



Rena Kubota
Portfolio



Thesis Project



Observation/Analysis

The story depicts “Humanity”, “Relation”, “Reality”, “metaphor” from different ages, and genders. My family background has forced me to be sensitive to “Human” and led me to have more fantastic imaginations in life. I am not a verbal person in life, so I hope I can present my thoughts, imaginations of life through my works.



Proposition/Argument

I want to show the mood through the color, light and tell the stories. In the end, each individual story will connect to the other. I hope people will think about their life, they might ignore something close, and maybe can find new elements if you pay attention. We are always stressed out by school, society, relationships or etc around us. But “despite those things happening the earth is still living.”

Thesis Project



Thesis Project



Thesis Project



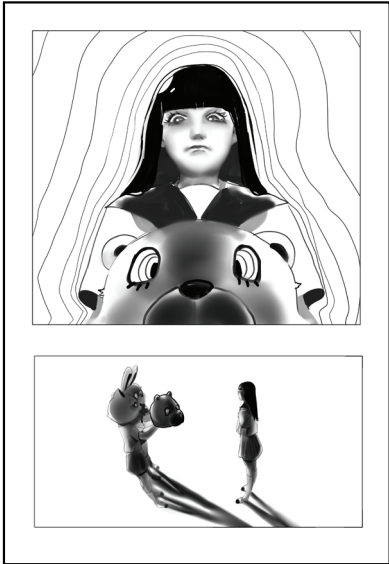
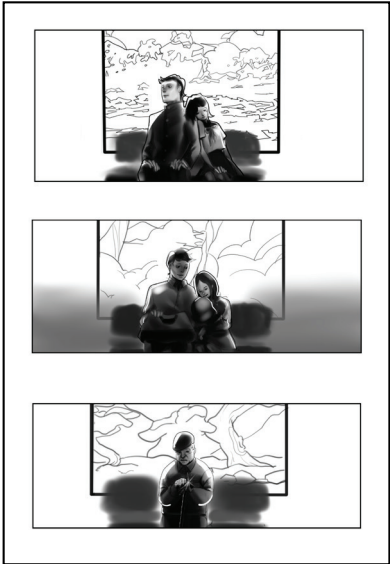
Thesis Project



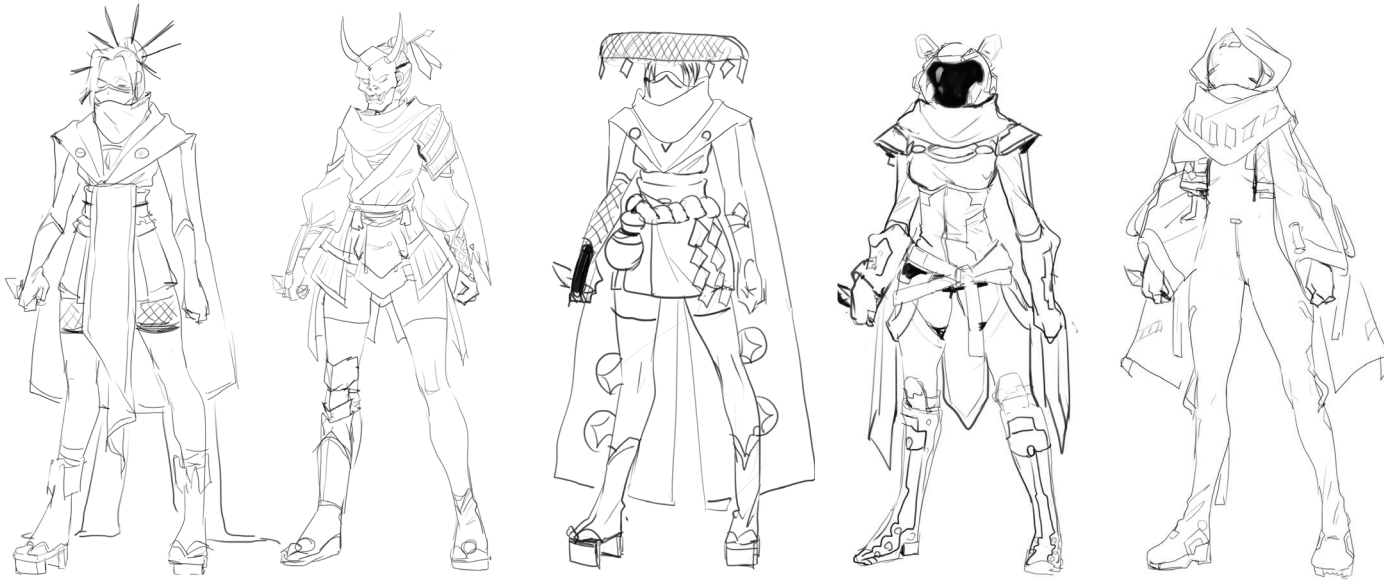
Thesis Project



Thesis Project



Character Design

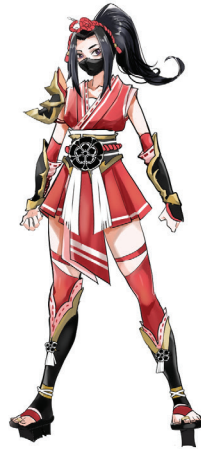


“The First Sketch”

