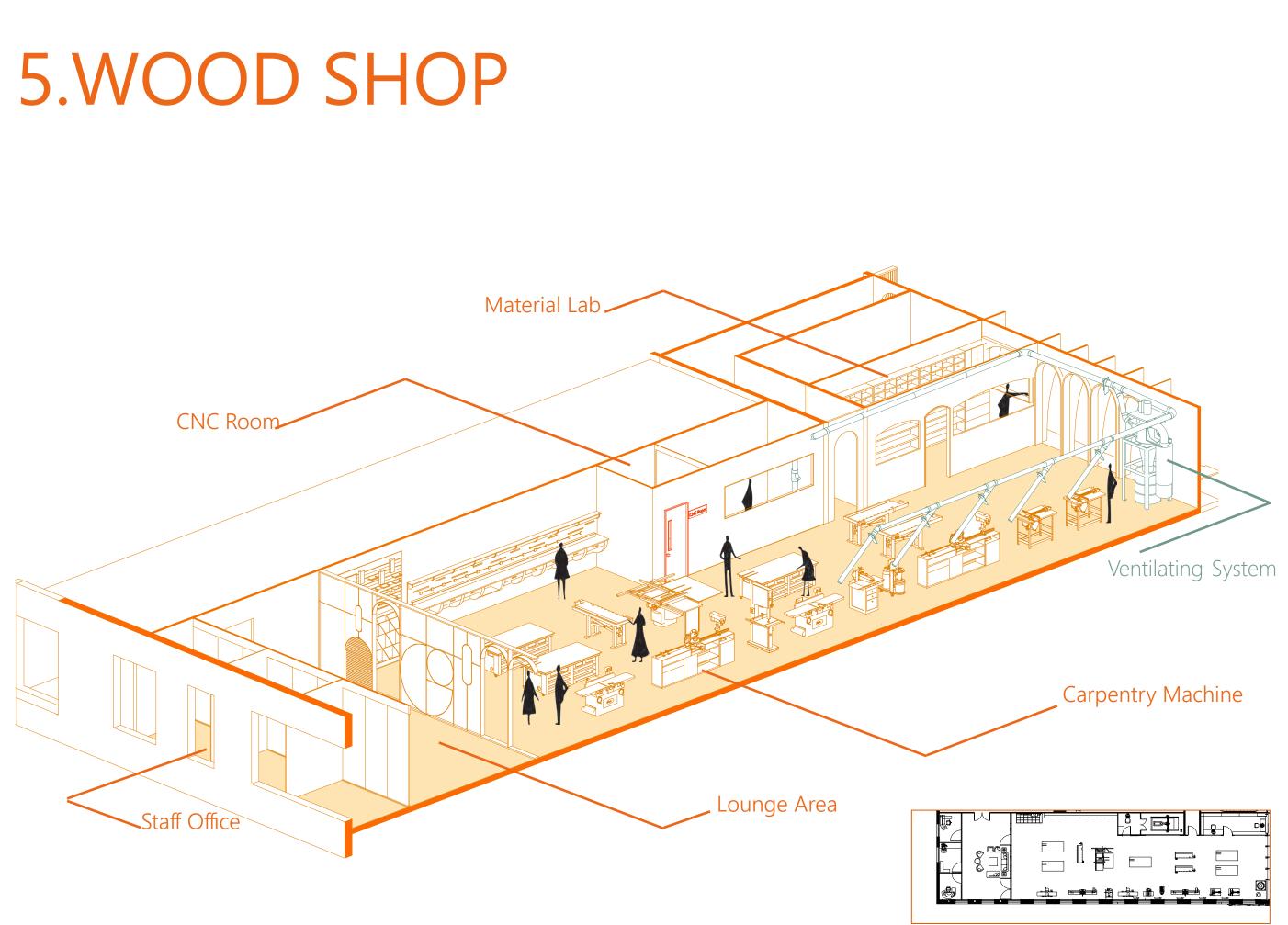


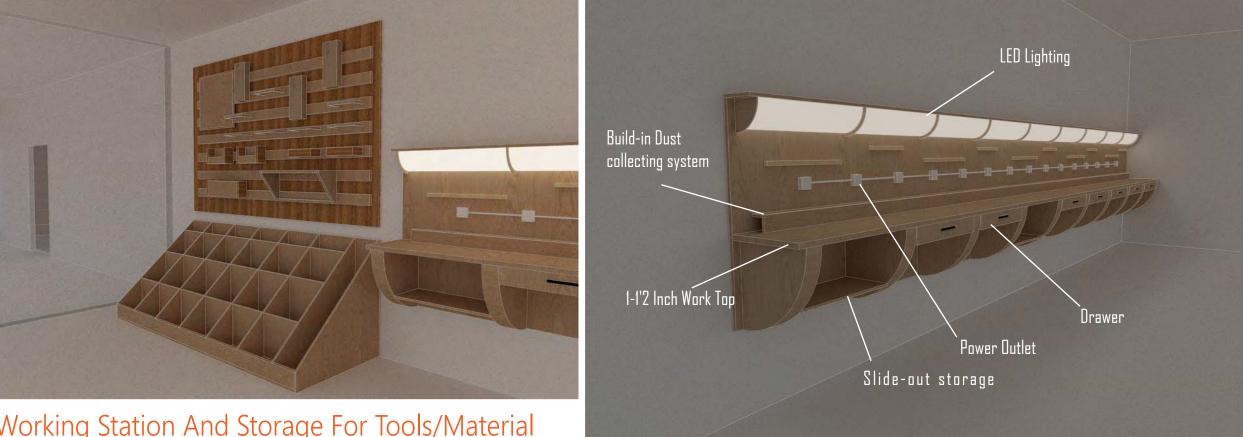




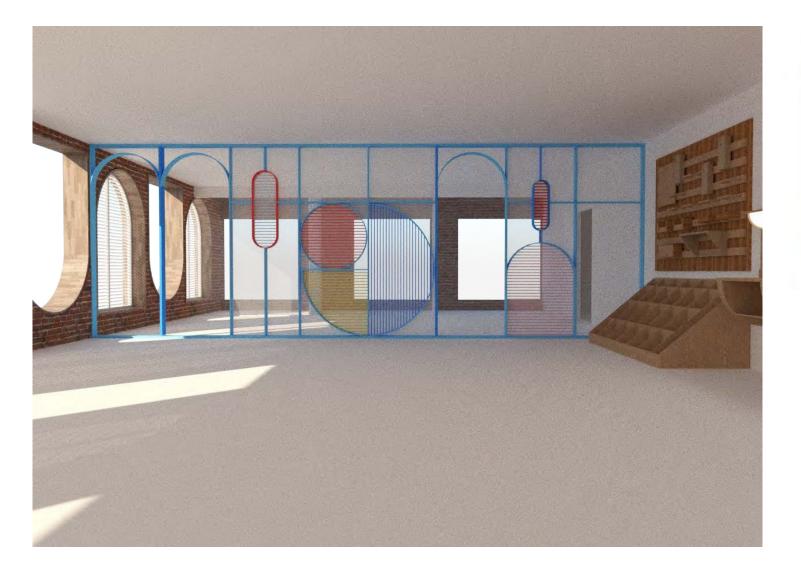


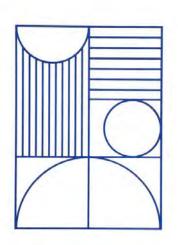


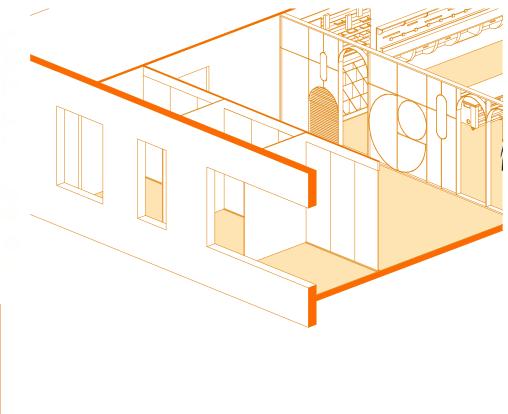


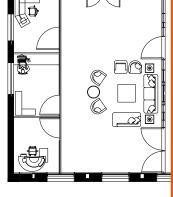


Working Station And Storage For Tools/Material

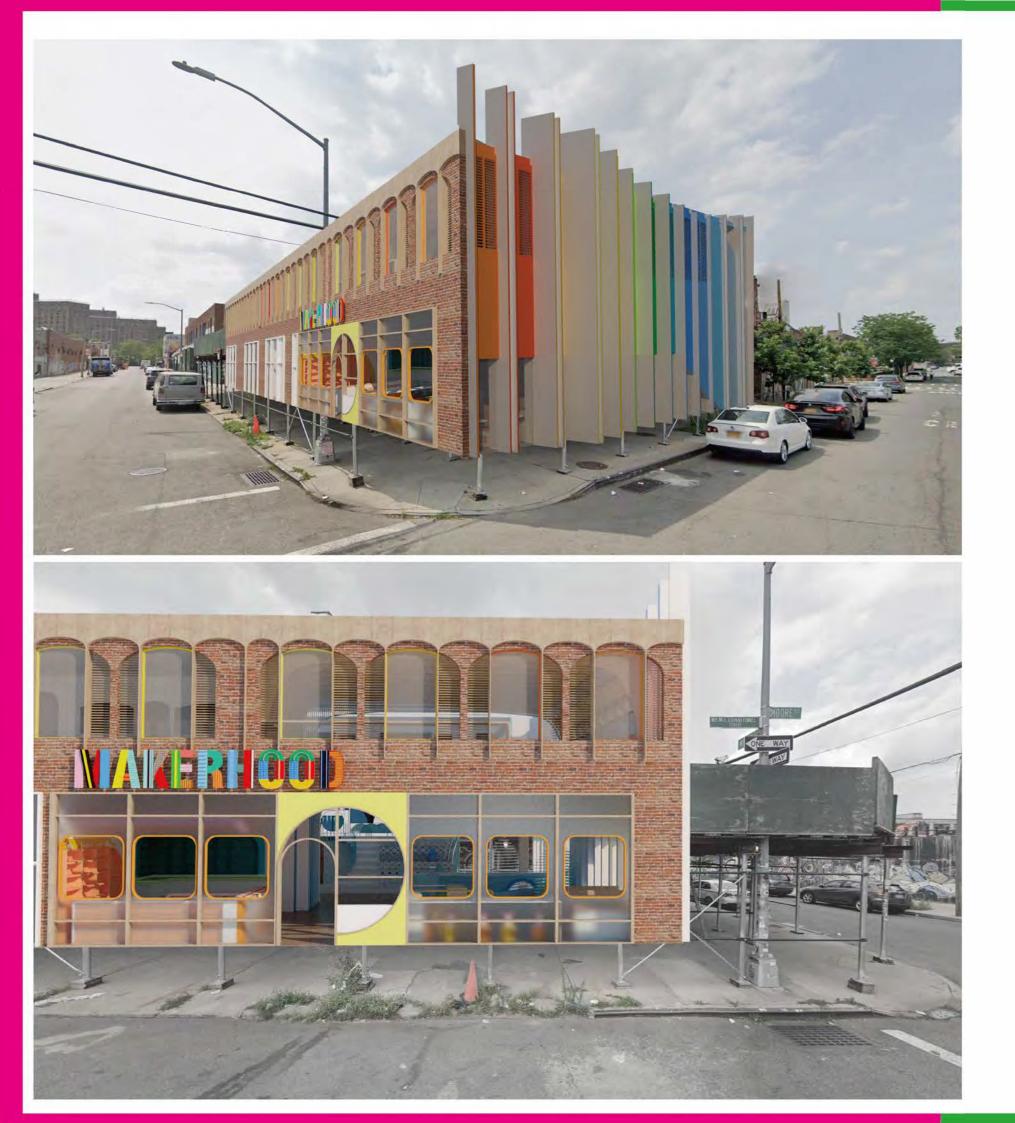


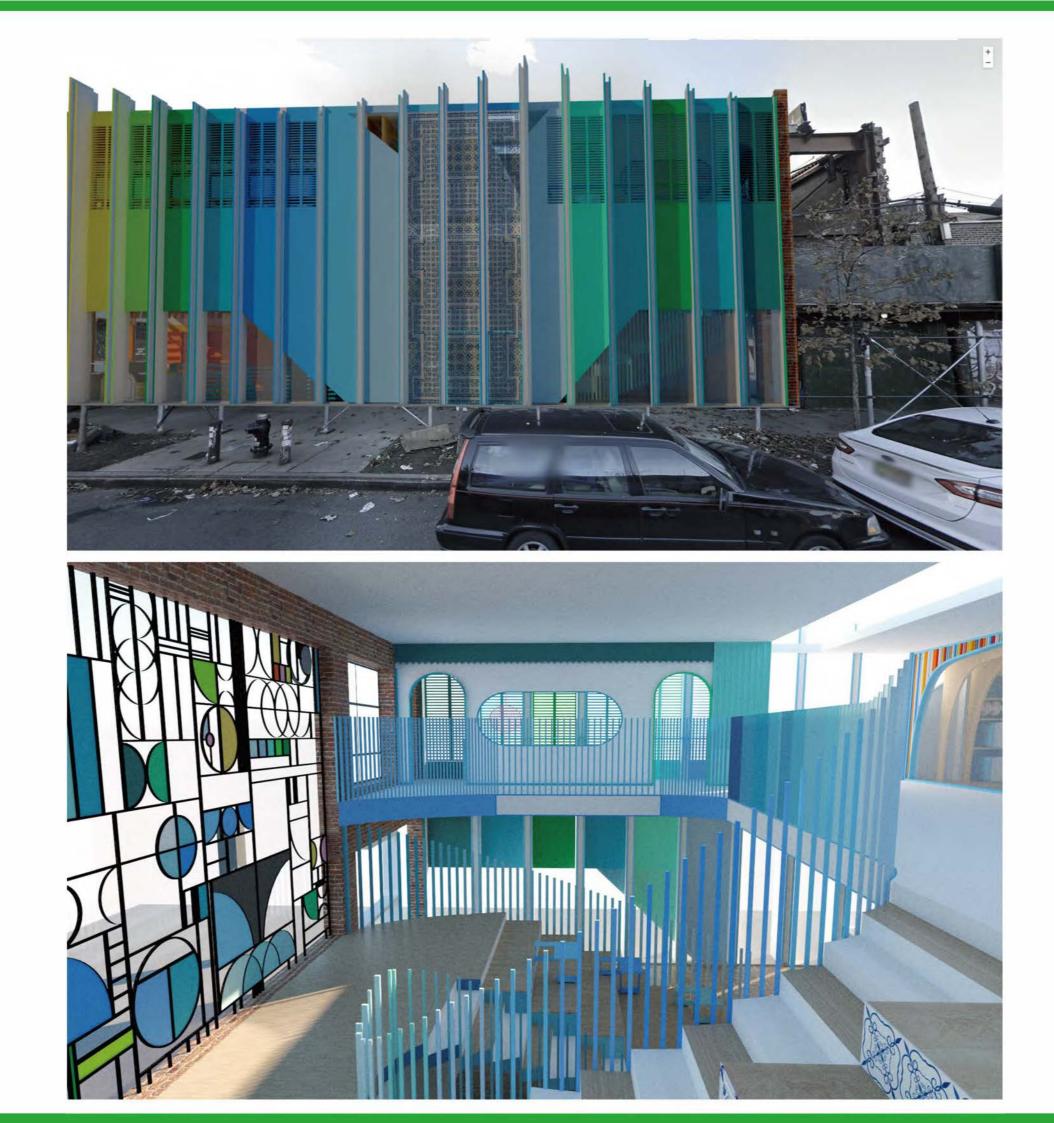


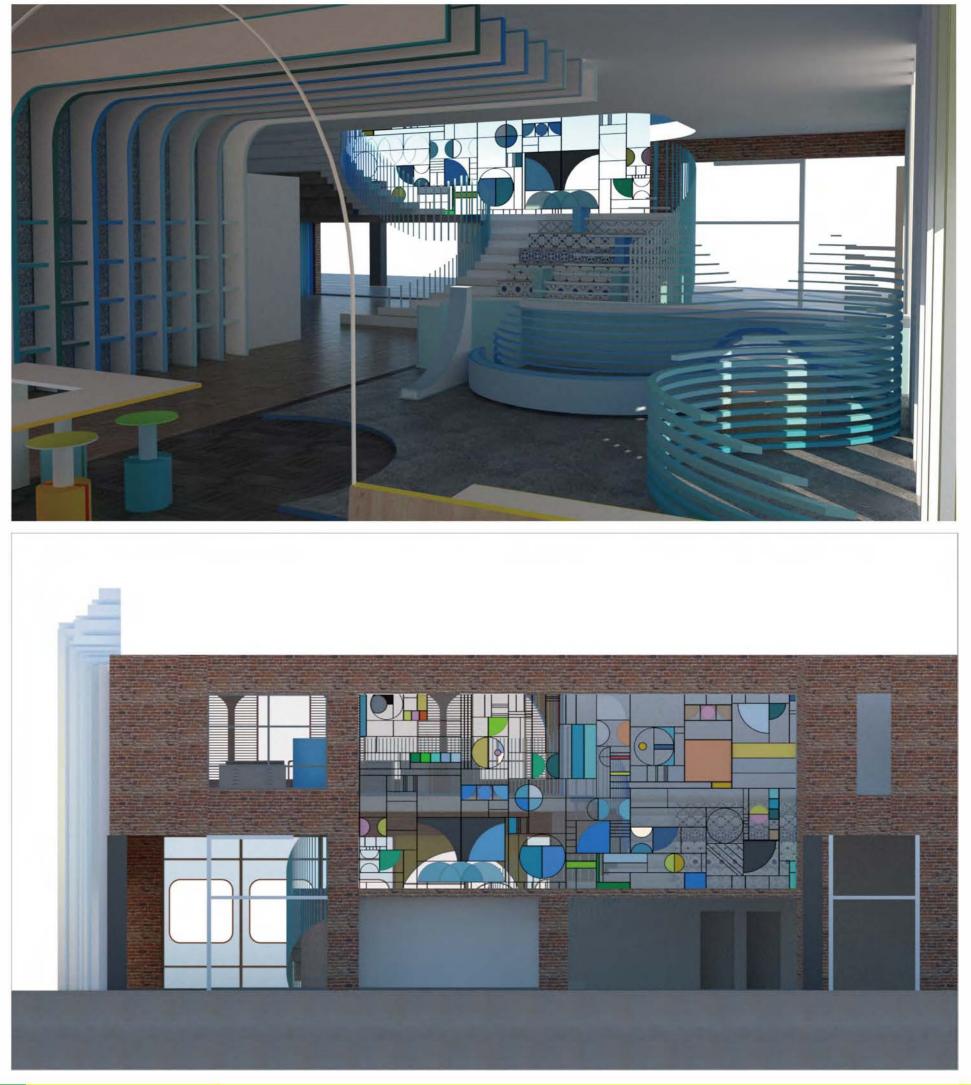


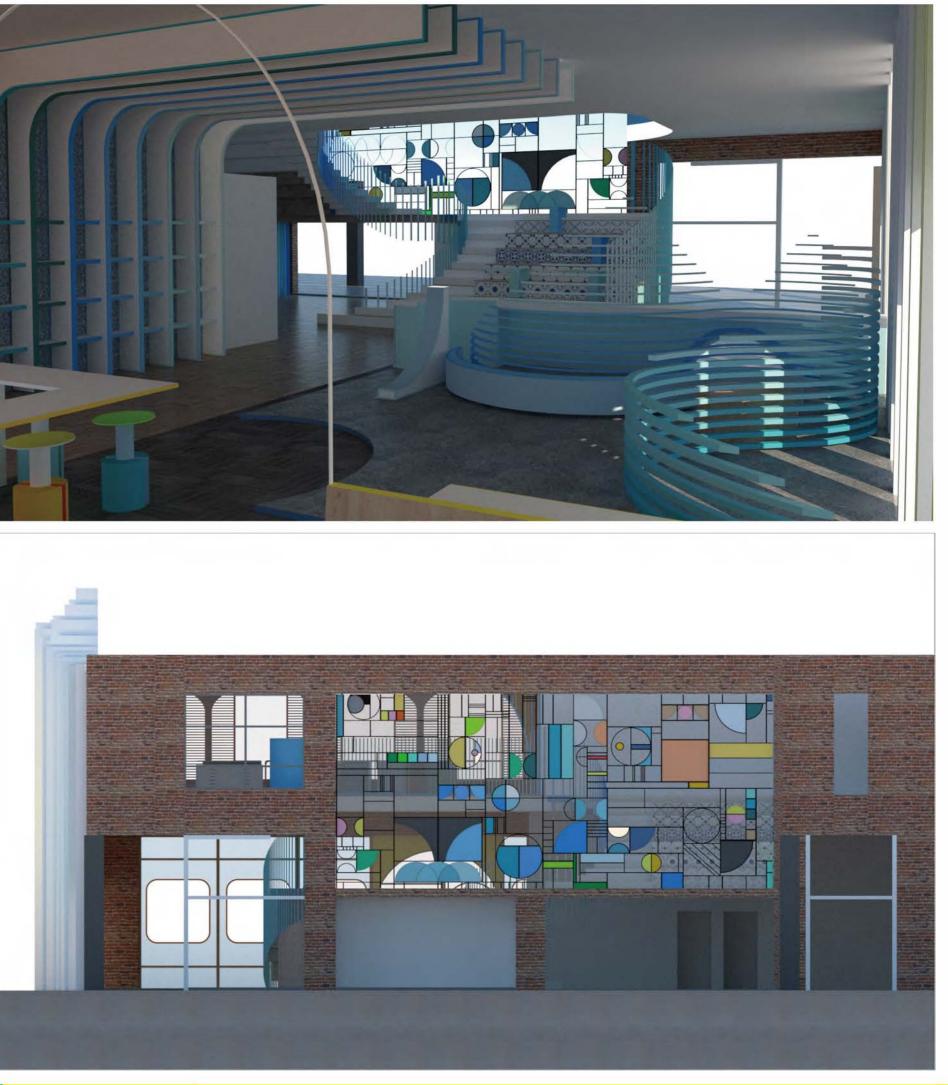


#### Office Area For Staff









# Dancing Note

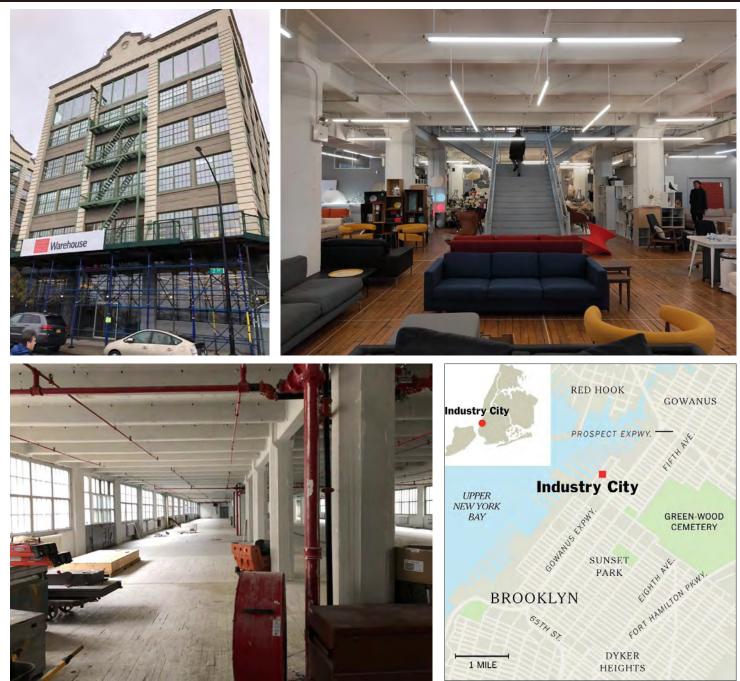
MUSIC IN THE OFFICE

This project aims to provide office space for a company that combines technology and music. The project site is in the industrial city in southwest Brooklyn. Based on the unique needs generated by the characteristics of the client company, I combined the traditional office method with the trendy nomadic office, made half of the office space into a free and flexible frame, and handed over the working status, form, and location to the company. The employees make their own choices. Each employee has his own independent storage space and mobile workstation. They can freely choose and customize their own office space according to office needs and personal habits. In terms of space, I opened up part of the floor between the two floors, created a public space between the two floors, and placed a lighting fixture that simulates the daylight environment on the top of the atrium. Visually, I was inspired by the visual elements of music scores and piano keys. I used a pure black and white space and simulated the visual symbols of staff on railings, pillars, and other architectural elements so that the people in the space became like the note on the staff. Together, they used the form of space to compose a piece of wonderful music played by the office space and users.



# SITE/CLINET INFO

**b**-side



A newly formed music publishing and music rights management firm led by 2 partners determined to leverage the latest thinking about the future of global business to connect customers and creators in Brooklyn and around the world.

Split roughly 50/50 the business has two primary sectors loosely defined inhouse as the geek squad and the hype beasts: the first engineers, sells, and maintains apps to allow artists, agents, publishers and other content rights THE AUDIENCE IS NEVER WRONG owners to manage the revenue generated by their music or the music they own or represent. The second sector is the actual management of talent, music publishing, marketing and creative services for a client list of famous and not-yet-famous musicians. The first is technology centric, the second -while leveraging that technology - is people centric and includes visits to the offices and performances by their celebrity clientele.

