



MOS.TAL.GIA



COLOR



SUBJECT:
"WE'VE LONG
EMBRACED THE
EXOTIC, FAR-
FLUNG, SOJOURNS
OF HOLLYWOOD
ROYALTY... THOSE
ENCHANTING,
DREAMY YEARS
from the 50's - 70's"

THE FRENCH RIVIERA (CÔTE D'AZUR) IS THE MEDITERRANEAN COAST OF SOUTHEASTERN FRANCE. IT INCLUDES FAMOUSLY GLAMOROUS BEACH RESORTS SUCH AS ST. TROPEZ and CANNES, and the INDEPENDENT MICROSTATE OF MONACO. A HEALTH RETREAT IN THE 18TH CENTURY, THE AREA LATER ATTRACTED ARISTOCRATS, ARTISTS + the 60s "JET SET."

COTTON

FAUX SUEDE

LYCRA

VINTAGE SILK SCARF

DENIM

SHIMA KNIT WORK

ORGANZA

PONTE

LYCRA WITH DIGITAL PRINT

FABRIC



WHERE DID THE
GOLDEN AGE
OF HOLLYWOOD
VACATION?

ST. TROPEZ

AFTER THE FILM
"AND GOD CREATED
WOMAN,"
FRENCH BOMBHELL
Brigitte Bardot
BECAME SYNONYMOUS
WITH THE SLEEPY
SEASIDE TOWN OF
ST. TROPEZ...

OUTSIDE, THE INTERNATIONAL
CURRENCY REMAINS
CRISTAL CHAMPAGNE
AND IS BEST SIPPED
AT NIKKI BEACH OR
ANCHORED AT LE CLUB
55, WHERE SUNBATHERS
AND PROVENCE ROSE
GO HAND IN HAND.





PROTOTYPES

"WHEN I LOVE, I DO IT WITHOUT
COUNTING. I GIVE MYSELF
ENTIRELY. AND EACH TIME,
IT IS THE GRAND LOVE
OF MY LIFE."





