The goal is to design one set of character cloth and weapons. I sketched Japanese-styled cloth and a futuristic suit.



Character Design



“Refine”

I focused on Japanese-styled clothes, and develop them into three different clothes, and colored them to see the final mood.

“Finalize”

Chose the last version, because it was simpler than others, and recolored cloth and weapon.

Project - Explorer



Setting

In the far future, the earth destroyed by environmental pollution, the water turns into acid, the human cannot breathe without the filter mask. The human is divided into two large groups, one is the group that runs away from the earth, and another one is left behind in the earth.

Few centuries passed, “outsiders” come back to earth to get minerals, and destroy the home of the people left behind. The population is very small on the earth, so everyone is on the journey to find a living place and gathering people.

Project - Explorer

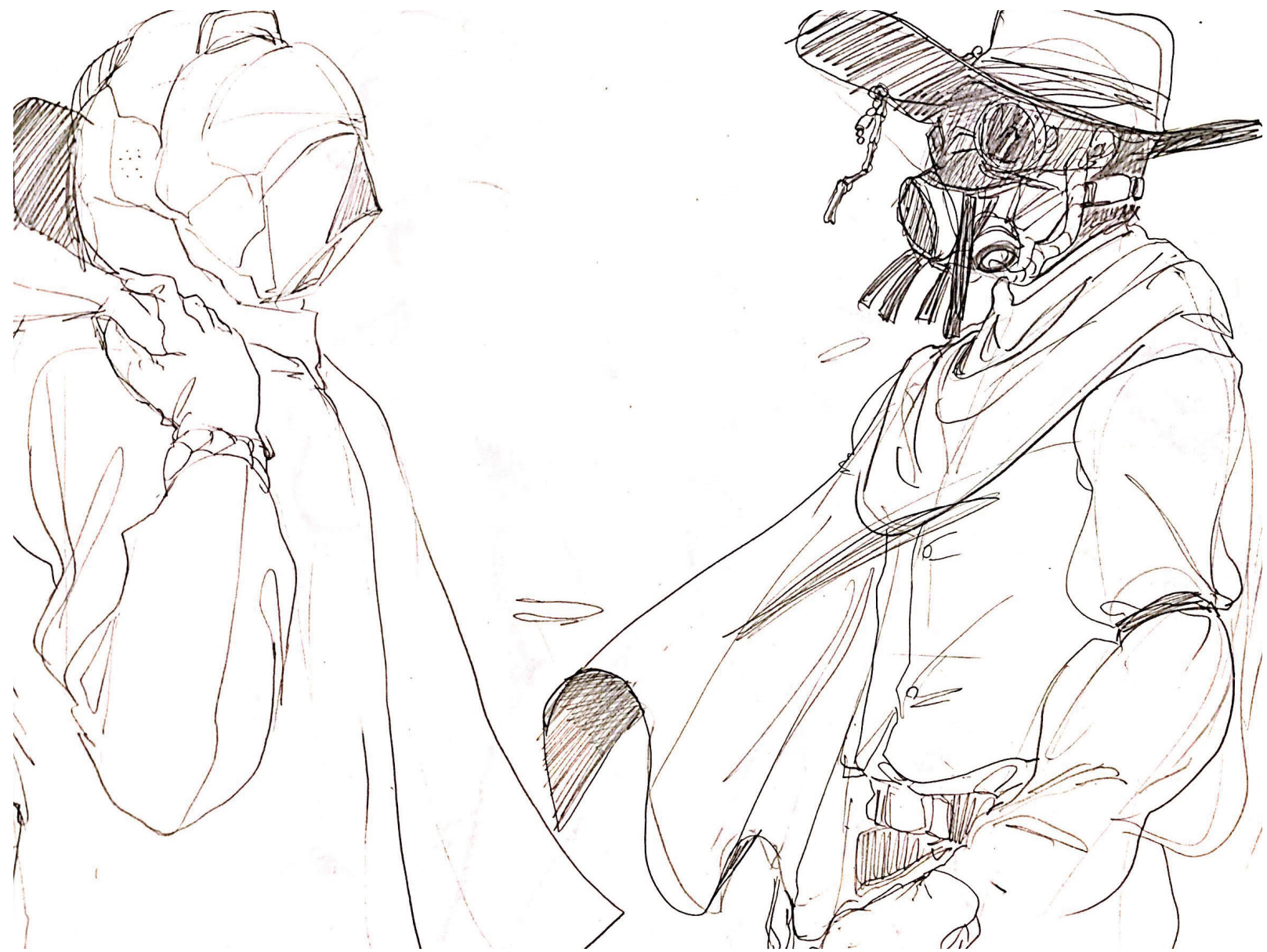


Sketch-Concept & Design