# CONCEPT/INSPIRATION

PLAN



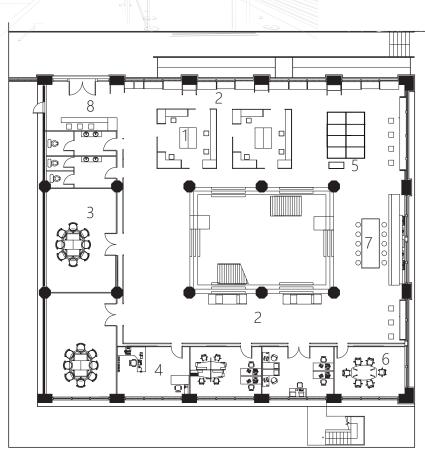
#### Nomadic office

A nomadic workspace is an office/work environment that provides employees with multiple places to accomplish their work pesides their desk. It gives everyone the option spend some parts of the day working at their desk, then move to a common sitting area, and maybe (if the weather is nice enough) go work on the benches right outside the office.



Dancing notes on the staff

On of my key concept is to use the visual form of music score to compose a space. The moving element- people will be the note on the staff that 'play' the music spatially.



Floor Plan-1 Floor 1/4=1'0

- 1. Fixed working area
- 2. Free working area
- 3. Meeting room
- 4. Individual office
- 5. Storage
- 6. Media room



#### Visual elements from **Musical instruments**

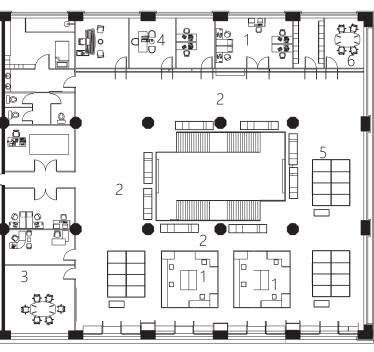
Another visual element that I take form music is the keyboard of piano, it also have the black and white form and also preserve a sence of geometry and order. It is perfect for the feeling of the music/tech office space.



Furniture selection

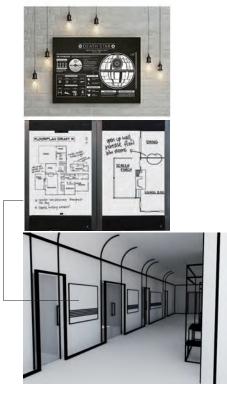


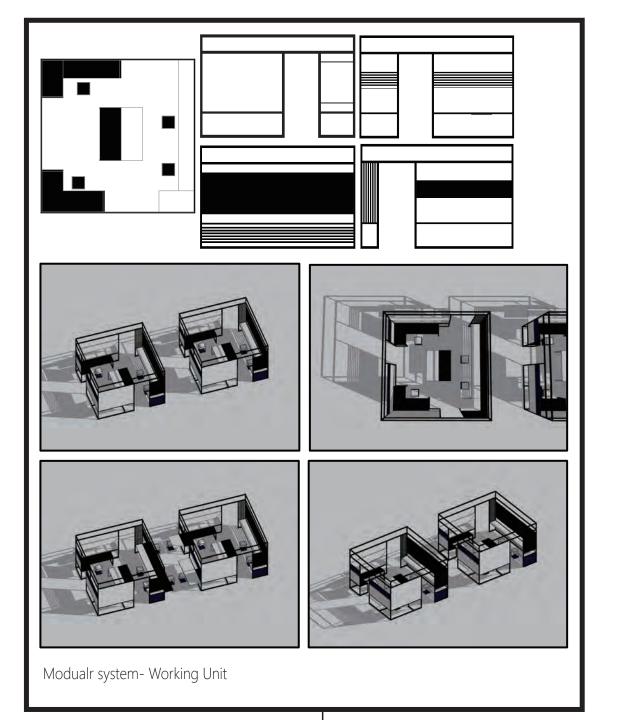
- 1. Fixed working area
- 2. Free working area
- 3. Meeting room
- 4. Individual office
- 5. Personal Storage
- 6. Media room
- 7. Cafe
- 8. Receptiont

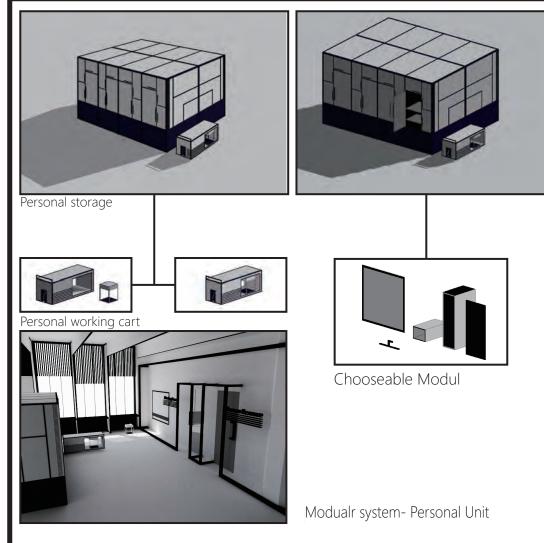


<u>Floor P</u>lan-2 Floor

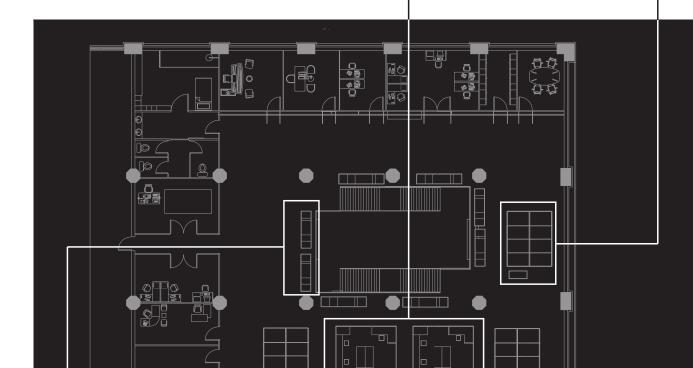
E-ink smart board



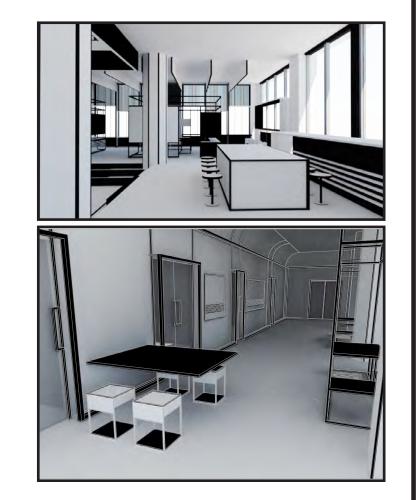


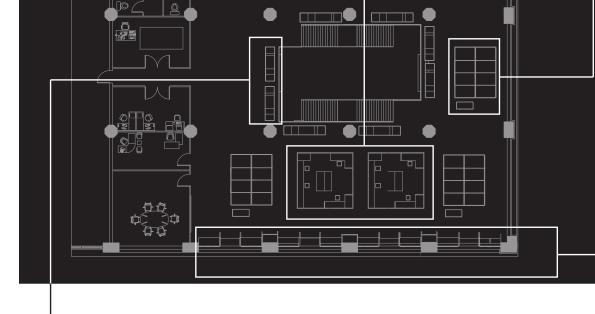


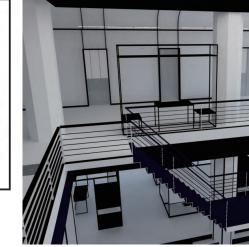
# Modular Office System



Each employee will be allocated a storage space for storing personal belongings and mobile workstations. The storage space is equipped with optional modules to customize their ow office space. The mobile workstation is locate under the cabinet. It is essentially a table-heig trolley that can be loaded with modules, a sr chair and personal office supplies. Employe can push it to any corner of the free office space to customize their own 'office'. For exampl employees can place the panel module vertically for privacy or horizontally to use as an additiona tabletop.







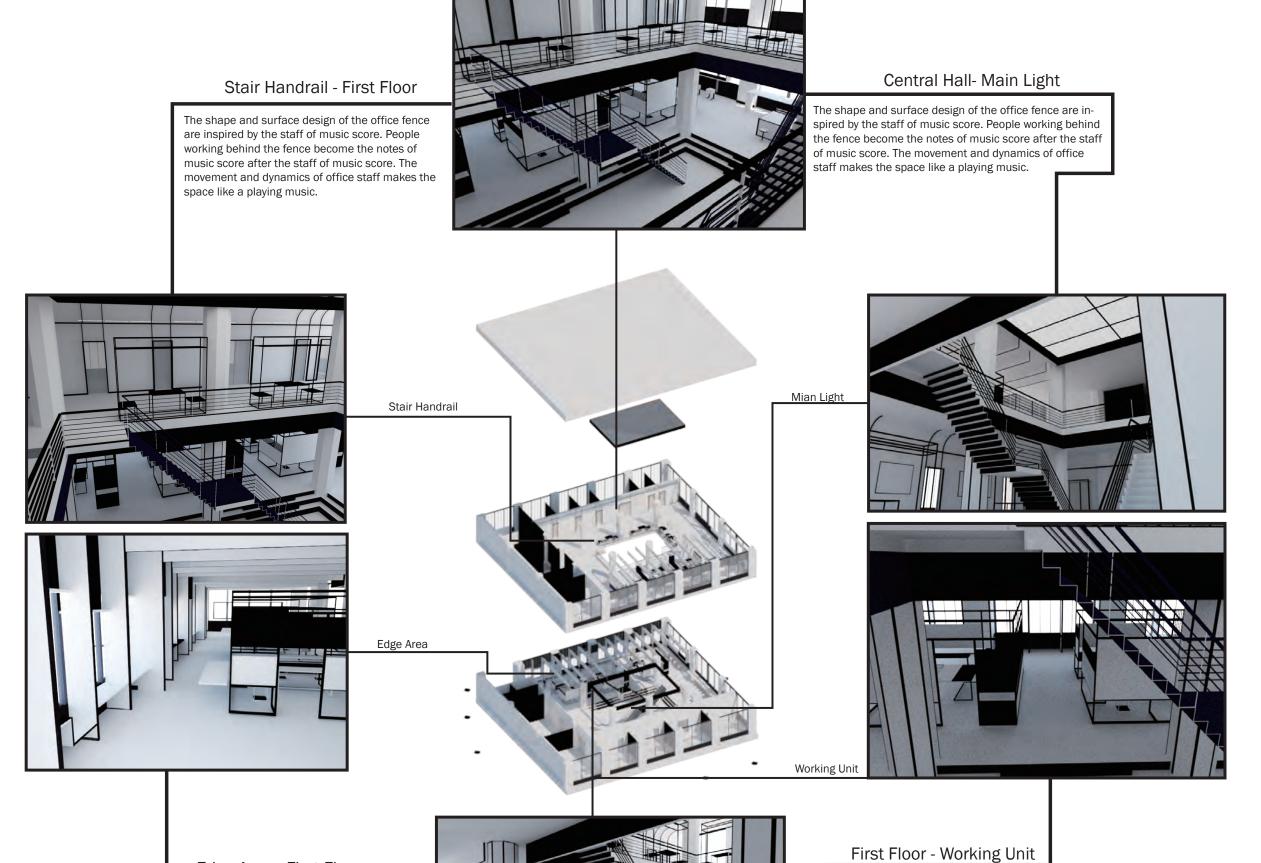
Open Office Area

Despite the existence of boundaries, the free office space minimizes the 'obstacle' on the boundary. It provides a flexible, highly customizable frame space that allows employees to customize their own space in any corner.

