

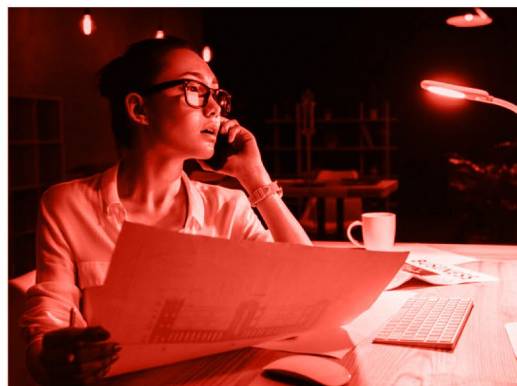
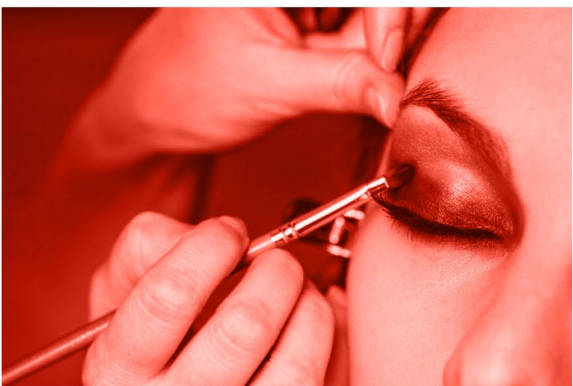
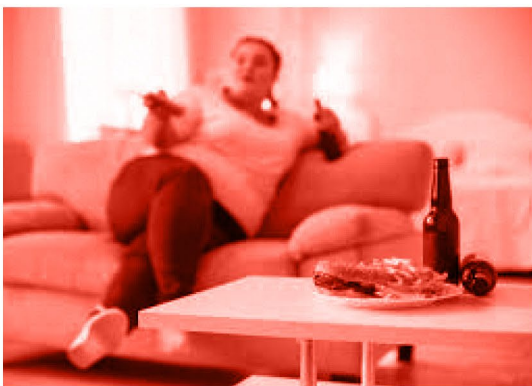
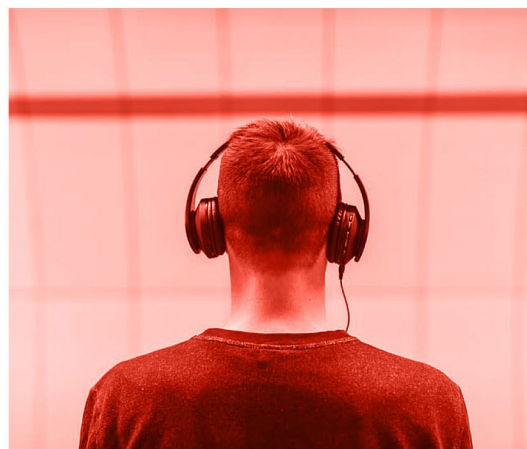
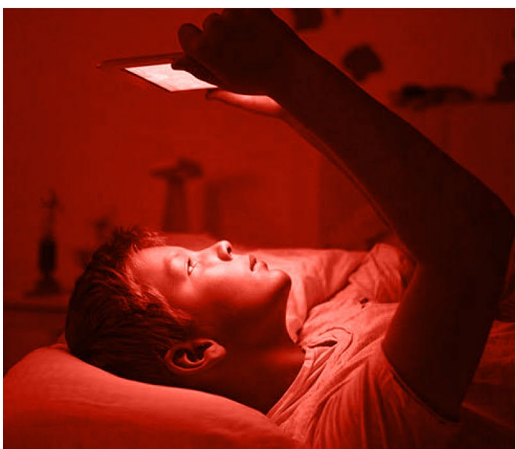
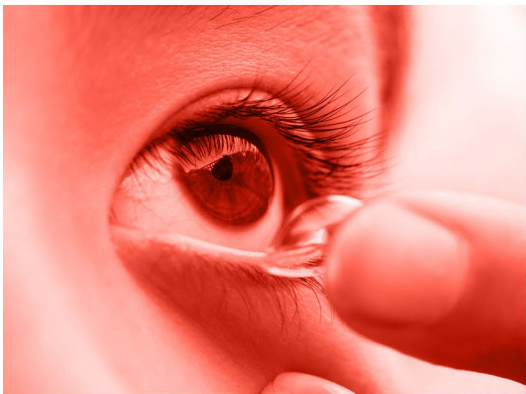
FUTURE NURSING HOME

YUE HOU 5 / 3 / 2021

CDGD-403-07: GRAPHIC DESIGN SENIOR THESIS

OBSERVATION & ANALYSIS

In our present century, because of radical changes to work, lifestyles, aesthetics and the development of new technologies, the younger generation are developing many new physical, social and psychological habits. These may be related to the use of digital devices, new types of foods, body modification, exercising and socializing tools. A seemingly ordinary habit does not have any bad side effects at the beginning. However, if young people stick to these habits for a long time (years or even decades) the result may be extremely marked. As time goes by, these new habits will leave marks on people's bodies and reshape the human form in interesting ways.



THESIS PROJECT

PROPOSITION & ARGUMENT

“Future Nursing Home” as an experimental organization for people to live in the future. According to my research, I will imagine what people will look like with all of these changes and marks on their bodies and the living environment for these people. The final deliverables consist of a visual identity for the brand called “Future Nursing Home”, a series of illustrations, an interactive website, two sets of clothes and other wearable items. The purpose of my project is to provide viewers with several ways to experience and understand this serious issue in a playful and more acceptable way.