I designed the clothes, equipment based on the “western” world. And the “outsider” appearance is more futuristic due to they are living outside the earth, has high technology. But the “Earthian” is living in a Harsh environment, they are still riding animal-like horses or camels. The animal needs to wear a mask as well, human protect them carefully as a transportation tool.

Due to it is a far-future story, the Sun getting closer to the Earth, and another heat planet is close to the Earth too, so the world is full of deserts.

Project - Explorer



Sketch-The "Outsider" and "Erthian"

Project - Explorer



Finalize Illustrations

Project - Love of Scent

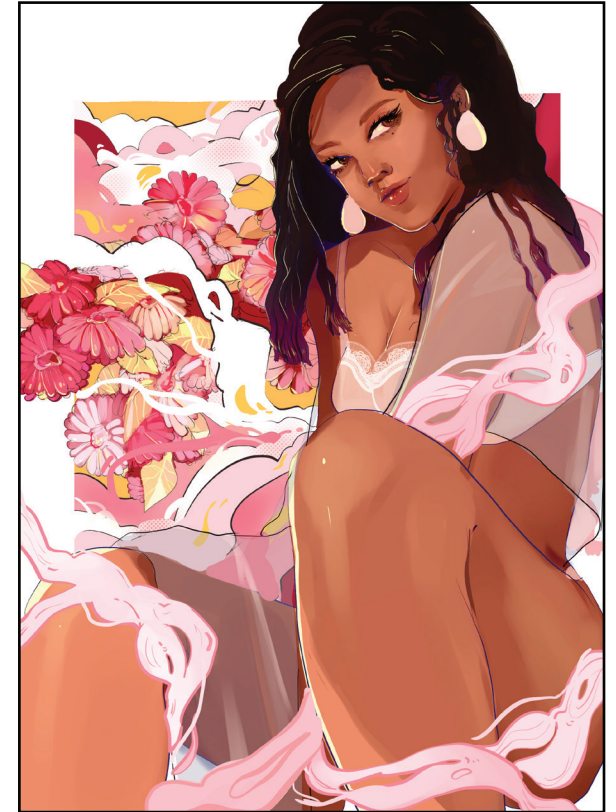
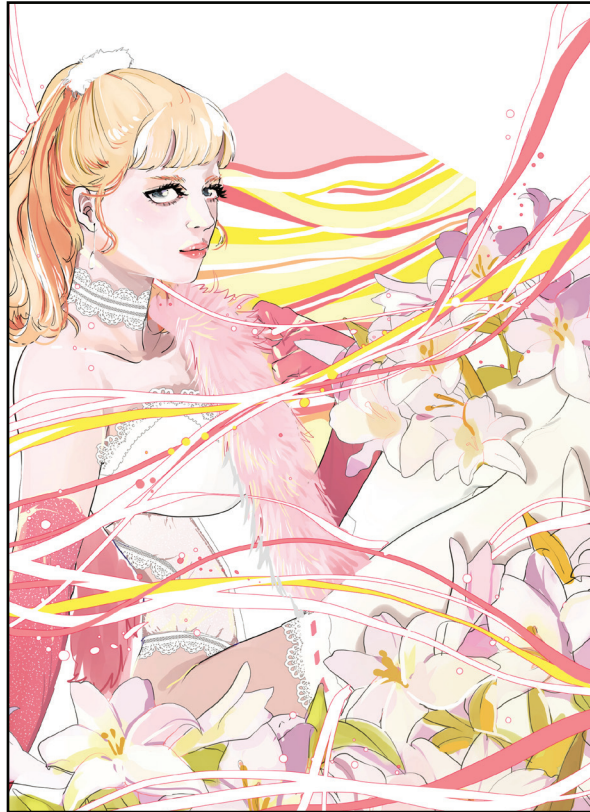


Illustration Series

Depicted different race girls with different styled underwear lingers. Lingerie is underwear that also makes people reminded of sexual behavior. My image of "Love of Scent" is, "Feminine", "Sex", "perfume", "Flower" and "sweet vibe".