# Free Office Area







#### Edge Area - First Floor

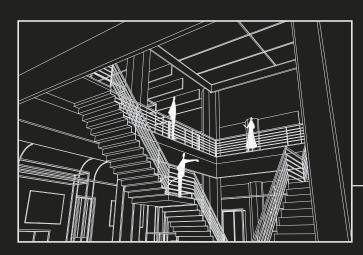
The edge area is a flexible area for both working and lounge. The adjustable panels provide both sitting and working level for users. According to their personal needs and working preference, they can choose different conponent, seats and moduler piece to customize their own working space.



Norking unit is a semi-close area that provide working space with privacy. The employee who work inside also can form a naximun 4 people team. The panel around the fram work can be fliped down and lower down the privacy of the working unit. Further more it can be connected with other working unit, edge area or individuals.

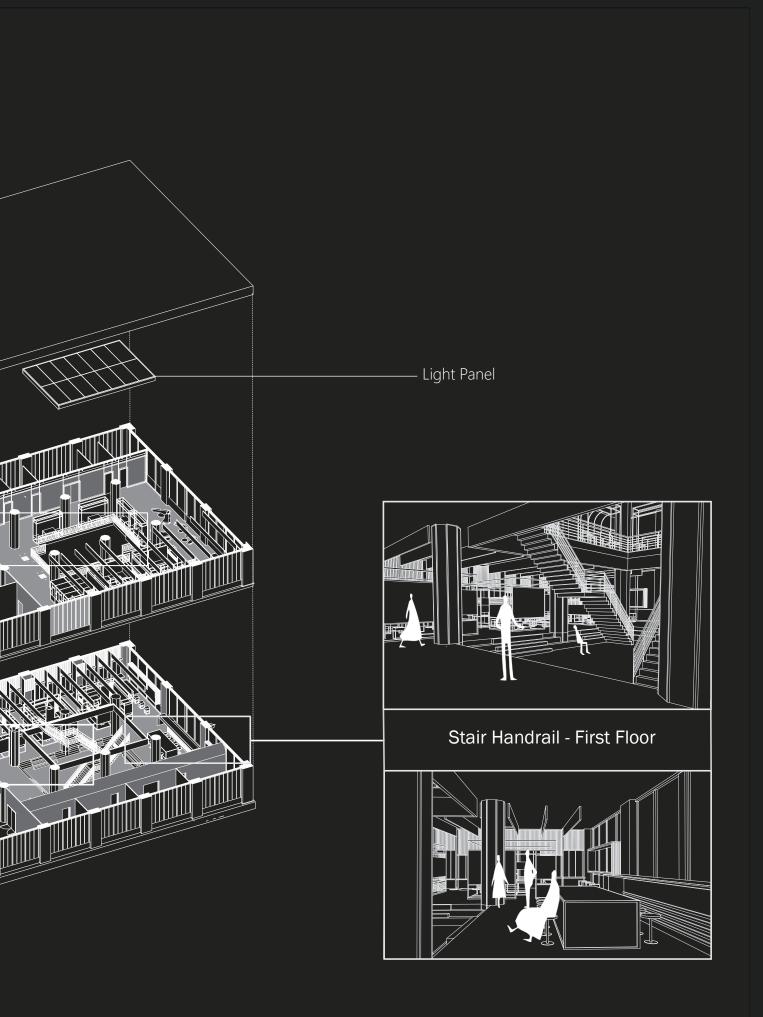


# Axonometric



Central Hall- Main Light









# Section A

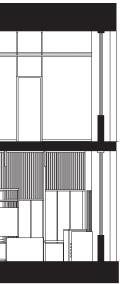
1/4=1'0



## Section B

1/4=1'0







# PROJECT TETRIS LIBRARY

# DESIGN LIBRARY FOR SCF

# DESIGN STATEMENT

The exciting library is old and poor functioned. As for an new, international design college like Scf it is no more suitable for students' basical needs and requirements in study, So the best choice for now is to have a new design library in the campus.

As the library for designers, more specifically, for us, the function and the form should follow our working habbeit, life style and special request as an SCF student. In a another word, the focus point should be how the function and structure can fit the events/ activities/working pattern.

# Master Plan Of The Site

Donghua University West Yan'an Road Campus

The Original School Library
The International College
SCF's Building
The Site Of New Library

延安路校区地图 MAP of Yan'an Road Campus Φ G1



# Site Analysis

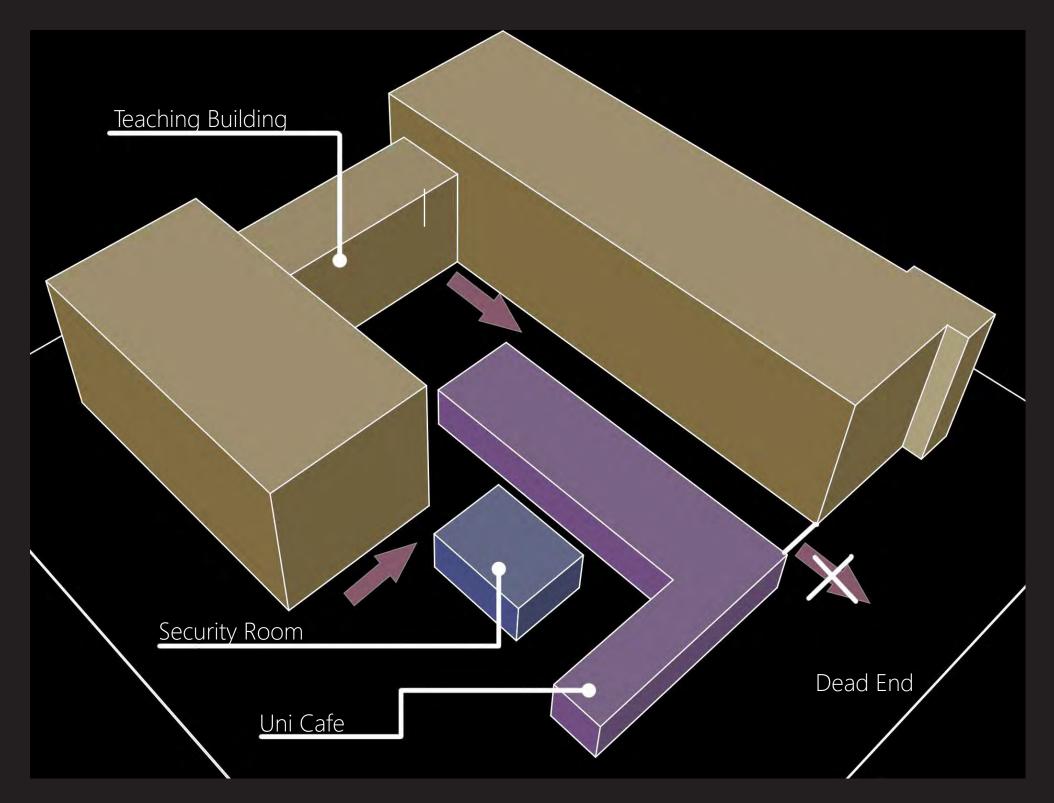








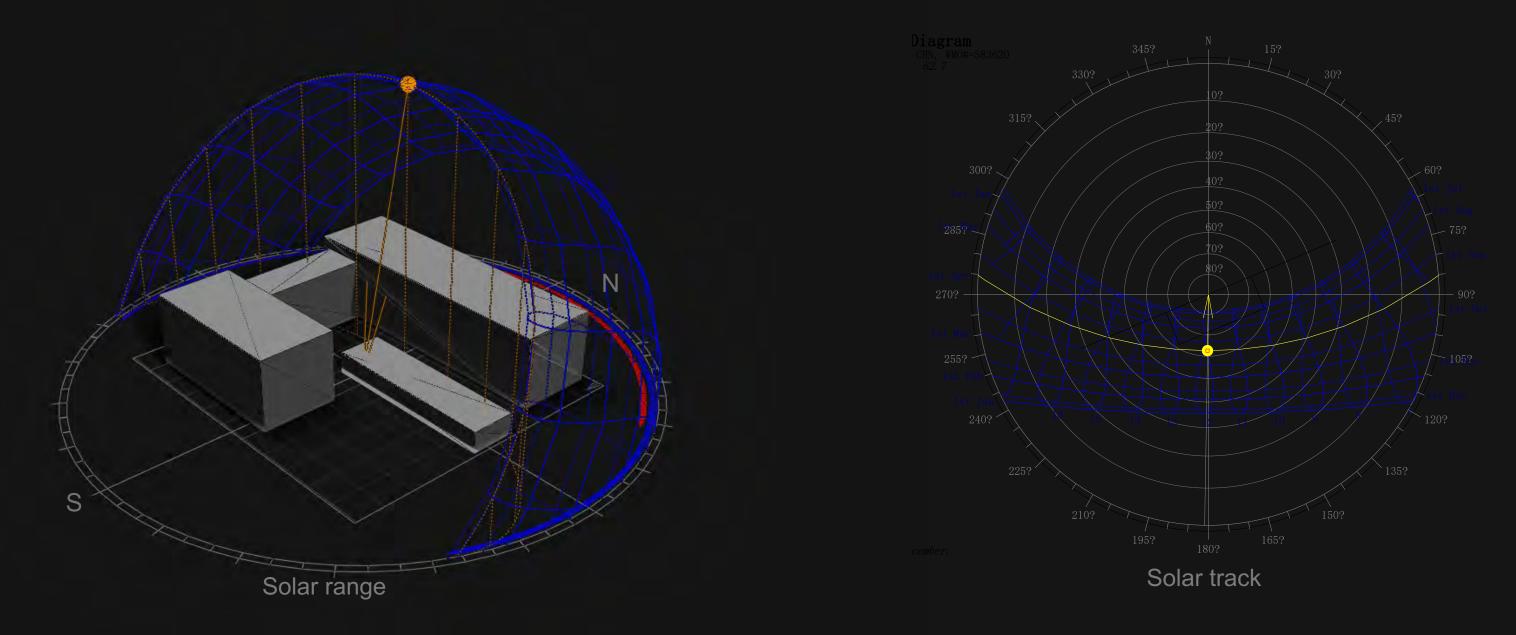
#### Site picture



#### Site analysis

The site is semi-surrounded by the teaching building of international college with a cafe in the middle. The circulation and the olny way to pass though the artium space is though the gate by the security room and a small door in the middle of the 'U' shape. The boring building style and the bad circulation is the priority of the library.

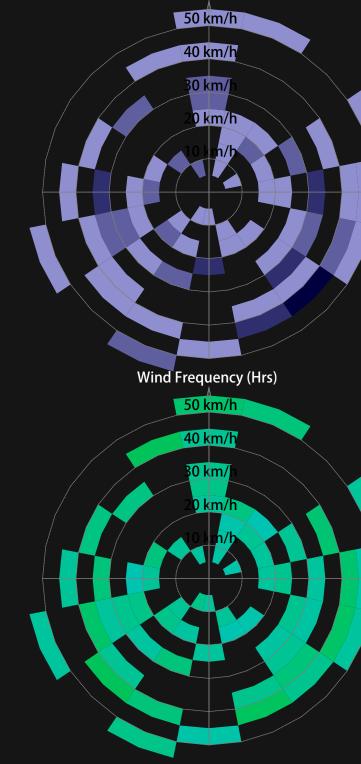
# Site Analysis Sola Simulation



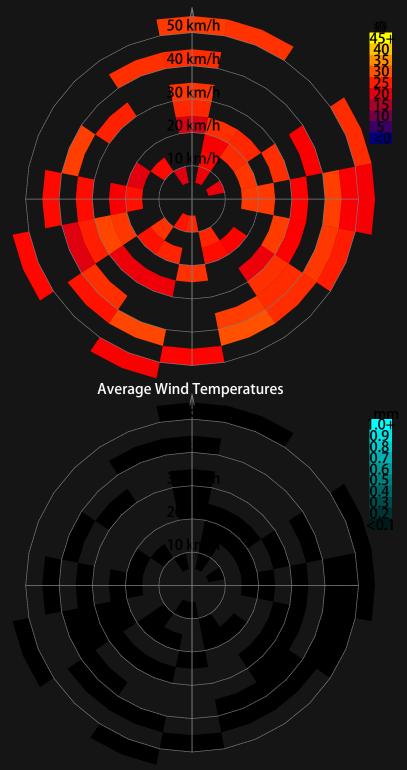
#### Solar analysis

According to the simulation of the solar light, due to the height of the surrounding building, the higher level has much better illumination condition and because of the height of the building, on the top of the roof of the surounding building can oversee the whole campus. The lower level in the gap between the buildings needs to enhance the lighting condition to ensure enough illumination.

## Wind Report

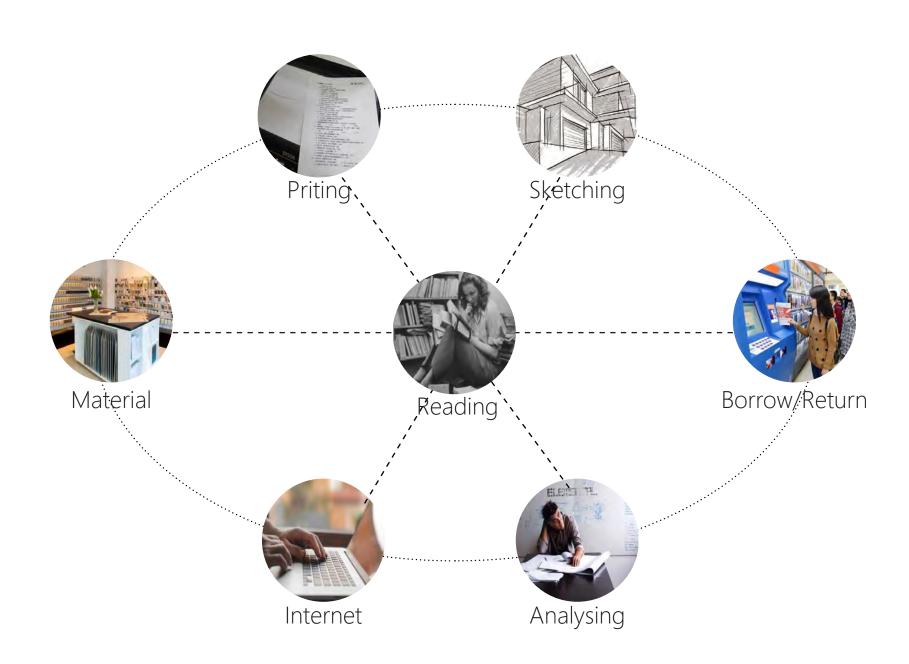


Average Relative Humidity

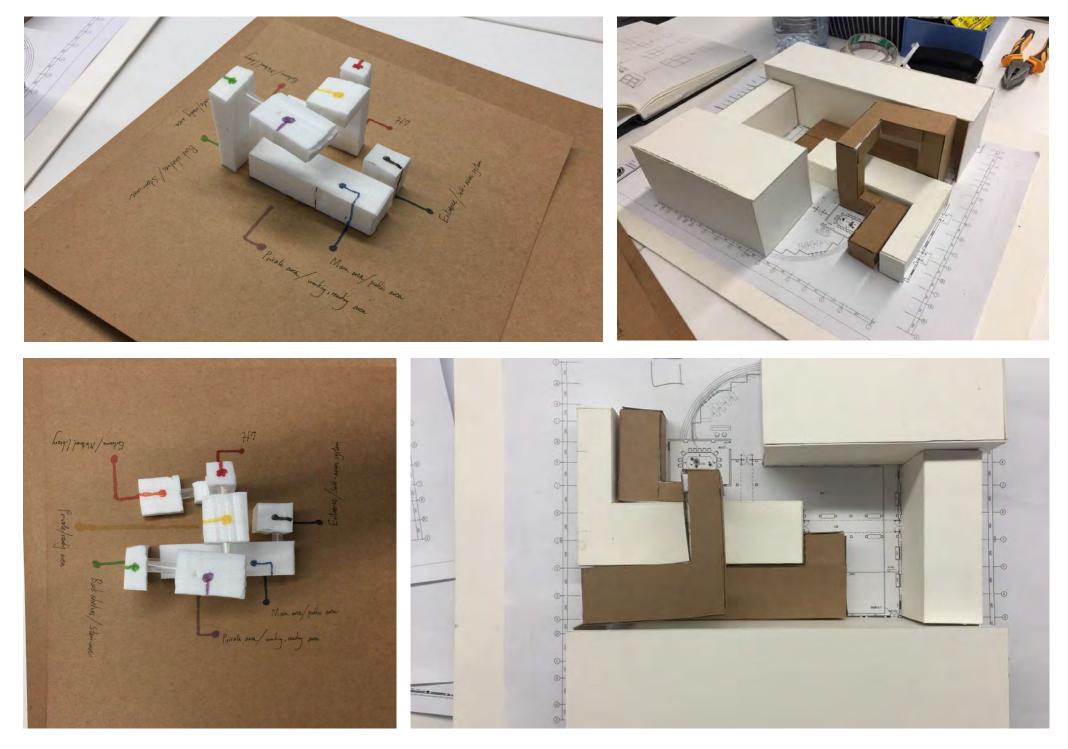


Average Rainfall (mm)