BRANDING*

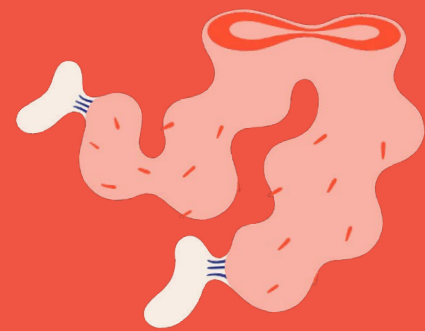
ILLUSTRATIONS*

POSTERS*

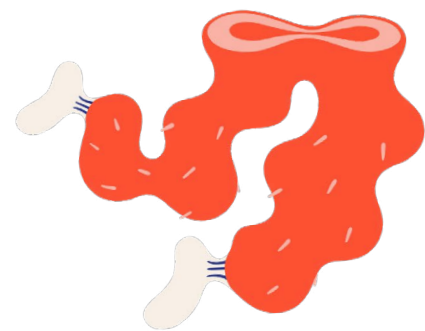
WEB DESIGN*

FASHION DESIGN*

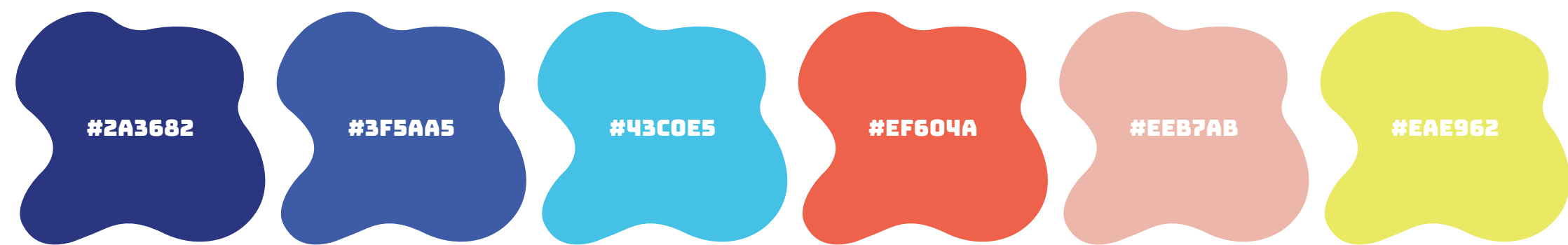
■■■■■



FUTURE NURSING HOME



FUTURE NURSING HOME



ILLUSTRATIONS*

01 Wearing different colored eyeballs	10-11
02 Eating too much lipstick	12-13
03 Wearing headphones all the time	14-15
04 Can't close eyes at night	16-17
05 Having too many facial features	18-19
06 Inhaling too much vaporized e-liquid	20-21
07 Gluing to a very soft chair	22-23
08 Having too many meals a day	24-25
09 Changing nail color frequently	26-27
10 Always bleaching the hair	28-29
11 Living in a different time zone	30-31
12 Don't feel like doing anything	32-33
13 Swallowed by electronic screens	34-35
14 Staying at gym all days and nights	36-37
15 Eating too many fried onion rings	38-39
16 Applying too much powder on face	40-41
17 Sleeping on the tanning bed	42-43
18 Wearing summer clothes in winter	44-45
19 Cutting toenails too short	46-47
20 Dancing in nightclubs	48-49



01



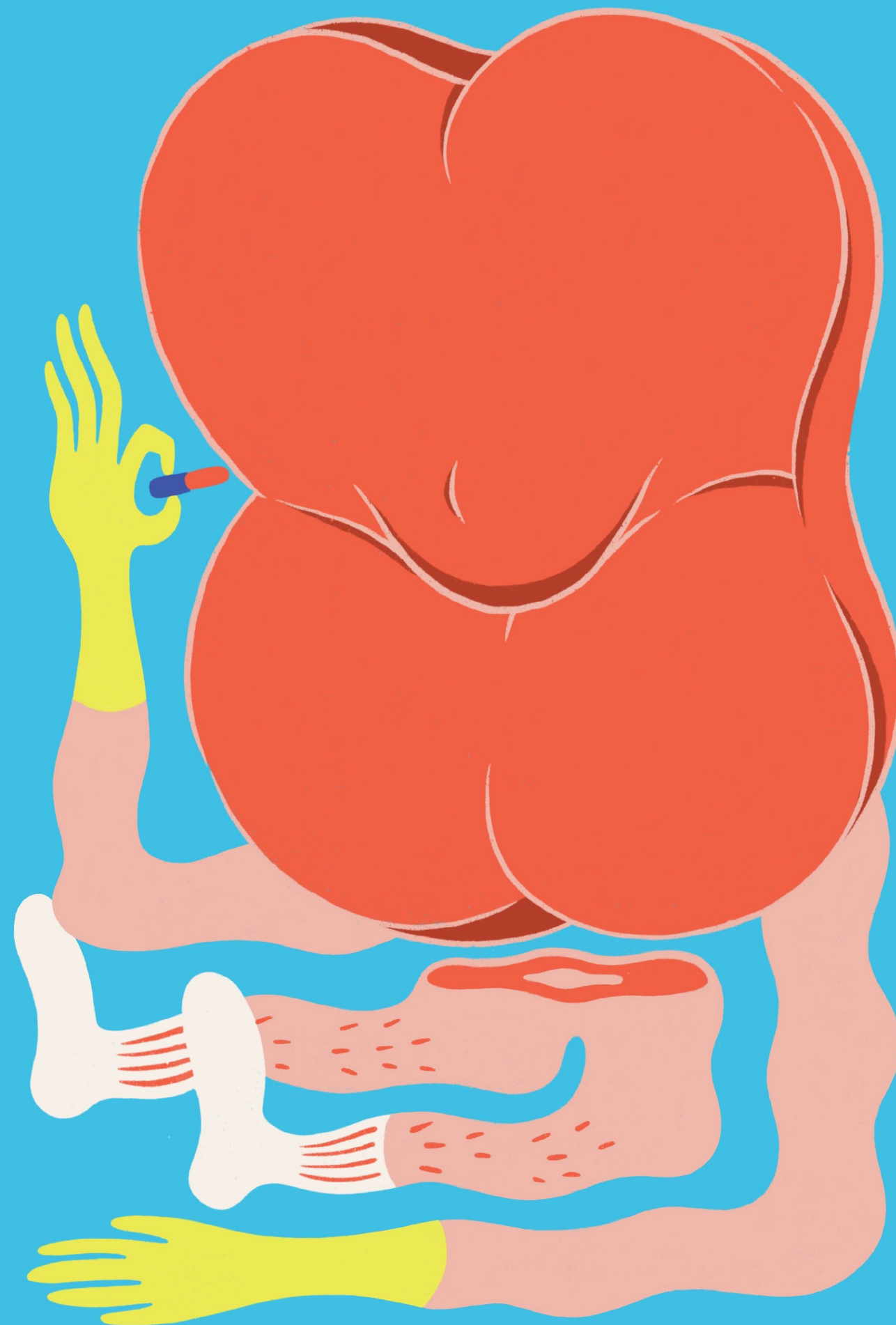
01*
**WEARING
DIFFERENT
COLORED
EYEBALLS**