Project - Secret Love



Illustration Series

Illustrated a teenage lesbian couple. Both of them are hiding their sexual personalities. But they finally find peace in each other. Find their own “world”.

Project-Sweet Dream



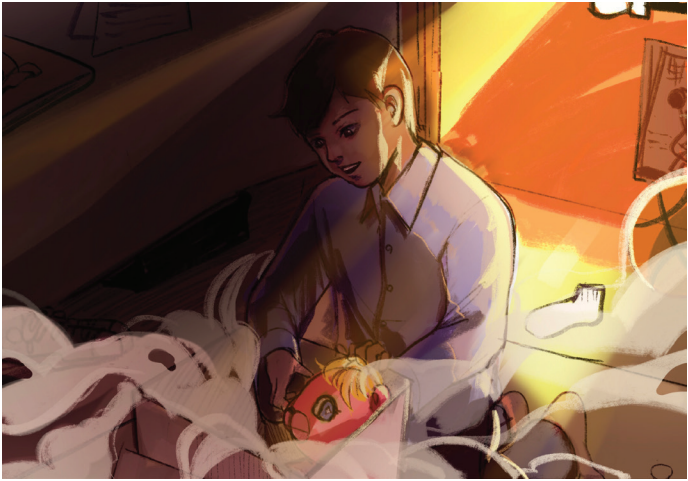
Illustration Series

I made a story, a teddy bear is a monster, he shows up in children's dreams and gives them a nightmare. This monster can change to an ugly face in the dream and punishes bad children until they change themselves into good children.

Punishment depends on how bad is that child, for example, if a boy pranks his friend so bad, and hurts their feeling, then the monster bear would punish him in the same way that the boy uses to his friends.