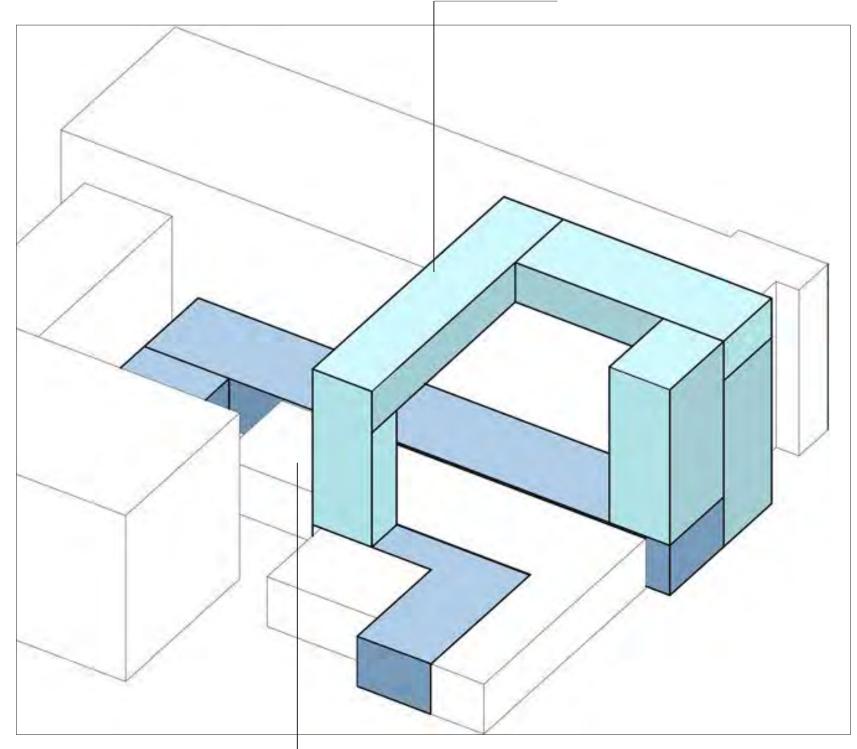
# Concept Development



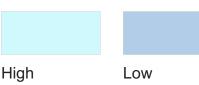
All the activities are all center on the core:reading, reading should be the key factor to connect all the event which happen in the library.



Accoring to the requriment and our special needs Design library should have two areas which for two functions -Teamwork&Personal work



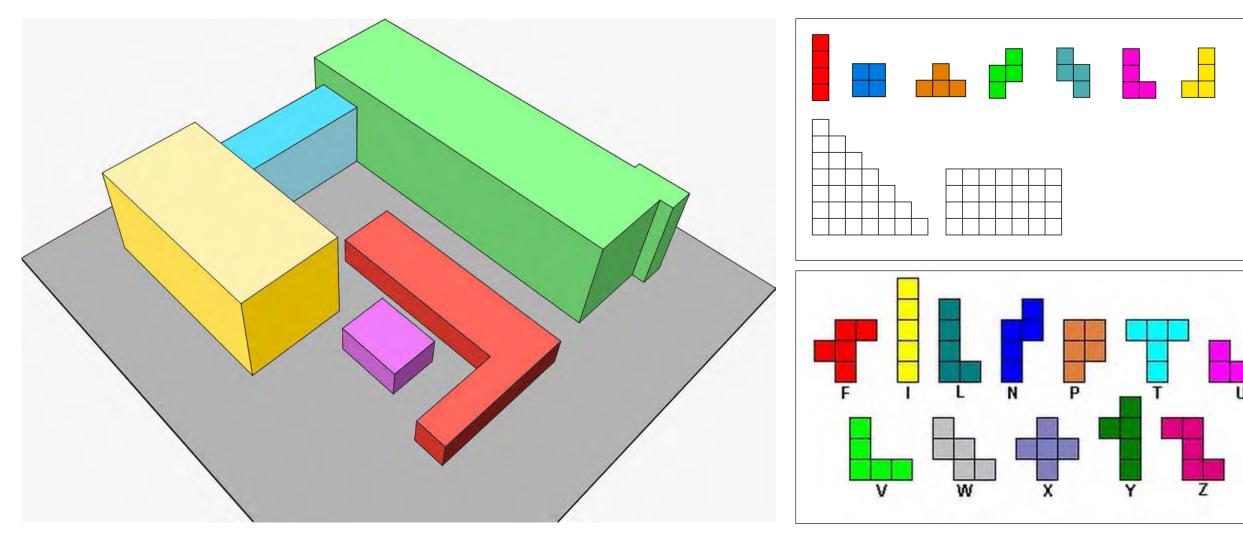




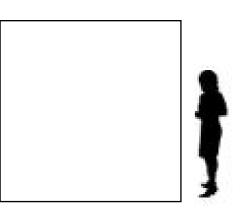
The second level is all private area, it is relatively smaller.Because the building beside is basicaly the highest one so when people is reading here with a quite and peace space, they can overlook the whole campus

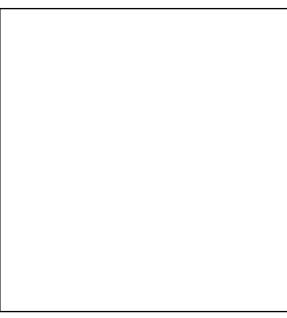
Because the first floor(ground floor)is just next to the Uni-Cafe, so it will be perfect area for group disscussion, people can buy a coffee at uni-cafe and directly enter the library grab some books and start to discuss, the atomousphere is close to the cafe as well.

# Module Development-2D



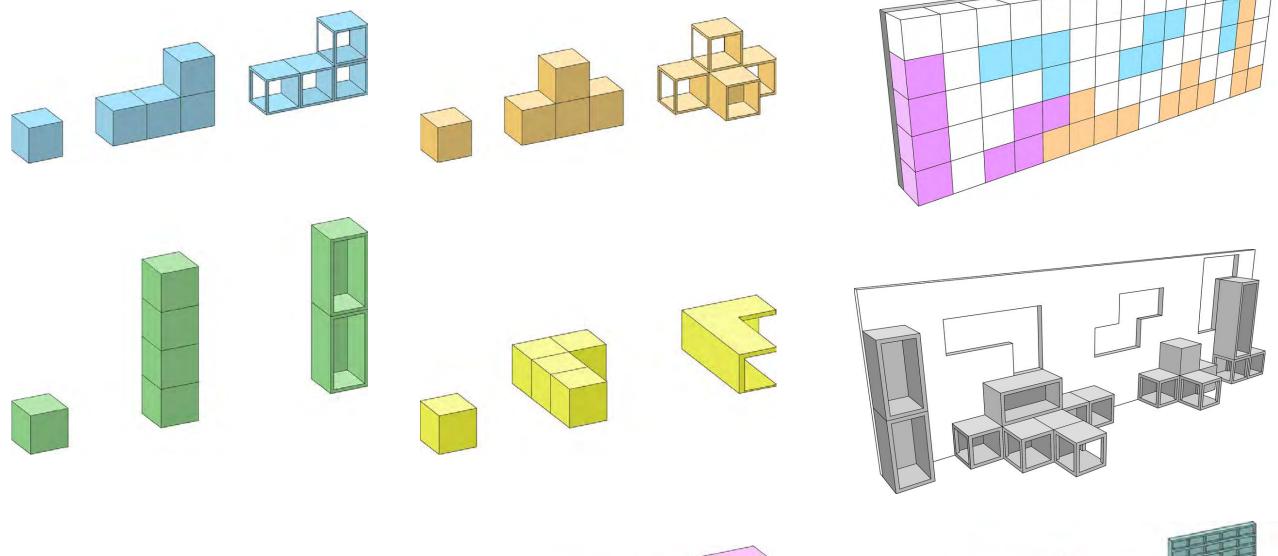
Inspried by the orginal layout and geometrical shape of the site, I decided to make a modular system bace on a game called tetris. On one way this modular system can be very flexible to suit the parochial site and can develop the design very organically. On the other way, this game from childhood can add more fun and childish to the boring site