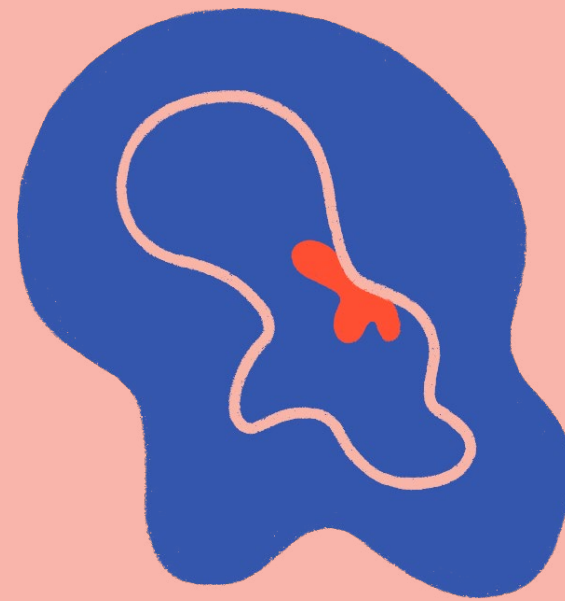


02

02*

EATING
TOO MUCH
LIPSTICK





03



03*

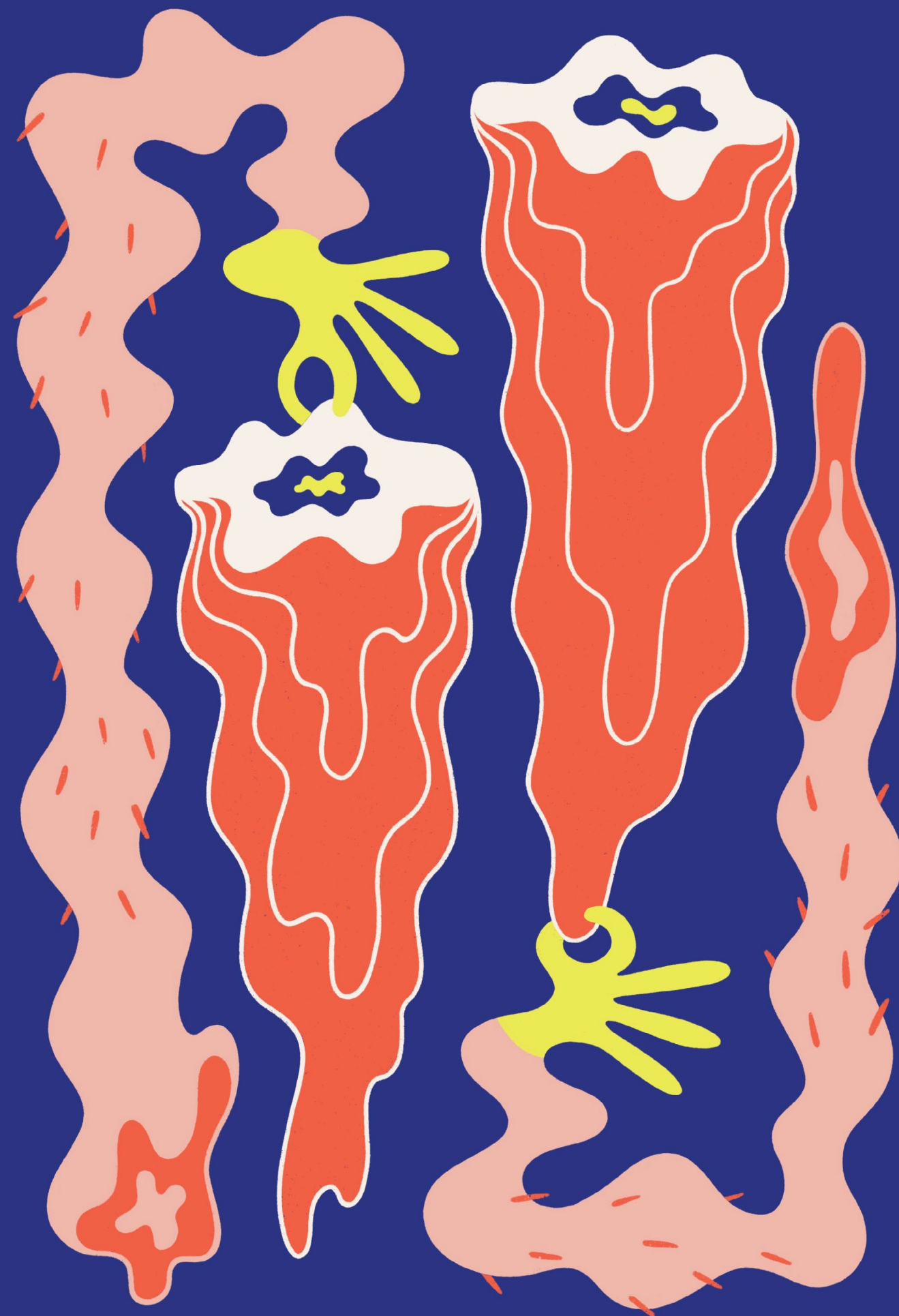
WEARING
HEADPHONES
ALL THE TIME



04

04*

**CAN'T
CLOSE EYES
AT NIGHT**



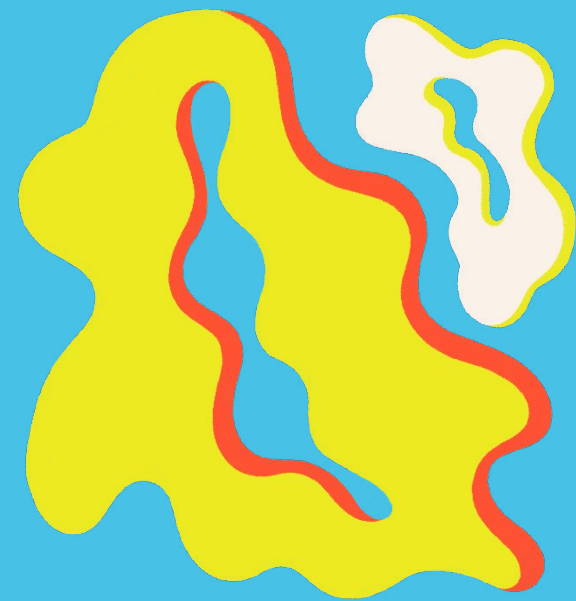


05



05*

**HAVING
TOO MANY
FACIAL
FEATURES**



06

06*

**INHALING
TOO MUCH
VAPORIZED
E-LIQUID**





07



07*

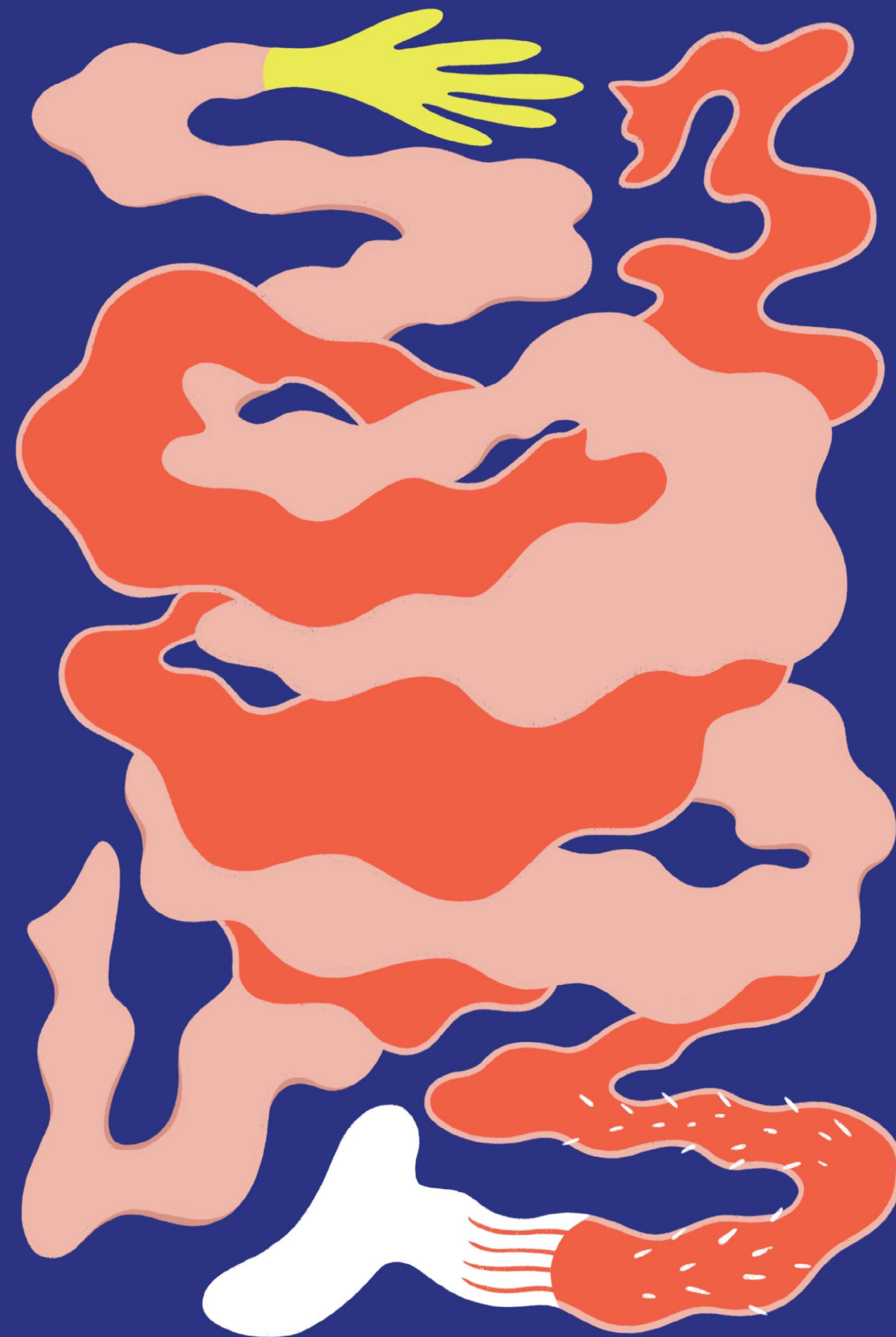
GLUING
TO A VERY