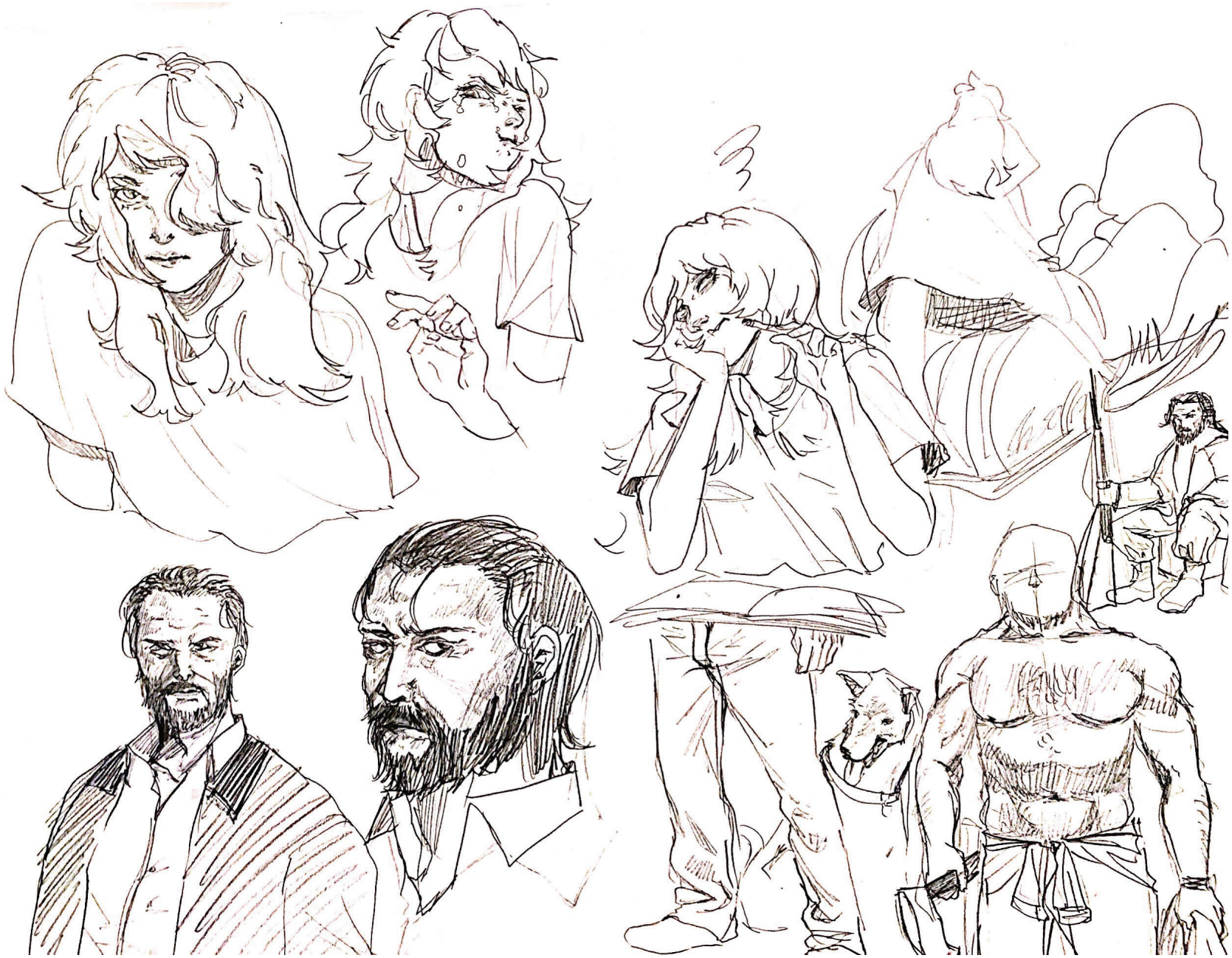


Project-Sweet Dream



Finalize Illustrations

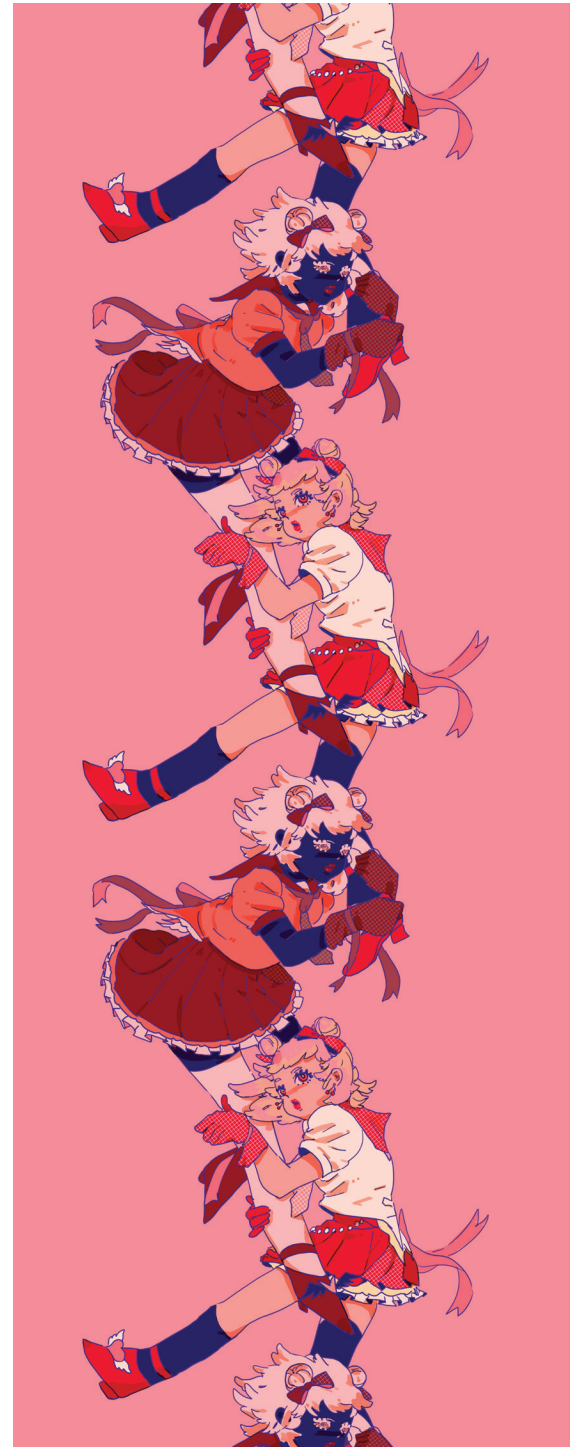
Personal drawing and Illustration



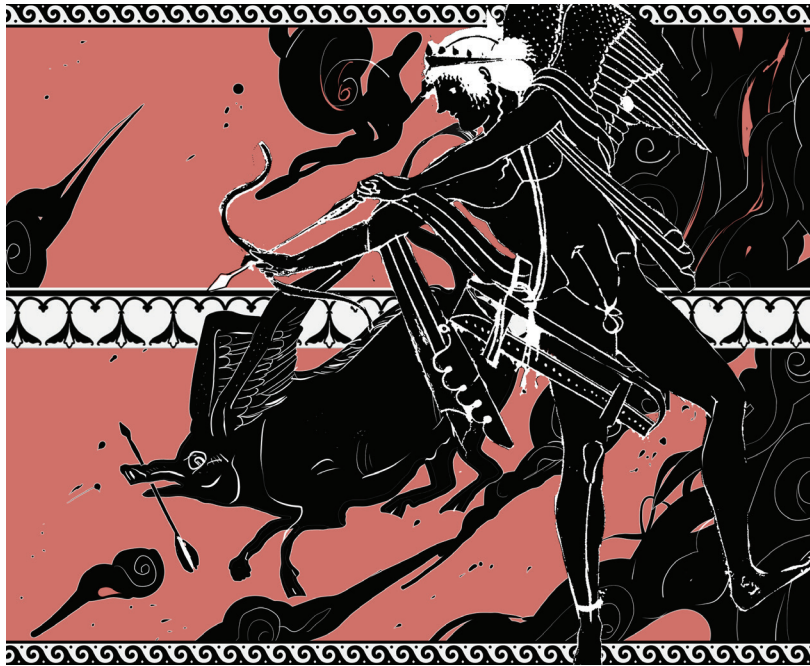
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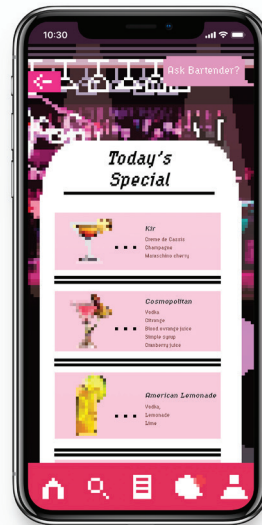