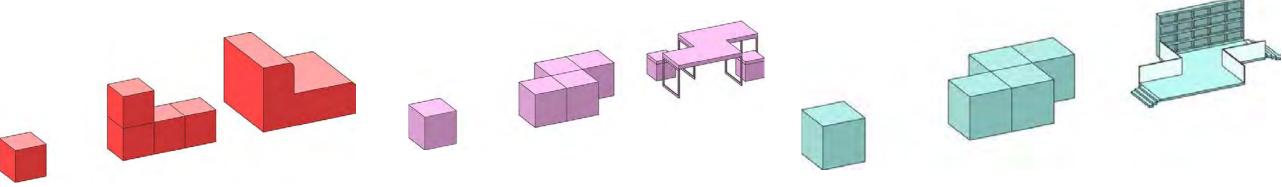


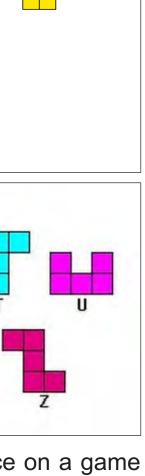




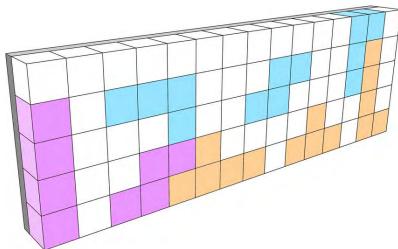
# Module Development-3D



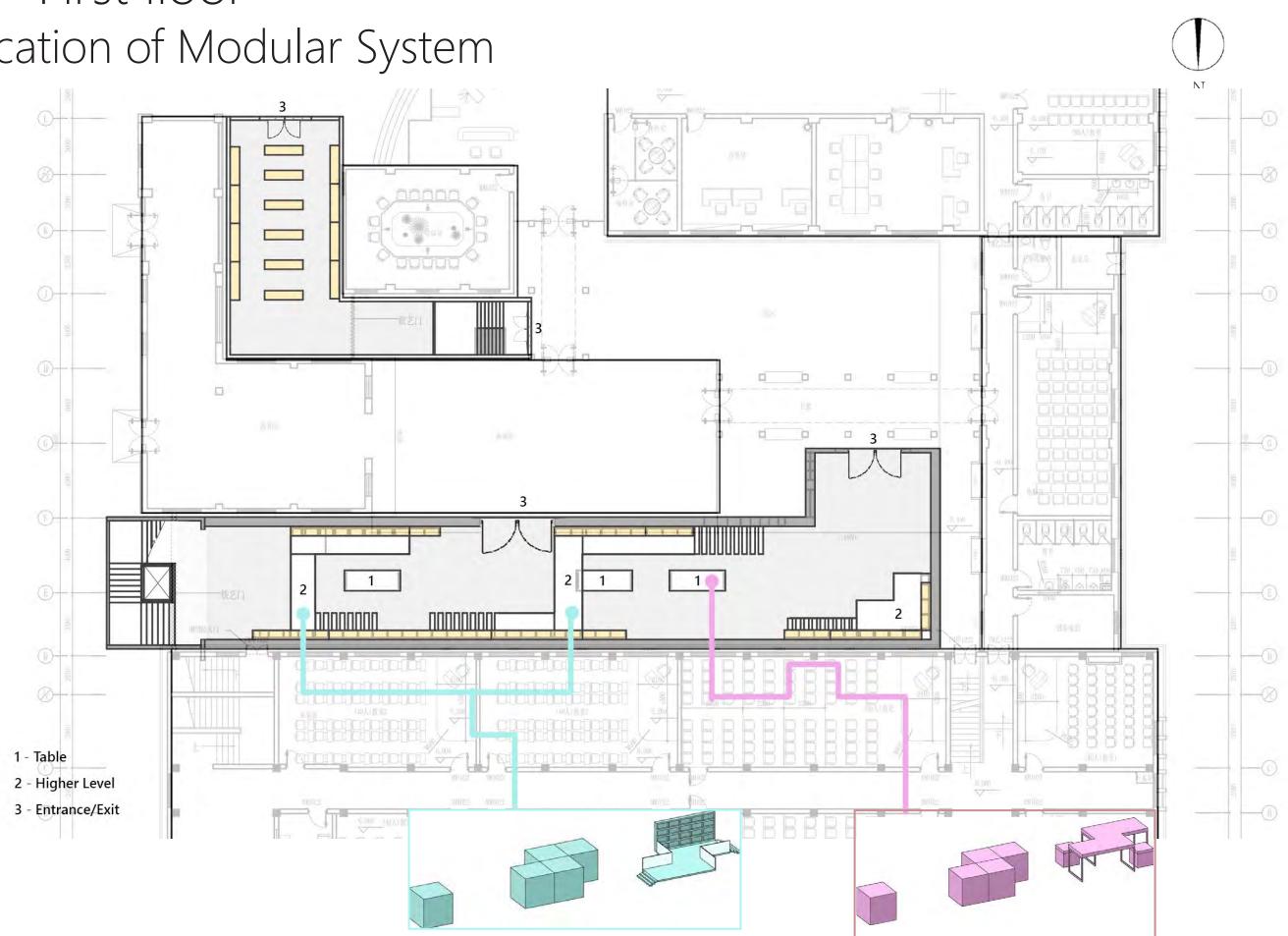




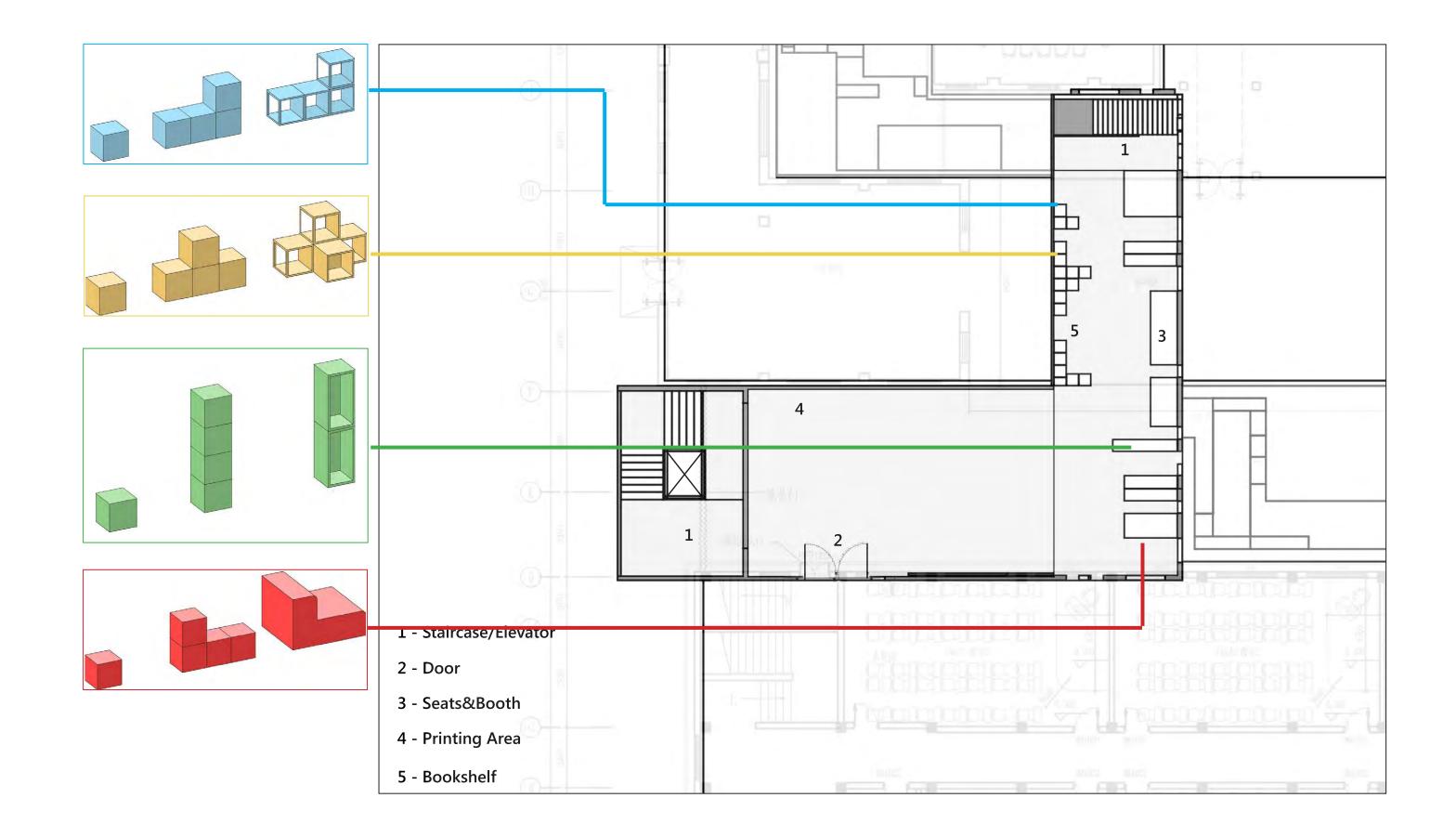




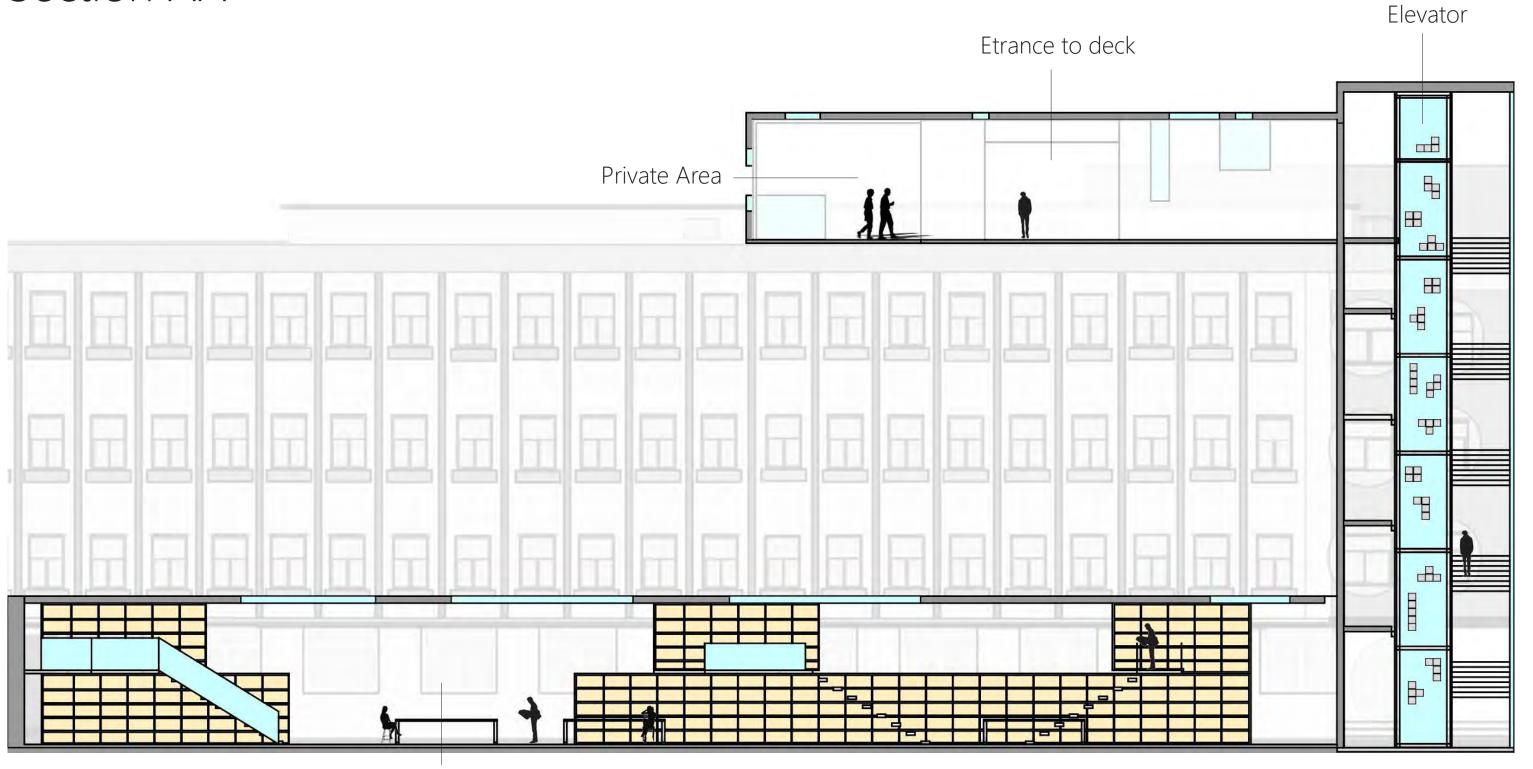
# Plan - First floor Application of Modular System



# Plan - Second floor Application of Modular System



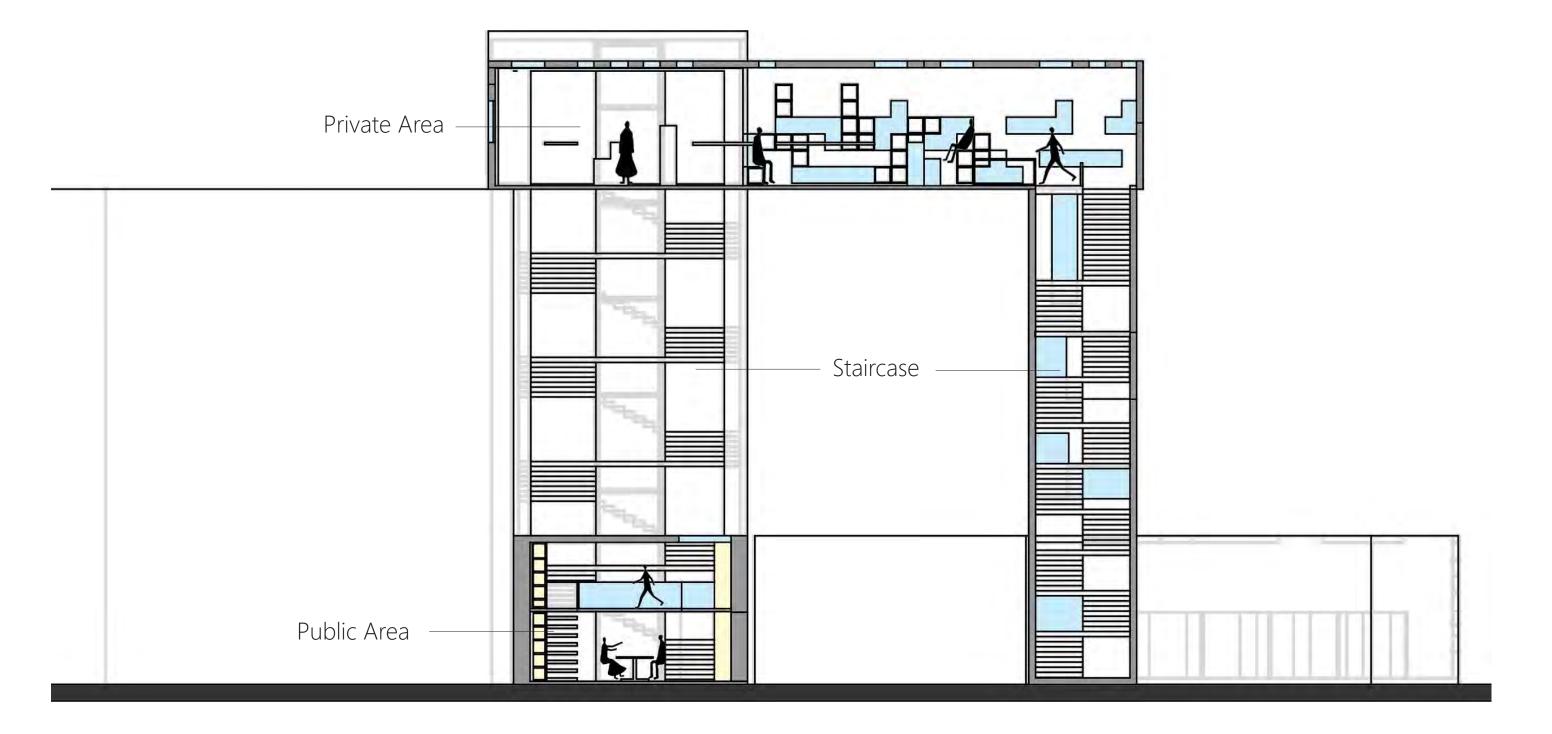
## Section AA'



Public Area

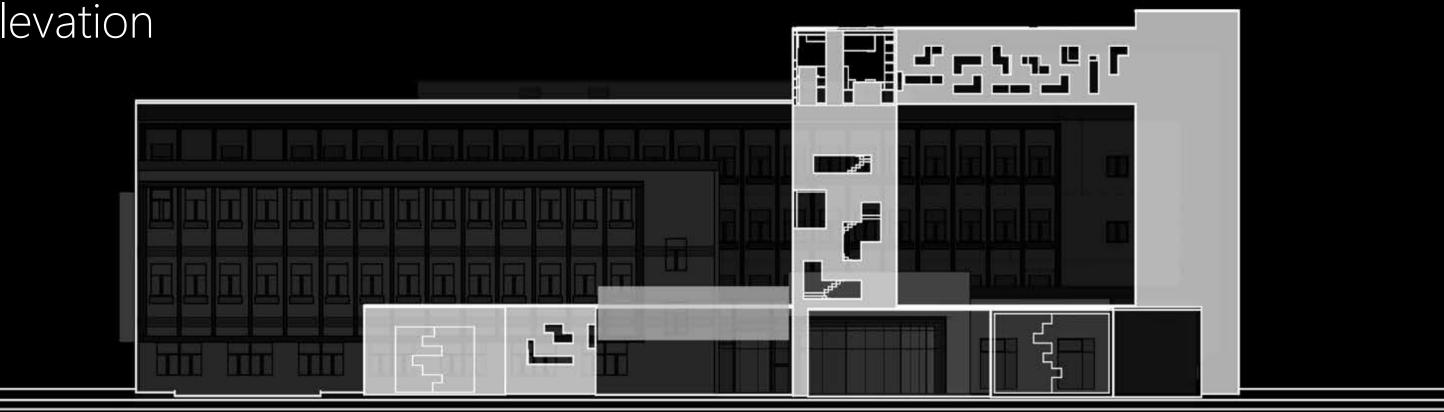
1:175@A3 A A

# Section BB'

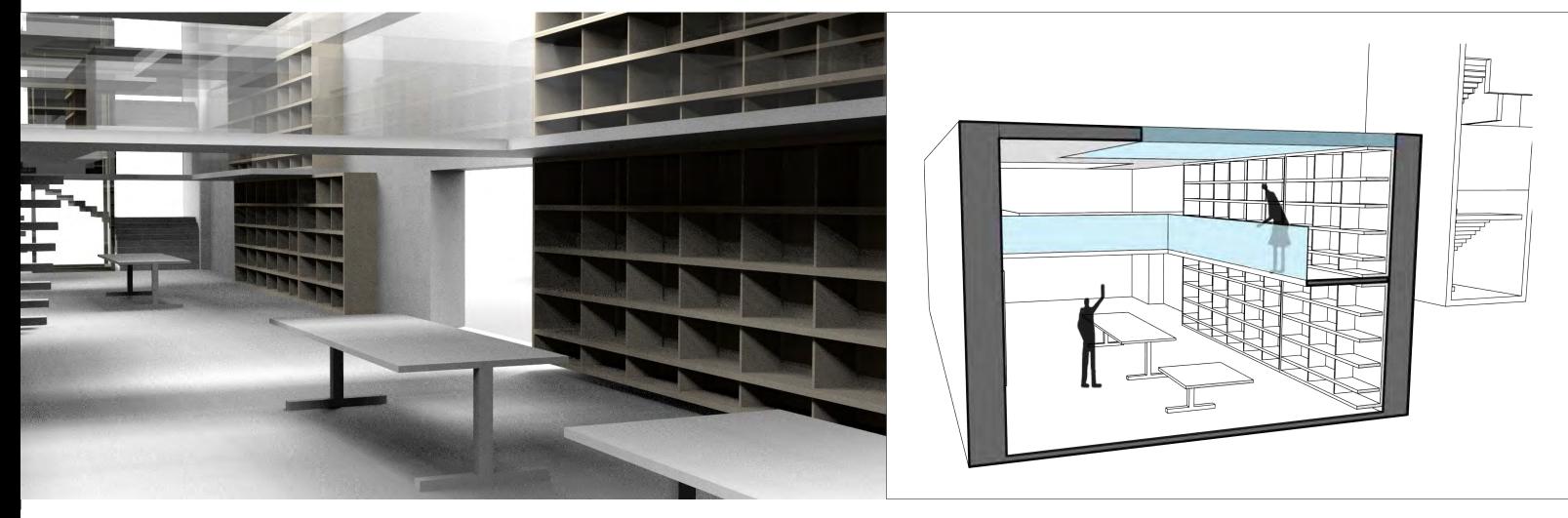


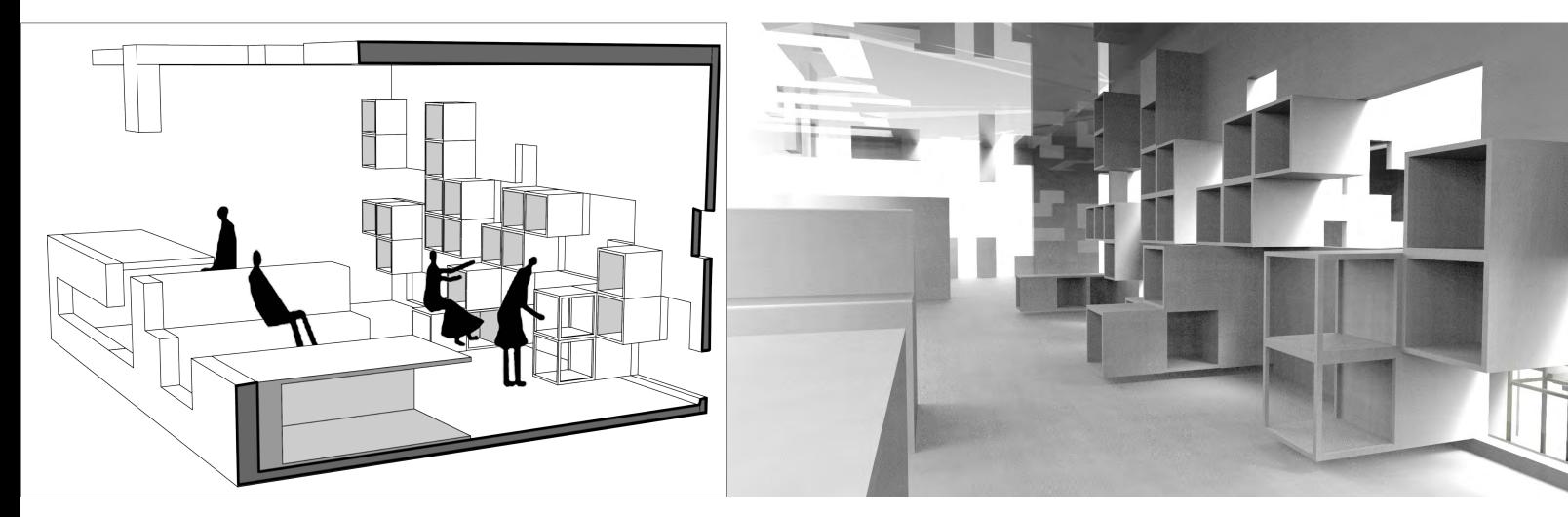
Β

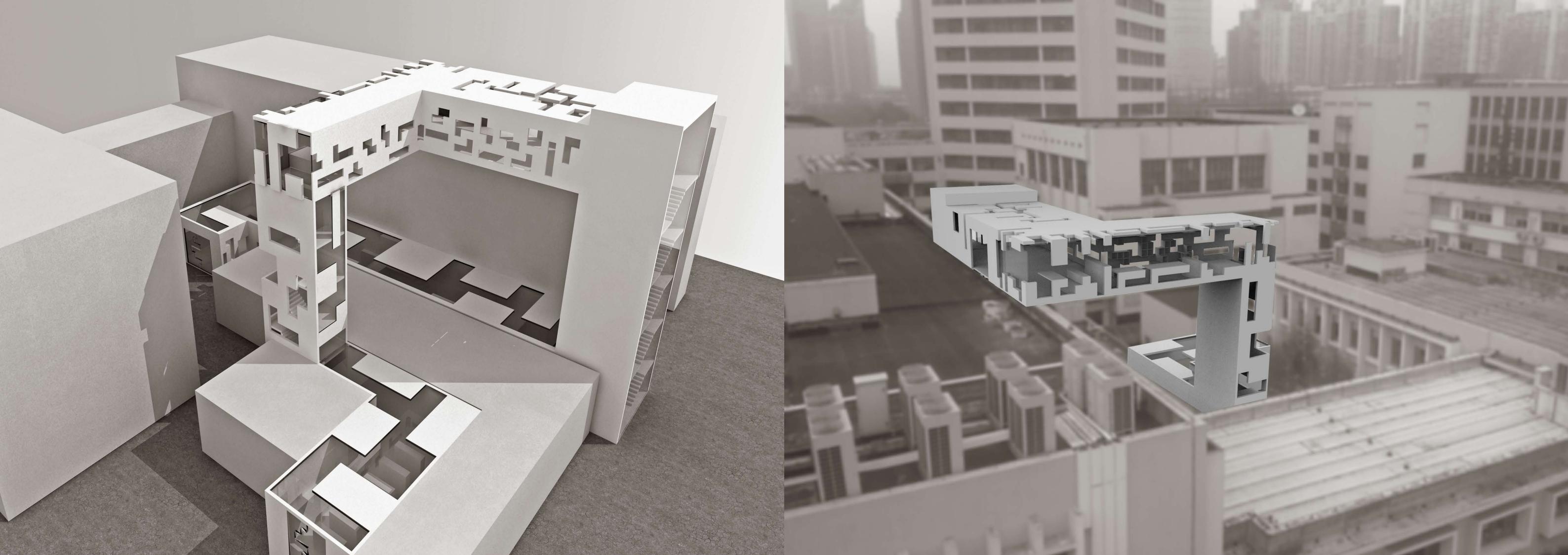
# Elevation











# PROJECT TREE HOUSE

## ATELIER DESIGN FOR SONGZIO

Instead of using a form or a statment to discribe my project, I choose to express my design project by telling a story

# Story Line

On this humind and hot summer day in Paris, Zico Song stood infront of a painting that he just finished, though the painting was widely praised by the crew and the mangement he still could not feel any creative juice was flowingHe got no idea how his collection will be and was not satisfied with any proposal they had.Walked out of his painting studio, the accountant and the manager urged him to attend the financial report meeting. He got so frustrated and agitated that he rushed out of the company, and drive to the airport with his best friends as also his most central group. Several people took the fastest flight to Edinburgh and went to their secret base 'Tree House'-An atelear just next to the national museum of Scotiland at Bristo place After shutting down all of their cell phones, they opened the door that havent been opened for months and start their 'advanture'.