SOFT CHAIR

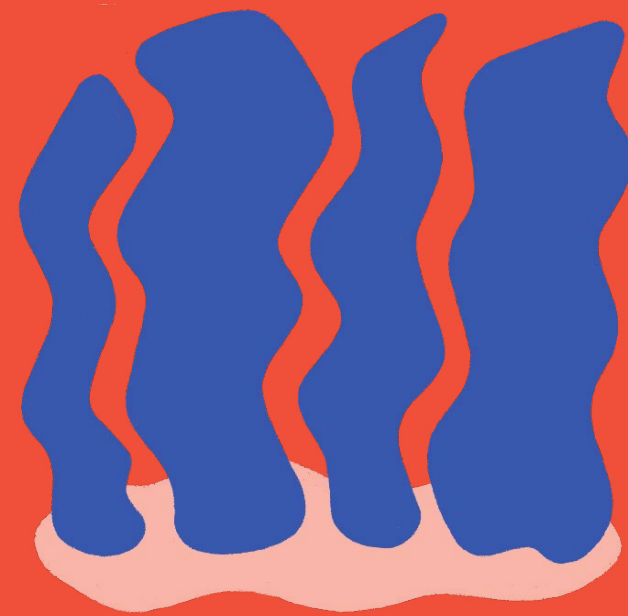


08

08*

**HAVING
TOO MANY
MEALS A DAY**





09



09*

**CHANGING
NAIL COLOR
FREQUENTLY**



10

10*

**ALWAYS
BLEACHING
THE HAIR**





11



11*

LIVING IN A
DIFFERENT
TIME ZONE



12

12*

**DON'T FEEL
LIKE DOING
ANYTHING**





13



13*

**SWALLOWED BY
ELECTRONIC
SCREENS**

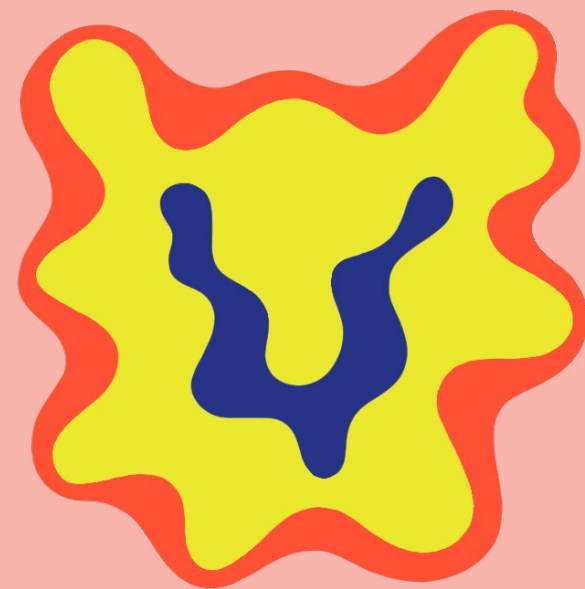


14

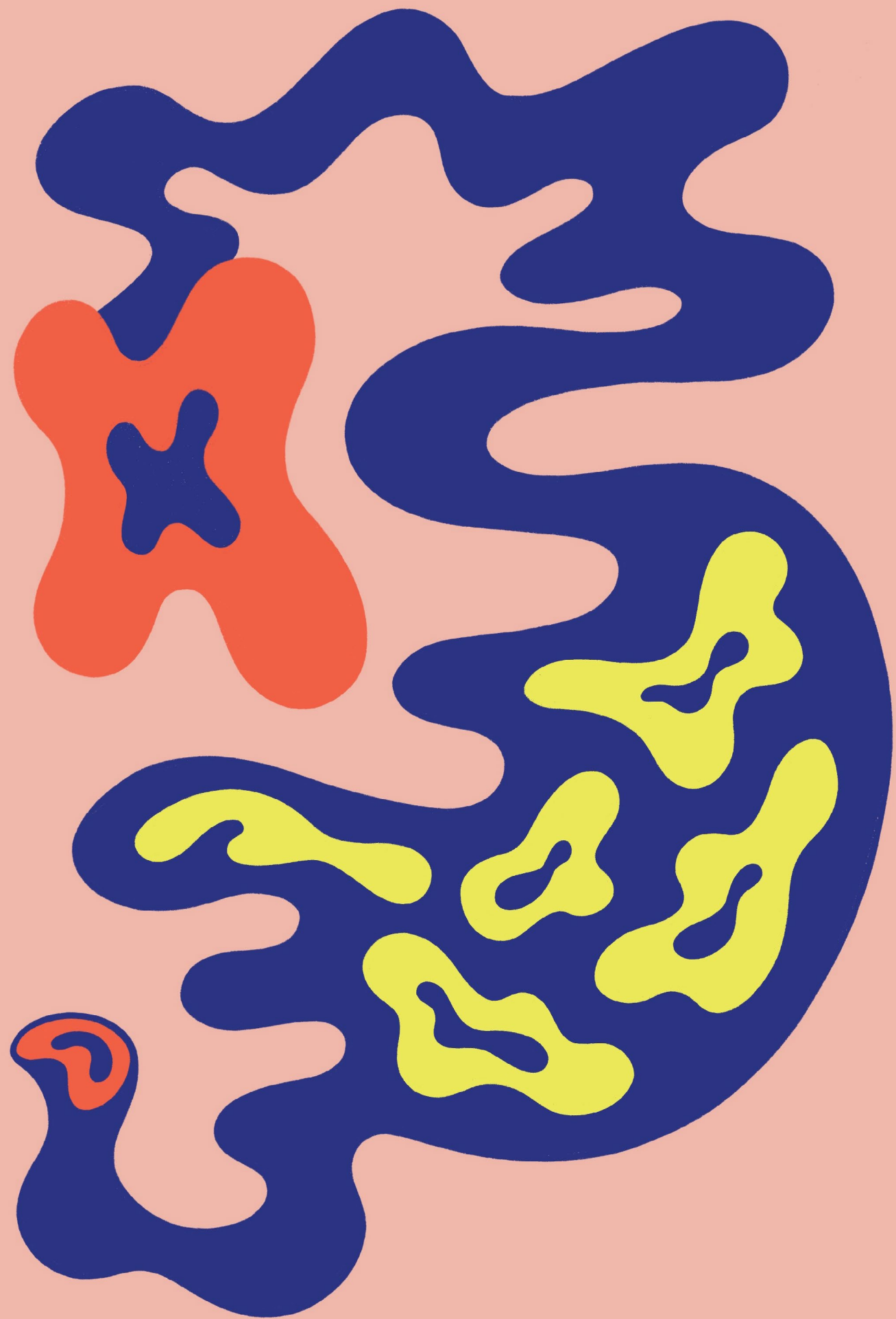