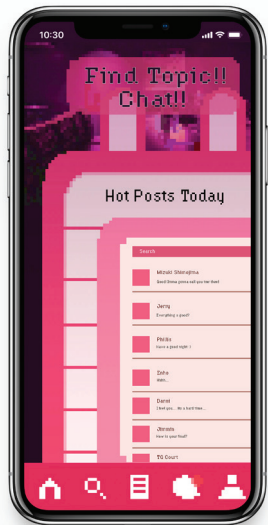
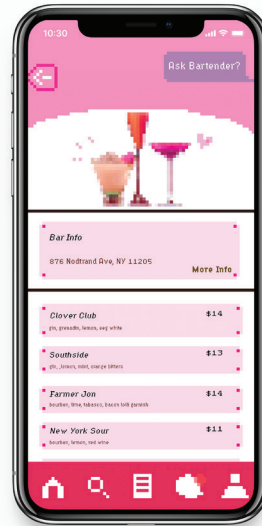
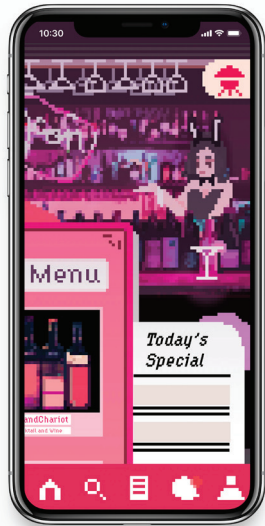
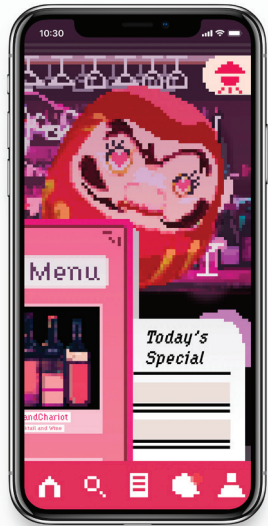








Project- Drink delivery App “Dharma”



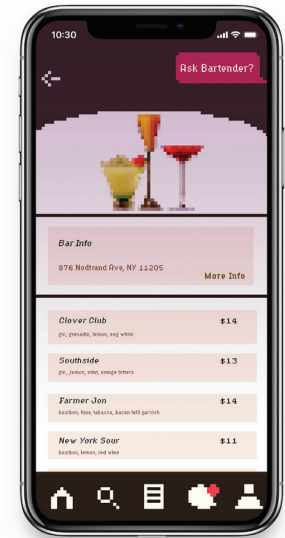
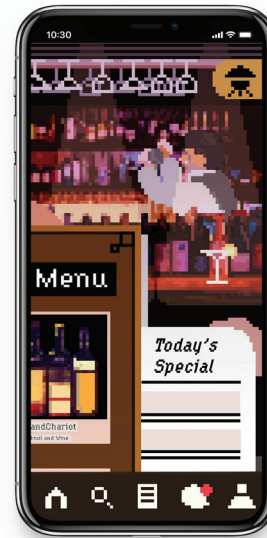
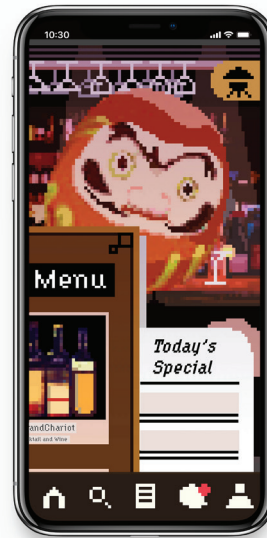
Concept