In the 'tree house' they do not need to worry about any problem and issues from outside, they drink, play, eat and sleep together, when they were chatting somthing interesting, Songzio suddently occured a crazy idea about his design , he rush ed infront of his table and started sketching, soon a dramatic idea is on the paper, the incretable idea also make his group members excited too, they each performed their won duty and after a week they will put their crazy prototype in the secret windowcase and observe the reaction of the people who passed by, and they will find out whether their proposal work or not, But even it desen't work will have no influence to them because at here, they are not designers, CEO or either celebrities, all they are just a group odf children with their purest dram and fantacy. In the tree house, there is no employee or employee they are just family. And the atmosphere help them to create more and more amazing work and artpiece.

# SONZIO

Founded in 1993, SONGZIO is a contemporary menswear brand. Based in Seoul and Paris, the brand has gained fame with its delicate emblematic new look: the black suit. In 2003, with close ties with the korean entertainment industry, the brand launched its first diffusion line in Seoul, **ZIO SONGZIO** leading to an immediate commercial success and the launch of the brand's third diffusion line ZIO SONGZIO on air.

SONGZIO's international expansion began in 2006 Paris Men's Fashion Week, with a revamped collection line. Clothing the ideas of arts, pictures and nature on to the canvas, SONGZIO's design takes a unique form. using the delicately tested oils and colours, he blurs and cuts through the veils of his **abstract work**. Behind the veils, lie the emblematic vertical strokes of the brand. Through this artful texture, color and contrast, each collection emanates intensity, passion and strength of the house. Where art meets craft, strength meets delicacy and elegance meets modernity, each collection is made. Since Paris Fashion week debut, the brand has been invited to show in Singapore, and Barcelona Fashion Week

From Paris, SONGZIO is sold through about 30 retailers and department stores globally. From Seoul, the diffusion line, ZIO SONGZIO is sold both online and offline through more than 50 independent stores. 1987. Graduated from ESMOD Paris 1993. Womenswear ZIO & ZIA launch 1994-Present. Seoul Fashion Week 1999. SONGZIO launch 2003. ZIO SONGZIO & ZIOSONGZIO on Air launch 2006-Present. Paris Men's Fashion Week 2009. Arena A award: Man of the year 2013-Present. Governor of Asian Couture Federation 2014. ACF award: Oustanding menswear designer 2016 London Fashion Week



# SONGZIO ART PROJECT

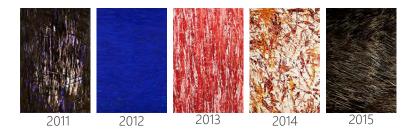
art work as the basic element for the whole season's collection. his atelier as well.

## WEARABLE ART

Since 2016, the role of art for Songzio is getting more and more important which became their central element and the only theme for their spring collection this year. Zico Song relized the protential value of his art and he is turnning this point into a great market and profit. Which also means art will be the absolute leeding character for his collection and will be more and more important. The difference for 2016 is Song used 3-4 patterns as his inspiration instead of only use one, which will bring more diversity to his collection

Even Song has already become one of the top fashion brand in the industry, Song still stick on the place he began ath the first place, Zico Songzio is a junior brand line which mainly produce high-street collection and face to the young audience, it doesn't share the concept of Songzio's art but use black as the central element for most of the collection.



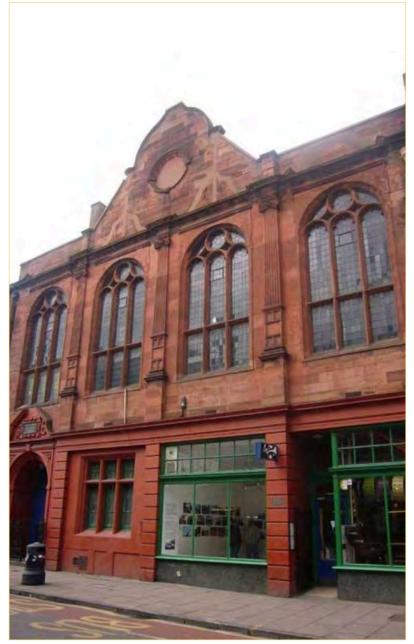


As the most important personal signiture, the abstract art is the reason make Songzio so unique and unreplaceable, it is the key component for Song's collection every year Song will choose one of his

Last year, Song decided to make a new brand line which sells his art works. His new movement means art is only an element for Songzio but also one of the product. On the other hand, this changing means the enhancing position of his art but also require a special space for him to paint in



# SITE ANALYSIS





-The host building is a historical building which located in Bristo place ,Edinburgh,Scotland,UK - The building is regarded as being ofarcheological importance in its own right aswell

#### 1899 - 1900

- Built as a church for the Evangelical Union

by Sydney Mitchell and Wilson Architects.

- Arts & Crafts style Church constructed from red

#### sandstone.

- The building contains elements (pilasters and tracery)

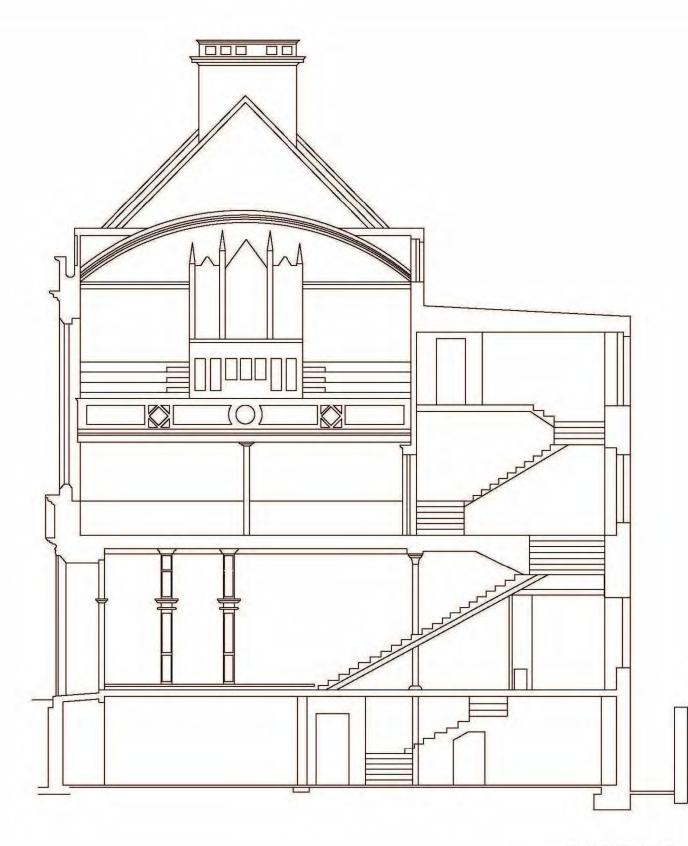
taken from the 17th Century Tron Church. 1942

- Seventh Day Adventist Church

The building is regarded as being ofarcheological importance in its own right aswell as occurring within an area or archeologicalimportance (Bristo Port, Potterow) relating toEdinburgh's Medieval and later Old Town. Theaim should be to preserve archeological remainsin situ as a first option, but alternatively wherethis is not possible, archeological excavationor an appropriate level of recording may be anacceptable alternative.
The Old Town Conservation Area Character

- The Old Town Conservation Area Character Appraisal emphasises the survival of he original medieval street pattern, important landmark buildings and importance of stone as aconstruction material for both buildings and thepublic realm. Limited changes to the exterior - There is a care home located through a partywall and residential properties located across thecourtyard to the rear of the site accessed fromBrighton Place. Acoustic work may need to becarried out on specific areas of the building.

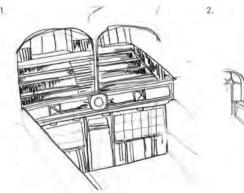
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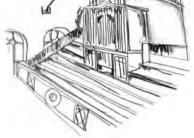


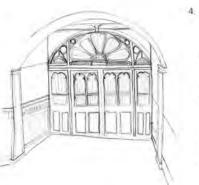
Iona Barr / Majcr Project 3 Bristo Place, Edinburgh, EH1 1EY Section CC 1:100 @ A3 1C - 11 - 14

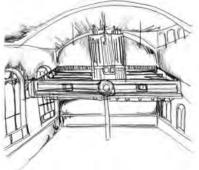
















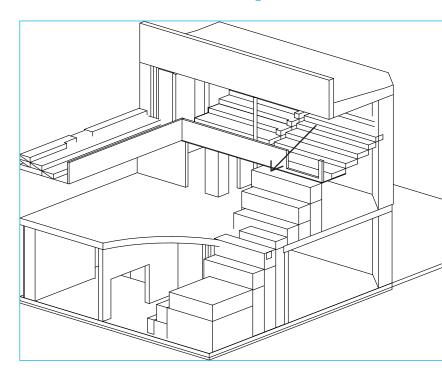


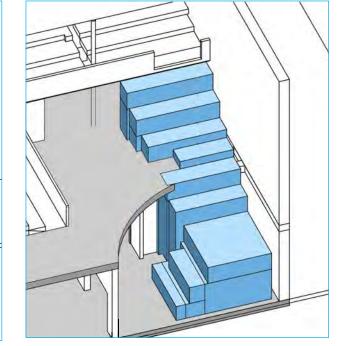


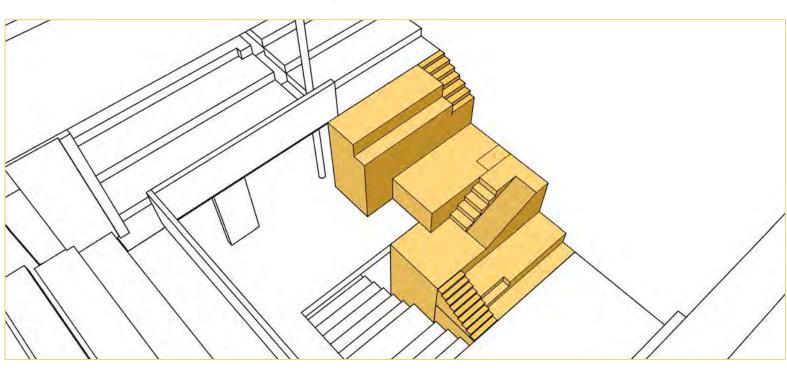


# First Proposal

# Second Proposal



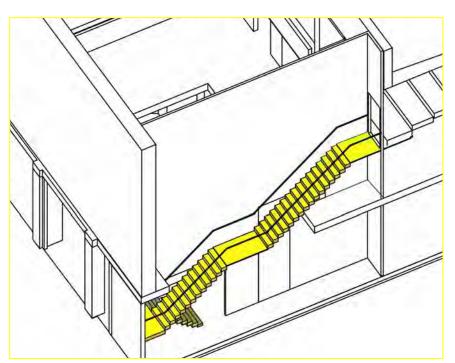




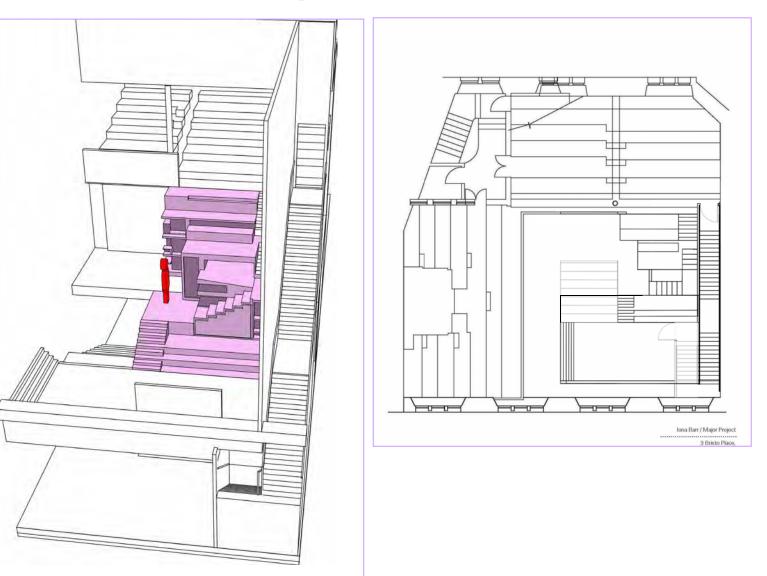
For fitting all the activities and events, and in order to creat the cozy atmosphere, I choose to get though the spaces to make them a whole volume, so that it will not bring too much mental depress. By using 1m\*1m cube to inherit the existing language and extend the stairs on the platform to connect different spaces, and meanwhile it can be a muliti-functional area to meet the conditions of my proposal.

The problem of the first draft is the vloume are too large to use, no matter According to the non-domestic regulation, the platform has to have for walking or working.Besides, the direction of the stairs is not reasonable two fire escapes so I have to sacrifice some space for the fire escape, so I built a sealed box which make the big stairs has no contact with the as well, the angle of the stairs is too sharp that people will fall down and hurt themselves, so the main target of second draft is to detaling the structure buy structure of the building, so that it is no longer a reuglar staircase and will dividing more smaller volume to increase the avialible surface and increase not be limitted by the regulation. the function. Second is to change the sturcture and add more steps so the angle will not be too sharp.

# Third Proposal



# **Fourth Proposal**



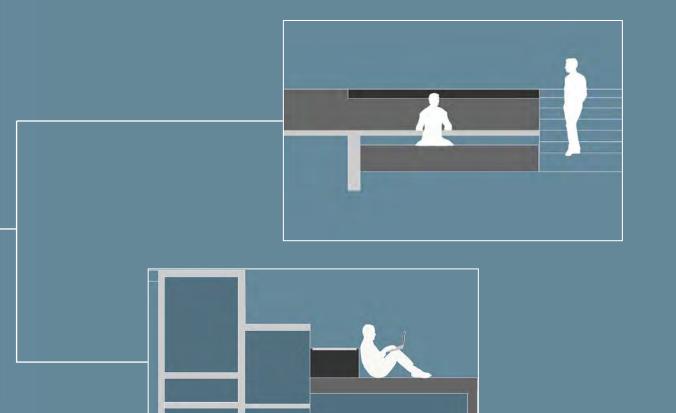
Dividing the space more deatilly and accuratly. Brings even more functions to the proposal, I divided the main area into 3 area for 3 different kinds of activities and also added storing space to the stairs, after the change of this time ,the requirment of the activities and events is basically meeted, and the changes of the whole structure ingenious use the digged space so the proposal minimize the space losses and successfully make a passage to the secret window, from now on the main design is basically finished ,but according to the suggestion of the tutor, the TV in frontand the water tank is not reasonable, so they should be improved or changed.

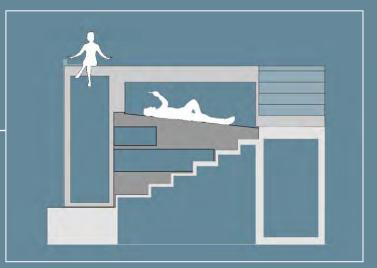
## How structure evloved?

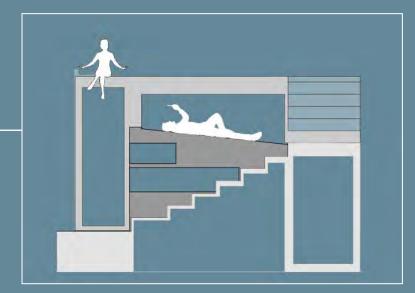
The structure is origionally consisted by 1m\*1m basic element then been devided by 45cm\*50cm after that the smallest unit 15cm\*25cm will consist the stairs.

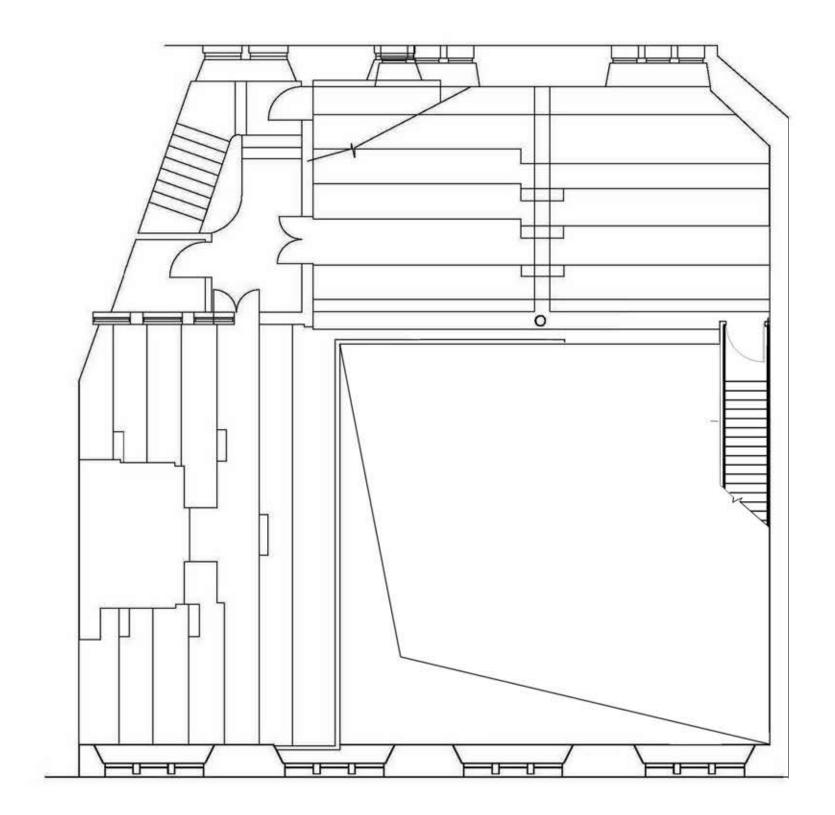
# Storing space

After the volume is shapped adding storing space will make both function and apperance better, on one hand, it makes the area more practical, on the other hand, it improved the former dull apperance into a srious of continual structure which can be decorated in many ways.