14*

STAYING
AT GYM ALL
DAYS AND
NIGHTS





15



15*

**EATING TOO
MANY FRIED
ONION RINGS**



16

16*

APPLYING
TOO MUCH
POWDER
ON FACE





17



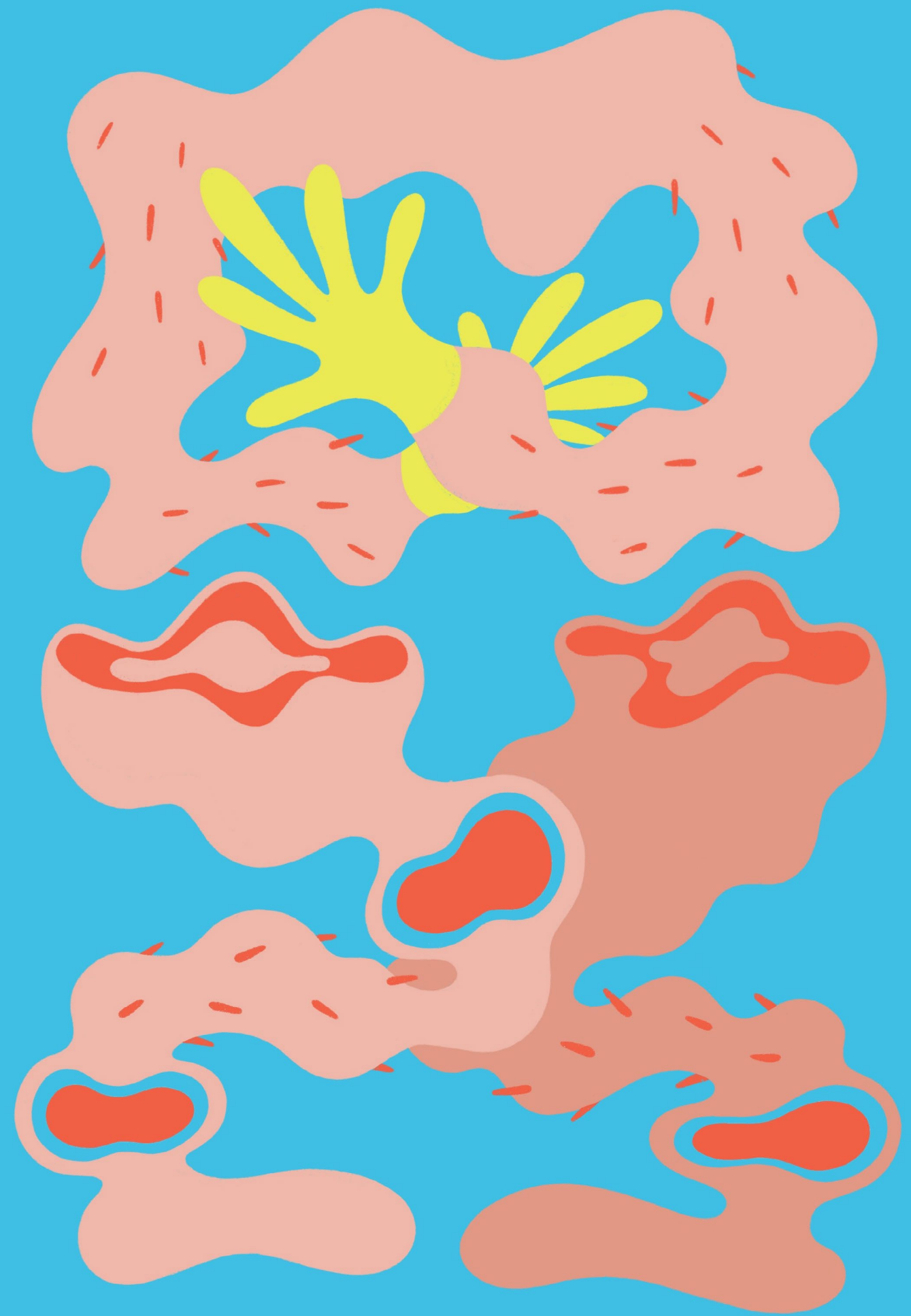
17*

**SLEEPING
ON THE TAN-
NING BED**



18

18*
WEARING
SUMMER
CLOTHES
IN WINTER



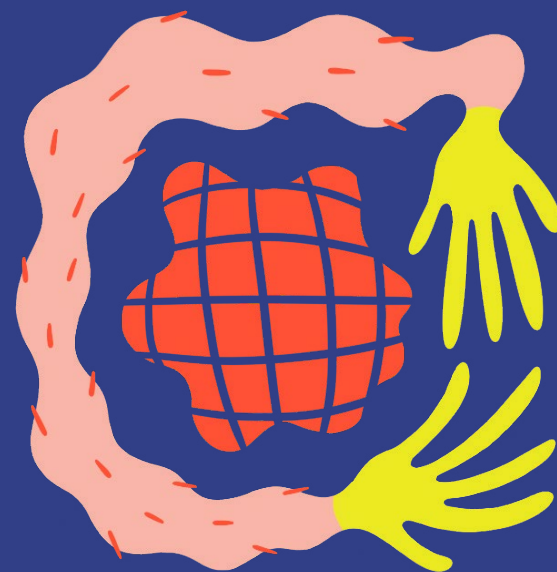


19



19*

CUTTING
TOENAILS
TOO SHORT

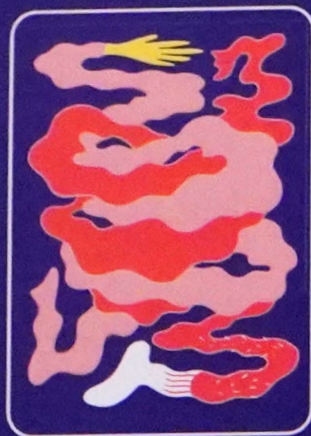


20

20*