I created the design with a dot style with two different moods. Customers can order the drink by talking to the bartender to customize it. The app, which also has mini-games, the menu for order, chatting room,

This app is targeting the worker who doesn't have time to go outside to drink after work. They can order the drink through the app, chat, or play games with others while drinking.



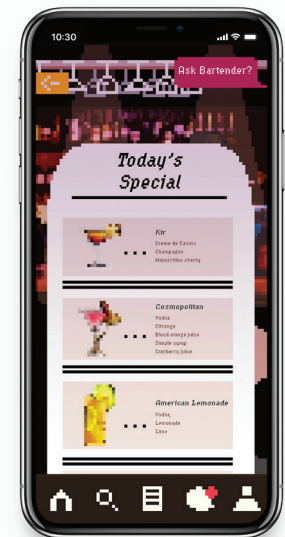
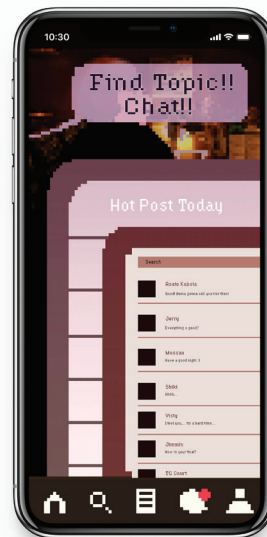
Project- Drink delivery App “Dharma”



Drink delivery-Dharma

Dharma embodies perseverance and grit. Whenever you face difficulty, it stands up and carries on until you achieve your goal. Also, drinking sometimes would lead to bad behavior and even get into criminal situations, so I hope people who are drinking won't get swallowed up by alcohol. Just like Dharma stands up, and do not fell down forever.

In-use Dharma, When you have achieved your goal, paint in the other eye to say thank you. So I left one eye empty, and let the customer paint it in by themselves.



Project- Drink delivery App “Dharma”



Package Design Project- “Sadie”

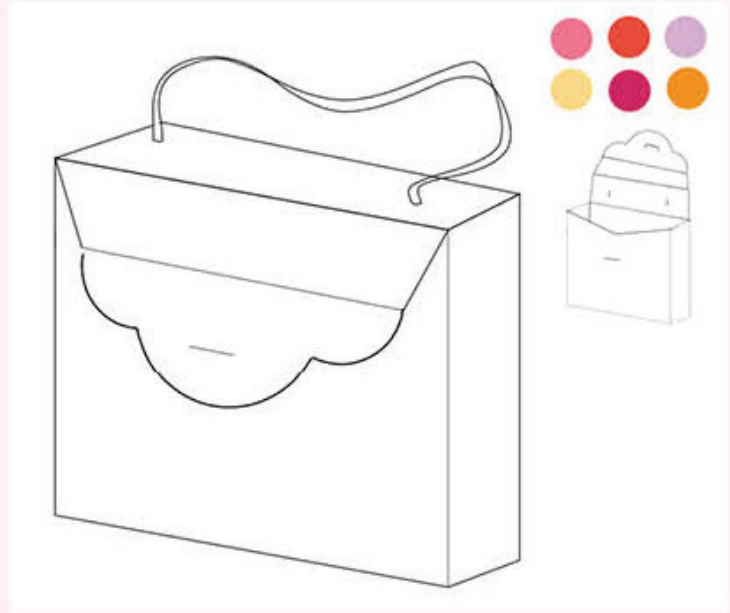
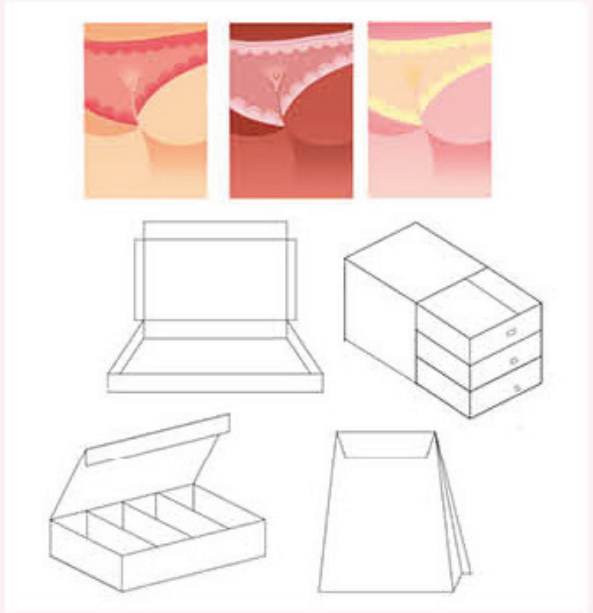
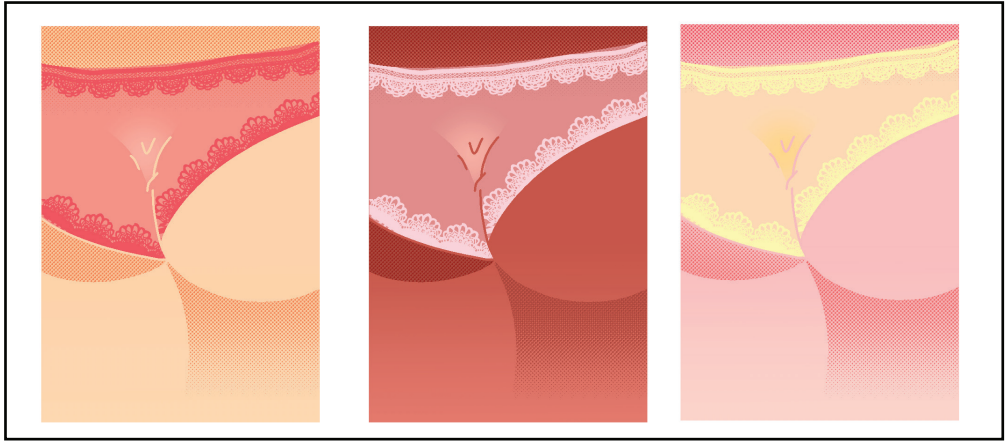