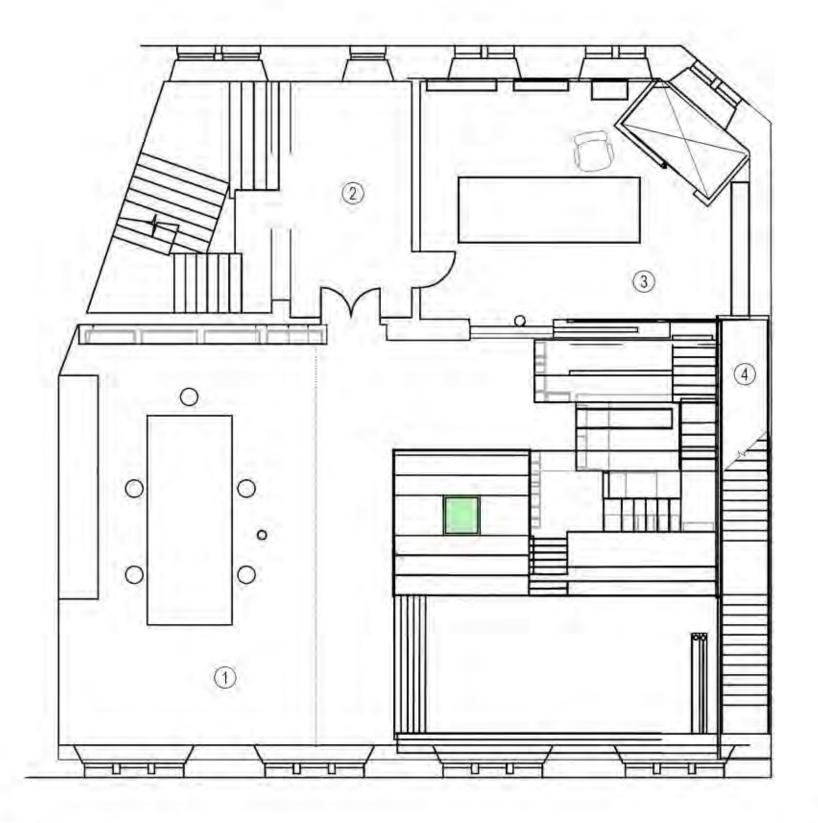






1:100@A3 Bristo Place, Edinburgh Scotland

2

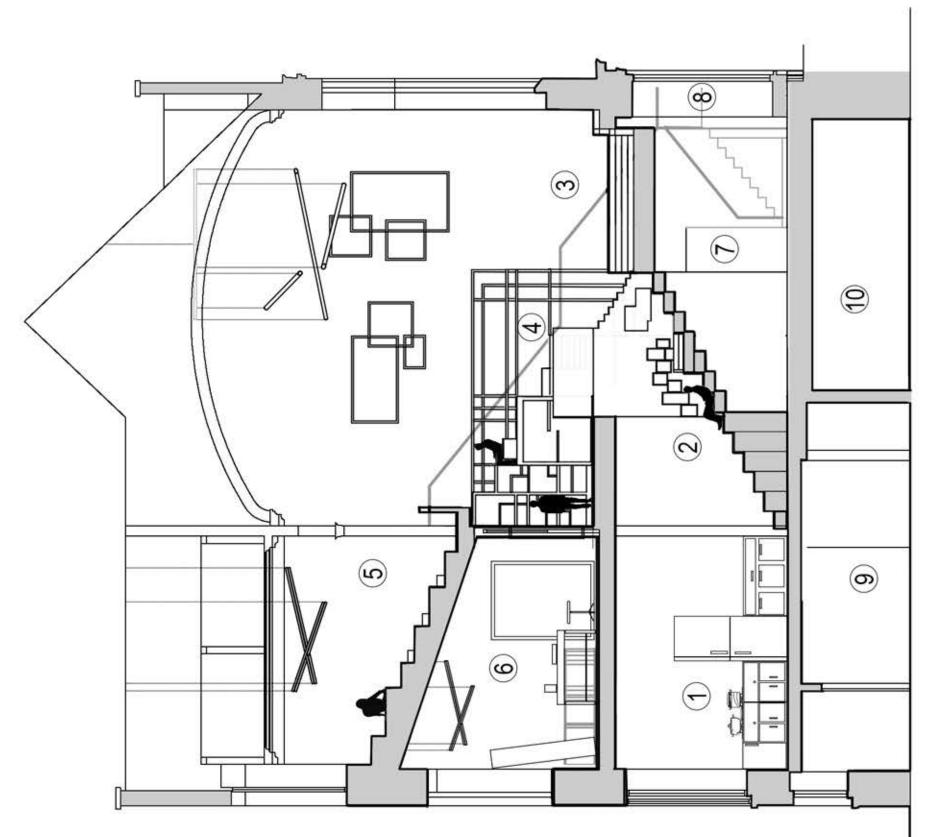


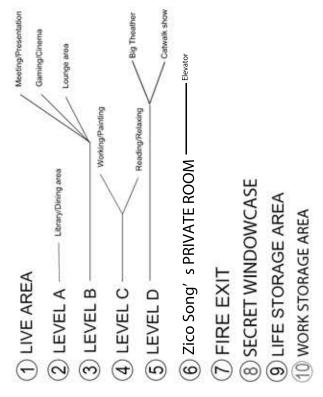
- ④ Fire Exit From Second Floor ③ Zico Song's Painting/Personal Room
- ② Fire Exit & Stair Case
- Tailoring/Crafting Area

# Project Tree House For Songzio

# Project Tree House For Songzio FIRST FLOOR PLAN 1:100@A3 Bristo Place, Edinburgh Scotland

2







# Project Tree House For Songzio SECTION BB' 1:100@A3 Bristo Place, Edinburgh Scotland

# Project Tree House For Songzio SECTION AA' 1:100@A3 Bristo Place, Edinburgh Scotland

II-II X

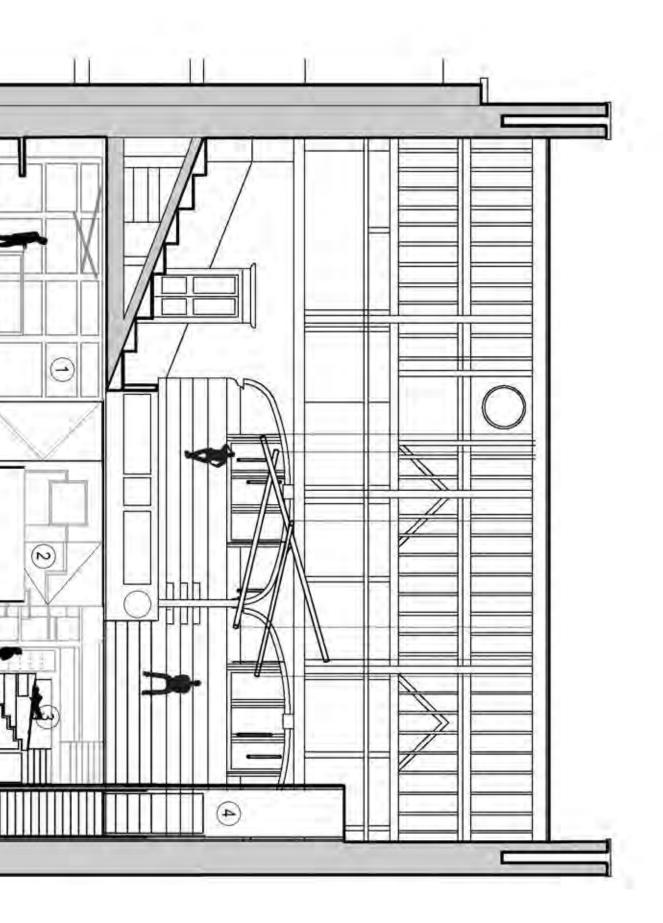


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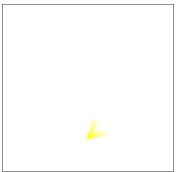
6

- 77

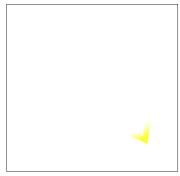
- Tailtoring
   Zico Song's Painting/Private
   Multifunctional Area
   Fire Exit For Second Floor
   Storage For Design
   Storage For Life





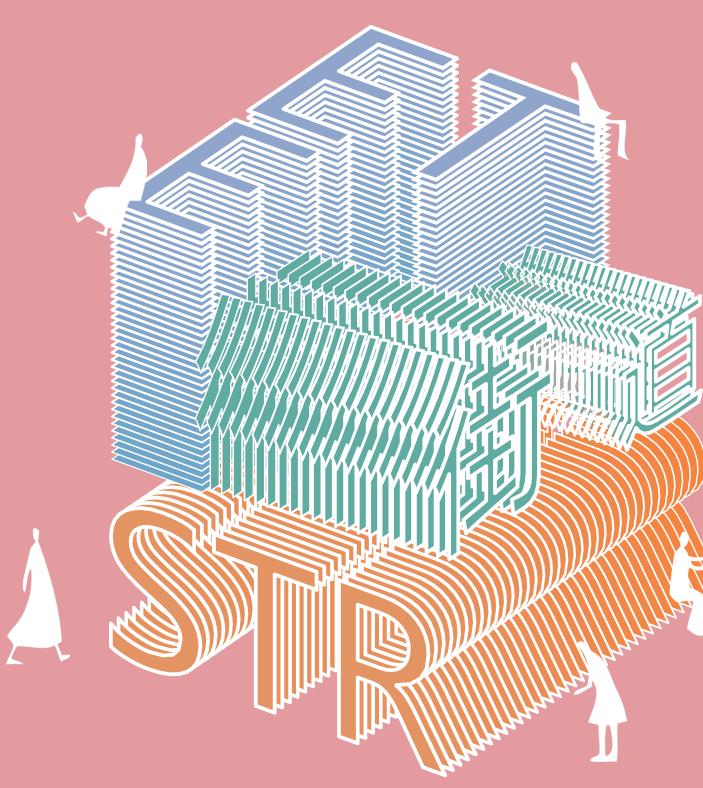


Except the timber part almost all the rest of the original part would be painted white, otherwise the atmosphere will be terribly disharmonious, the hand rail of the platform is using darker timber, and the main area's timber will be lighter to make different levels.



# Street Renaissance

REDEFINE THE STREET



# Street Renaissance

NEW STREET NEW LIFE



# MAIN USERS

### Social vulnerable groups

The vulnerable group, also called the social vulnerable group, the social weak group, is called social vulnerable groups in English. The vulnerable group is defined according to people's social status, living condition rather than physical characteristic and physical condition. It is a virtual group in form, which is some difficult life, insufficient ability or being marginalized in society. The sum of scattered people who are socially excluded.



FOOD MAKERS



LABLOR WORKERS



SNACK MAKERS



HAND CRAFTER

FRUIT SELLER



### Basic Background& Investegation



4 Possible site that I visited

For doing the investgation about the vendors and vounerable groups I paid 4 visits to 4 possible place around Shanghai. These places are highly promissing to meet the vendors, though they are not easy to meet nowadays.I tried to interview them and gather some information.



Venders & Sellers My Experience

Venders I meet: 47 Refused to be interviewed: 34 Refused to been filmed:28 Questionnaire survey taken:10

Fruit seller:8 Hand crafting:7 Smallware:8 Snack&Food:14 Ingredient:5



# Social Issue & Key Concept



peak in Song dynasty, The street culture of China is the most representative culture for the massive China Just like the poem or to painting which is the symbol for the elite class for the ancient Chinase society. The street culture of China

The street culture of China cultivated and formed by the plain folks and the people from the bottom of the society. Just like other cultures in China which is famous for the world this culture which comes from the street is the true culture which stands for most of the Chinese people.

ENTERTAINMENT

SOCIALIZING



The street for ancient China not only an important almonds for composing the city but also the main part of critzens' daily life. It's a place for them to socialize exchange information and also for entertaining. Most of their time of their day is spending on street, during that era without electricity the street is the only place for the people to learn the news about the nation spreading the rumors of their friends or watching the shows or opera as one of

TRADING

### **Chinese Street Culture**

The concept of street culture is very broad. In a narrow sense, "market culture" is a kind of cultural phenomenon with life flavor, traditional and enduring characteristics of the people at the bottom of the street and alley in a certain area. It is a kind of popular and even vulgar "cultural phenomenon", but in the process of accelerating the urbanization process, "market culture" has become the most simple and primitive that people have been pursuing in the past. A cultural phenomenon identified with the innocent way of life, which cannot be classed as derogatory in a narrow sense, such as the various tones and rhythms of hawkers hawking along the street, the street food of a certain place, the style of a street stand, and the street cricket Cricket, the chess game watched by everyone under the street lamp, on the street bamboo reclining chair in summer evening, the street bamboo chair, the people who chatted with tea, the sugar-blowers kneading nodels, the shaving craftsman along the street, the simple and cheap haircut picker ..... All belong to the category of "market culture", especially the unique value and aesthetic feeling.