**DANCING
IN NIGHT-
CLUBS**





**FUTURE
NURSING HOME**

88-YEAR-OLD

NO. 0023333





NO. 0007000

FUTURE
NURSING HOME

72-YEAR-OLD

NO. 0059999

FUTURE
NURSING HOME

88-YEAR-OLD

NO. 0023333

FUTURE
NURSING HOME

94-YEAR-OLD

NO. 0032000

FUTURE
NURSING HOME

91-YEAR-OLD

NO. 0007000

FUTURE
NURSING HOME

88-YEAR-OLD

NO. 0023333

RE
SING HOME

EAR-OLD

HY STUDIO ©2020



HY STUDIO ©2020




NO. 028886
FUTURE NURSING HOME

NO. 0032000
FUTURE NURSING HOME

NO. 005999
FUTURE NURSING HOME
20-YEAR-OLD

NO. 0023333
FUTURE NURSING HOME

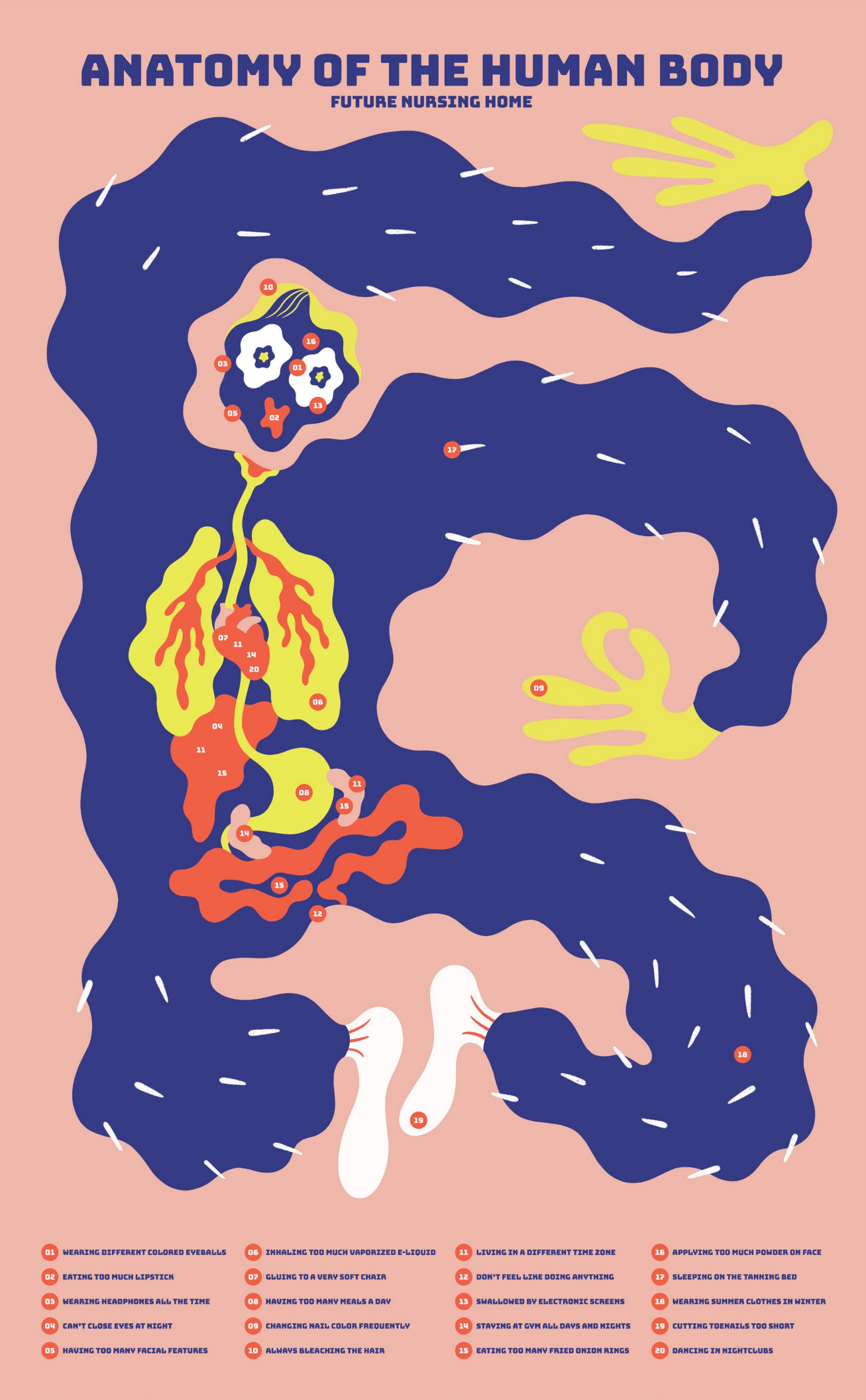
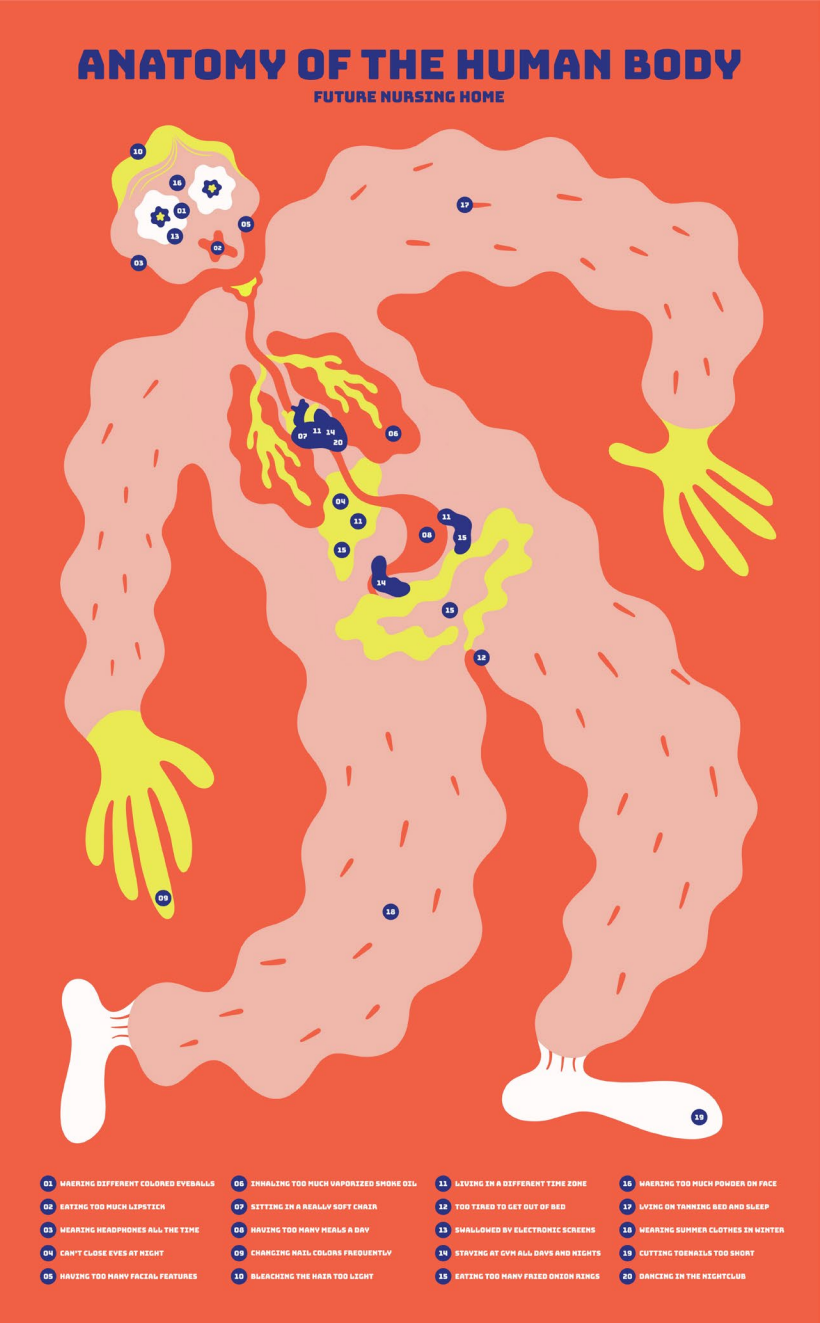
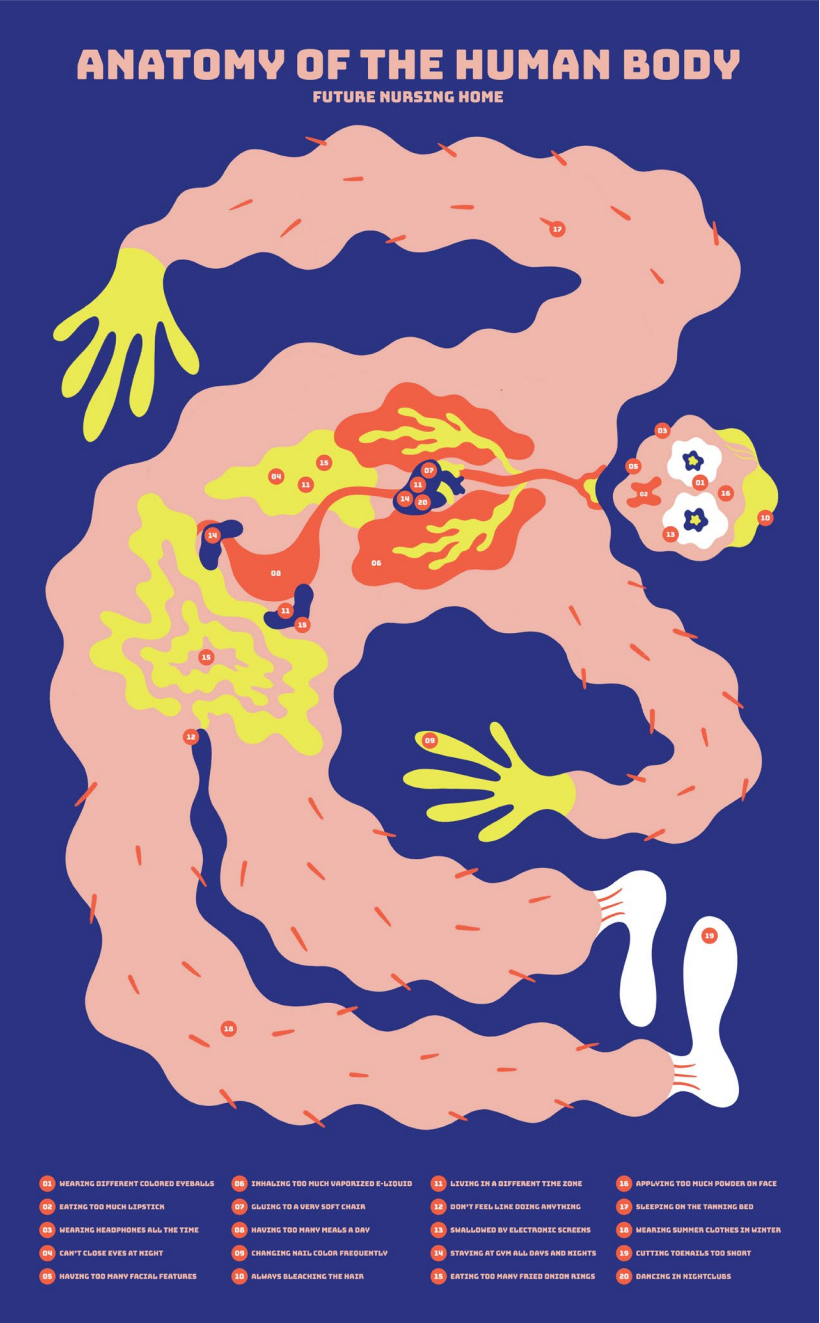

NO. 0884440
FUTURE NURSING HOME
101-YEAR-OLD
RISKS OF DOING MANICURE FOR LONG TIME
WEARING NAIL POLISH FOR LONG PERIOD
CHEMICALS IN THE POLISH TO SEEP INTO THE
IT TO DISCOLOR, SPLIT AND PEEL.