Design Concept

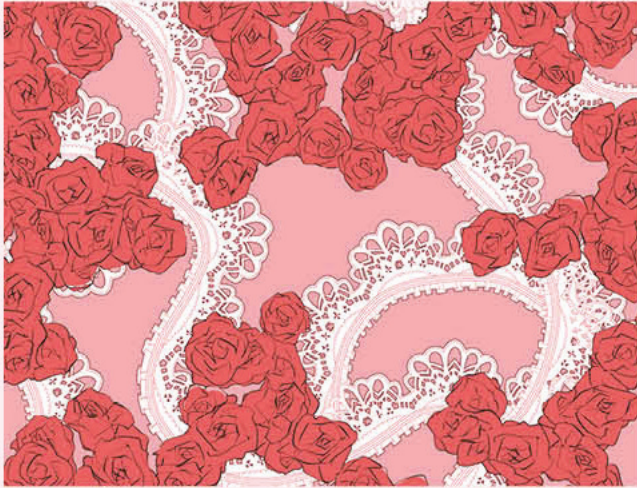
This package is targeting all ages of women. Packaging will separate for tops and under. Some people don't want to show the innerwear they bought, so packages play an important role to hide their shyness.

But at the same time, the package should be very attractive and stands out, also needs to make people know what is inside. Then, I am thinking to create a very playful underwear package and another bag to bring to a home.

Package Design Project- "Sadie"



Package Design Project- "Sadie"



Visual Book Project- Milk



Visual Book Project- Milk



Visual Book Project- Milk



Visual Book Project- Milk postcards

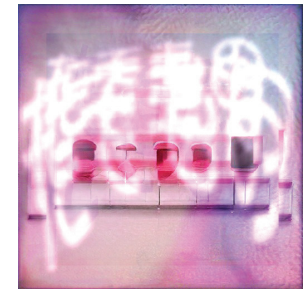
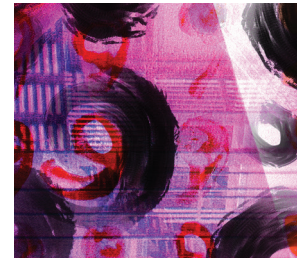
Visual Book Project- Milk



Visual Book Project- Milk postcards

Milk Origami page

Visual Book Project-Misuse, Mistake, Malfunction



Through this project, I used various methods to be creative. Every design app could be playful and could explore more unique features that adobe don't have. The camera App had several filters for people to take different moods pictures. It was unexpected that could make images more exciting and easier to create.

Visual Book Project-Misuse, Mistake, Malfunction