# A Fading Culture

### **Traditional Street**



### Shopping Center +



**RISING FORM** 



Social Engagement

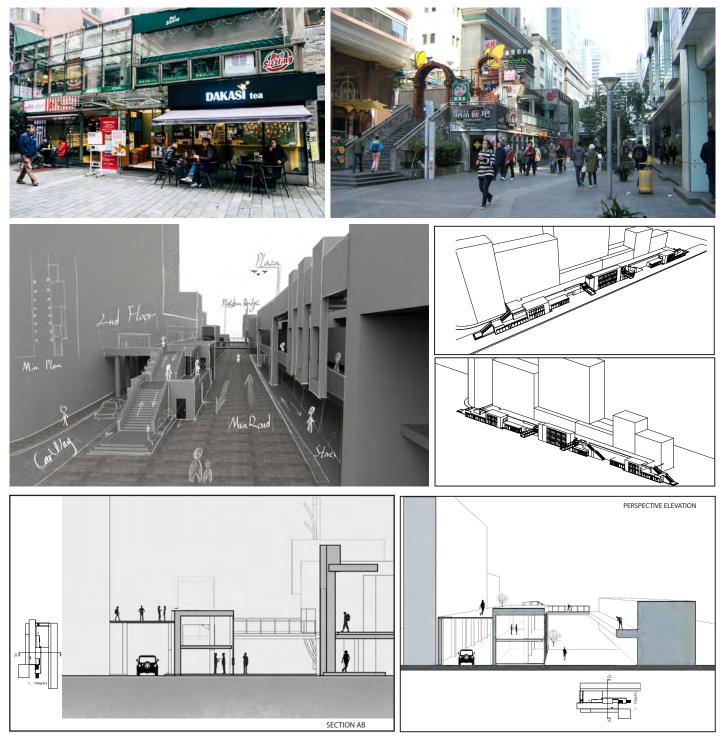


Spital Engagement



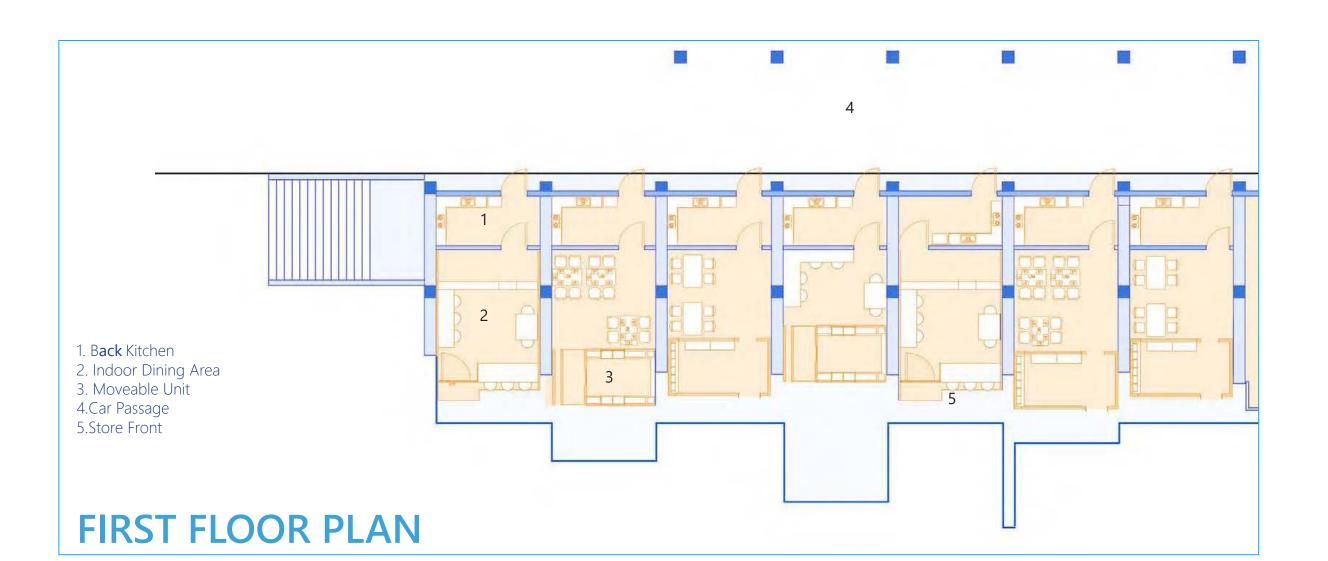
Circulation

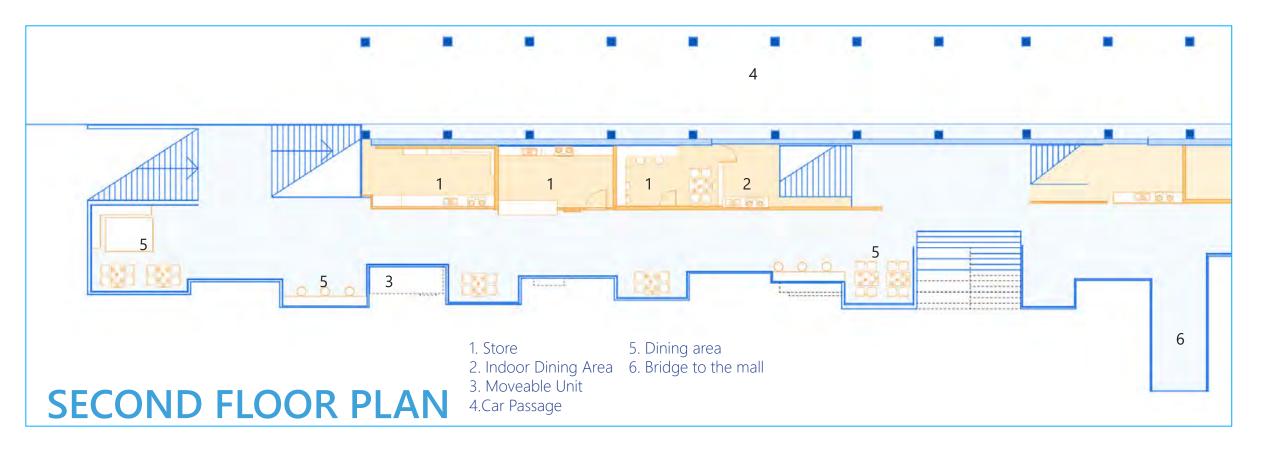
# Site Infomation



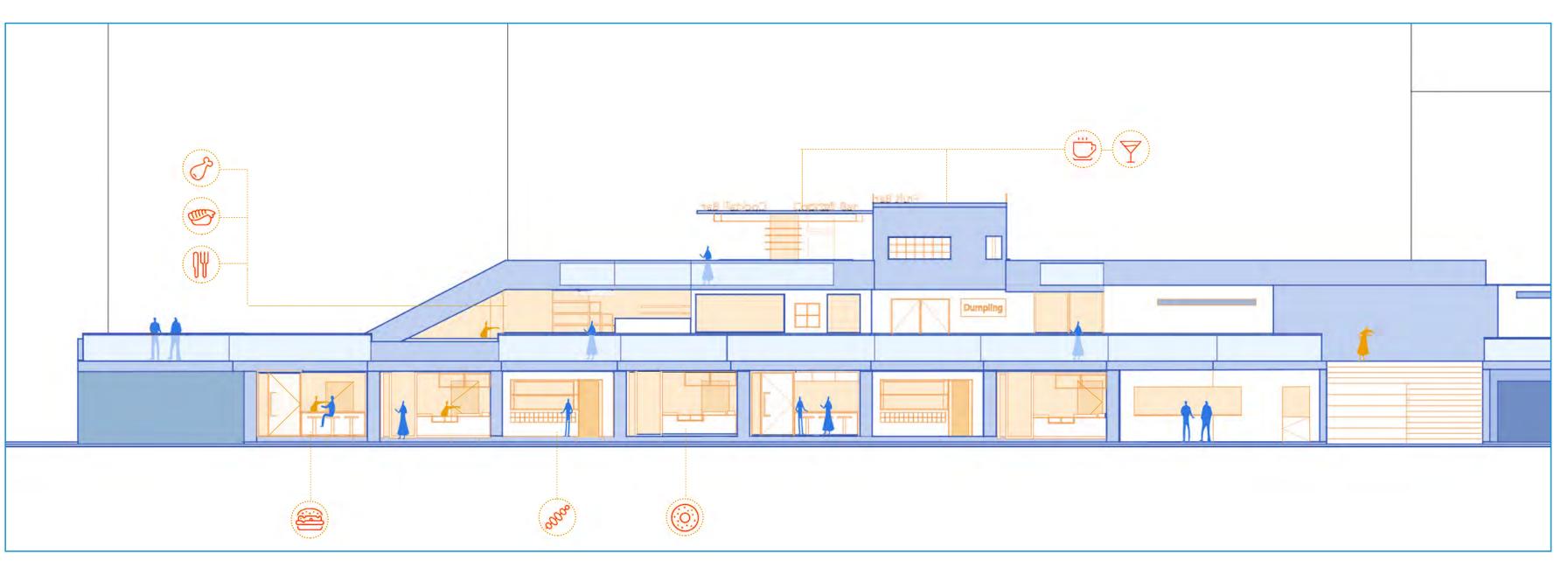
Wujiang Road is the only three-dimensional leisure street in Shanghai that splits traffic between people and vehicles and is a double-storey pedestrian street. Located at the exit of West Nanjing Road Station of Metro Line 2, it is a small road parallel to West Nanjing Road, with a total length of no more than 200 meters.

The transformation of Wujiang Road has become a fashionable food street, along the way there are unique and special mobile vending trucks, movable flower beds, trees, etc. It integrates subway transportation, shopping and leisure, tourism and sightseeing, and square culture. It is a characteristic leisure street that attracts attention in Shanghai.





# **ELEVATION & FUNCTION**



The 3D street is consised of three levels. Each level has its own activities and store type. The ground floor is mainly selling snacks and quick food that can be consumed while walking. The second deck sells more 'formal' food that need seats to enjoy. It also has more social/lounge area. The third deck is more like a open area with green landscape, it has the most casual food type and suitable for relaxing and socializing.

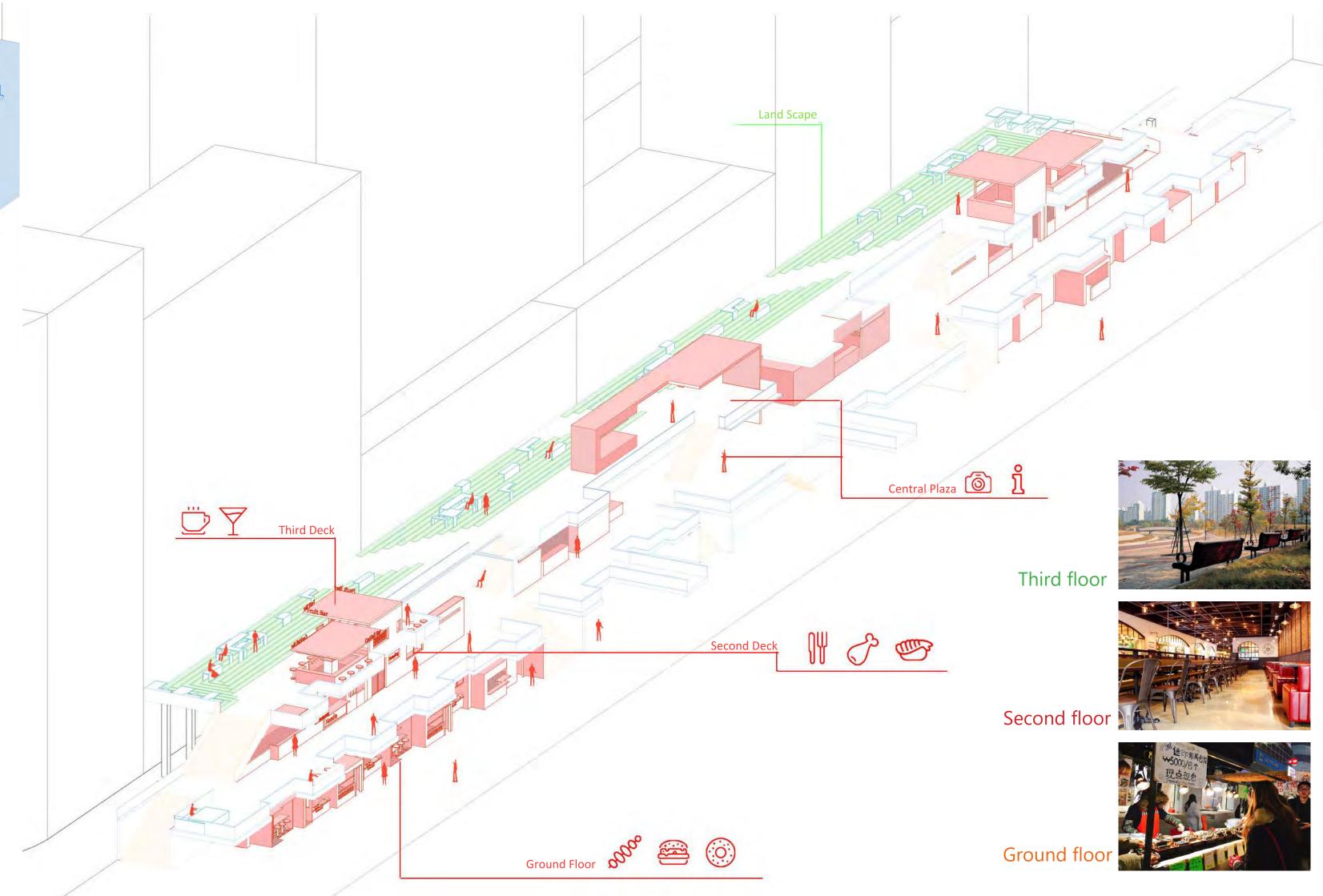
The design provides a combination of both kinds of circulation of shopping mall(loop) and street(liner). It enable the visiters to choose their own route for their needs and have a unique experience that neither of street or mall can provide.

### LEVEL 1

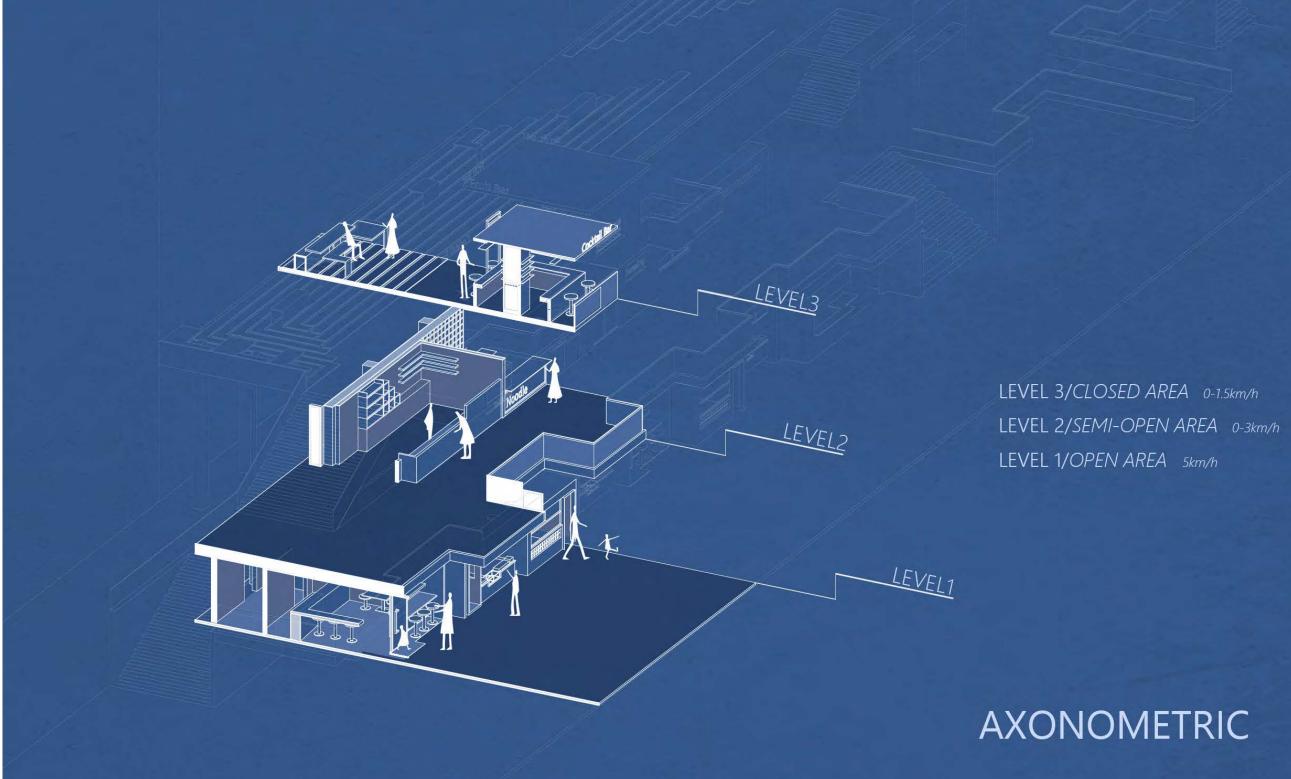
LEVEL 3

LEVEL 2

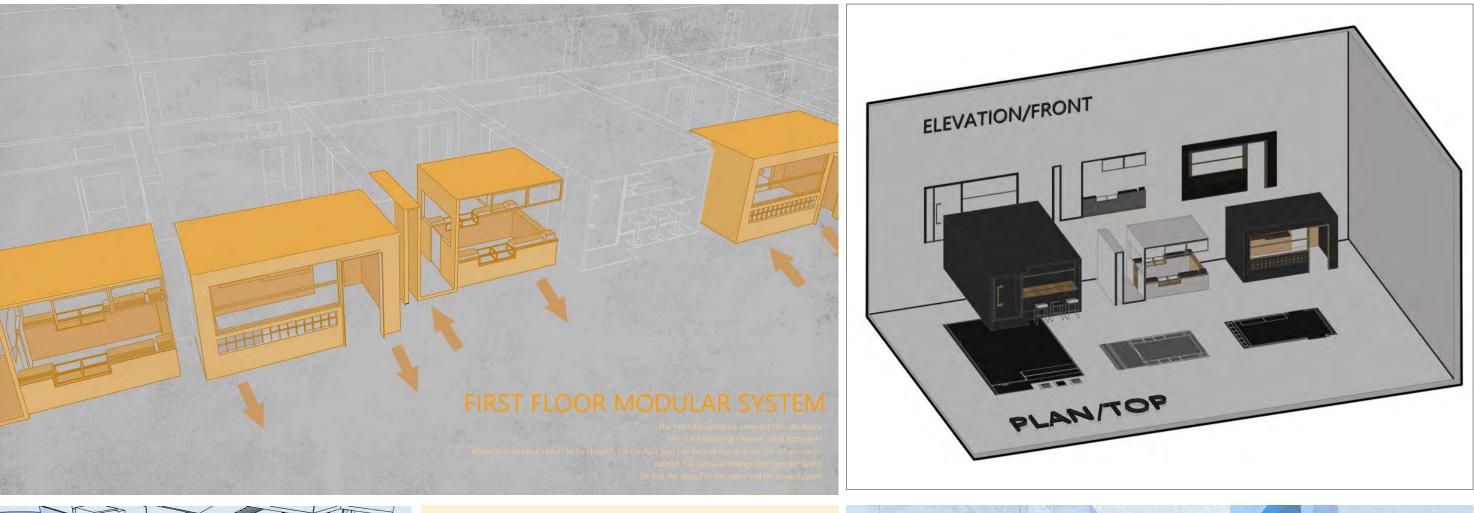




# AXONOMETRIC STRUCTURE AND SPEED



**MODULAR SYSTEM** 





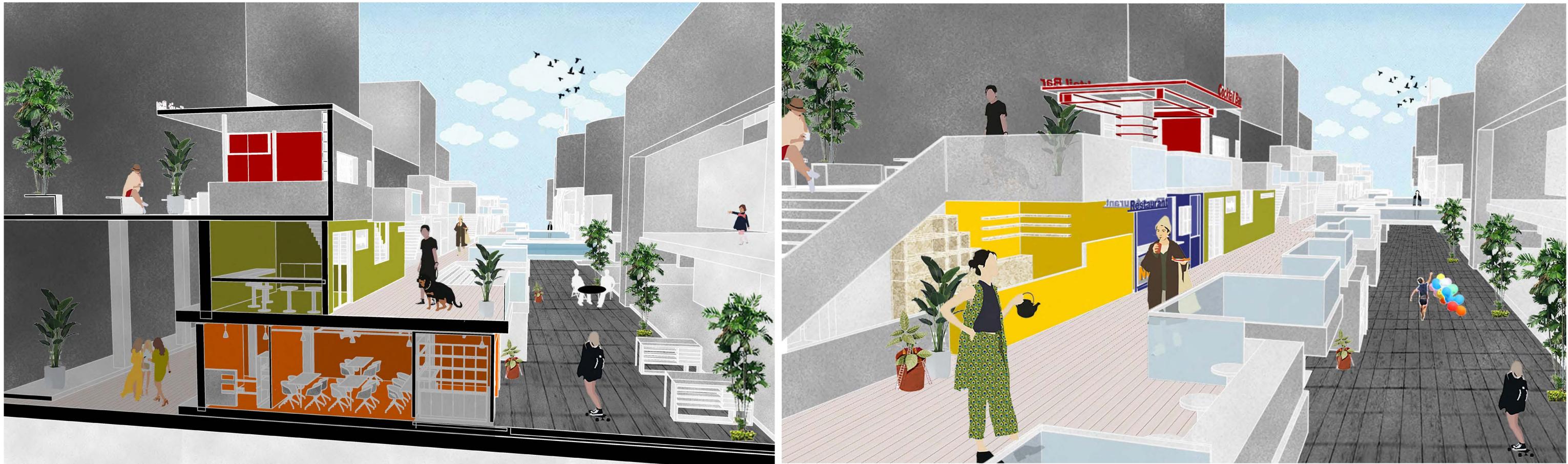
Rush hour Modular status: Holded Street speed: High

Night/Lunch hour Modular status: Occuping the street Street speed: Slow



Modular system has two scales, the smaller scale is cart and table, bigger sclae is a pop-up store that occupy even more street and slow the speed even more.

# FINAL EFFECT



# FINAL EFFECT



# **PERSPECTIVE VIEW**