NO. 0900500
FUTURE NURSING HOME
65-YEAR-OLD
RISKS OF WORKING WITH COMPUTER FOR LONG TIME
WORKING AT A COMPUTER CAN CAUSE BACK
HEADACHE, EYESTRAIN AND OVERUSE INJURY
YOU CAN AVOID IT WITH BETTER POSTURE

MEDICAL HISTORY	
NO.	
01	SITTING FOR LONG TIME CAN CAUSE POSTURAL STRAIN
02	BEGIN TO EXPERIENCE SORENESS
03	THE MUSCLES AROUND YOUR SPINE BECOME TENSE OR GUARDED
04	EXPERIENCE SIGNIFICANT PAIN AND MUSCLE GUARDING
05	WORKING IN THE SAME POSITION FOR A LONG PERIOD
06	NECK MUSCLES WILL FATIGUE AND BEGIN TO HAVING A HEADACHE THAT START IS OFTEN OVER

POSTERS*

SIZE: 18*29"





INTERACTIVE WEB DESIGN*





FUTURE NURSING HOME
2020

**WHICH ONE
CAN REPRESENT YOU?**

FASHION SKETCHES*



01 02 03 04 05 06 07 08 09 10



11 12 13 14 15 16 17 18 19 20



21 22 23 24 25 26 27 28 29 30



31 32 33 34 35 36 37 38 39 40

01*



02*

FASHION DESIGN*

DESIGNER: YUE HOU

STYLIST : YUE HOU

PHOTOGRAPHER: YUE HOU

MODELS: XIAOSHAN & XIAOPU













THANK YOU !



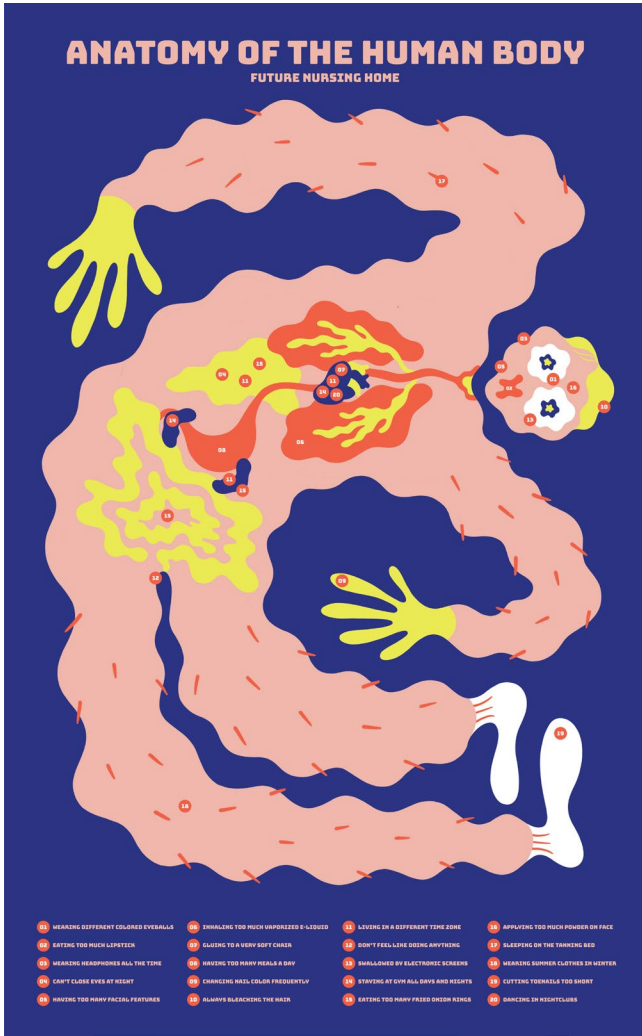
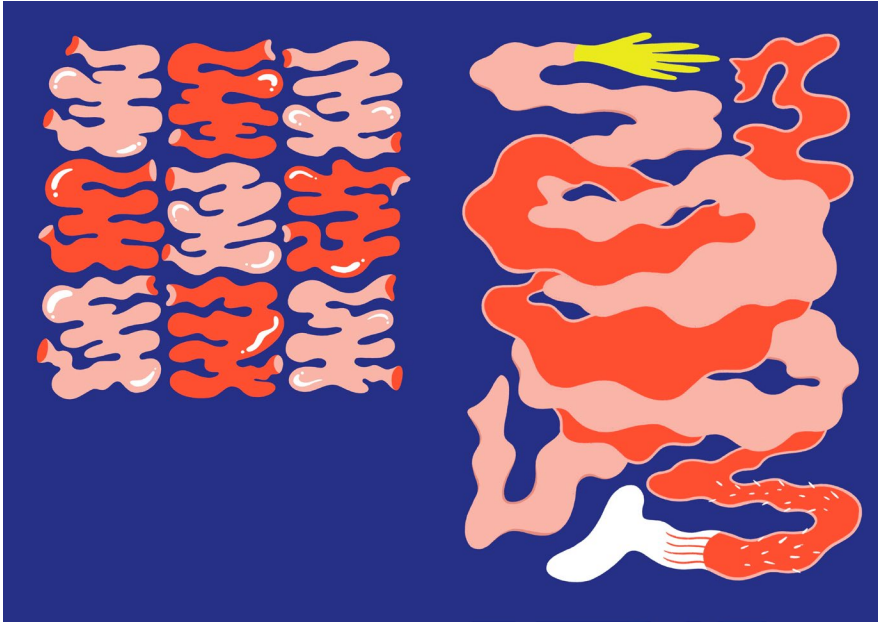
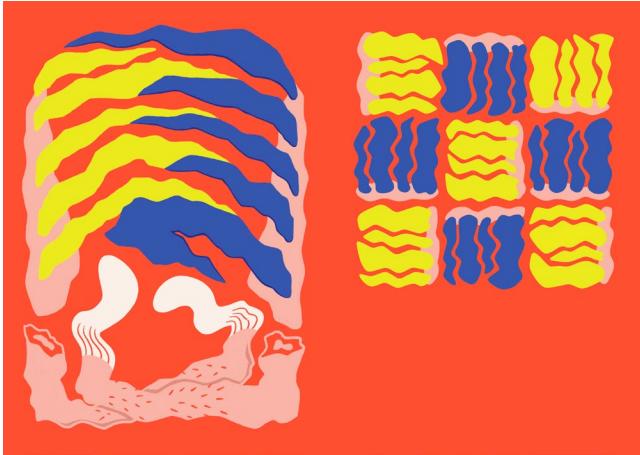
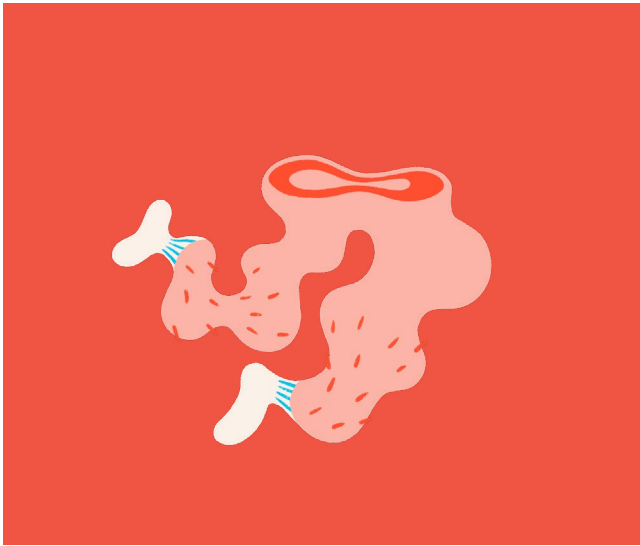
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monkeymoon0129



FUTURE NURSING HOME

